CLAIRE ONGARO
FASHION-INSTITUTE OF TECHNOLOGY

EXHIBITION & EXPERIENCE DESIGN
GRADUATE THESIS

# THE MODERN HEEN AMERICAN HEEN

COMING OF AGE IN A FRAGMENTED NATION

# **DRAWING INDEX**

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EXPERIMENTATION (SUMMARY)

QUILTED TOGETHER (SUMMARY)

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QUILTED TOGETHER

WISHING WELL

STEP UP

TEENAGE FREQUENCY (RECORDING)

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PROJECT:

#### THE MODERN AMERICAN TEEN

VENUE:



**CLIENT:** 



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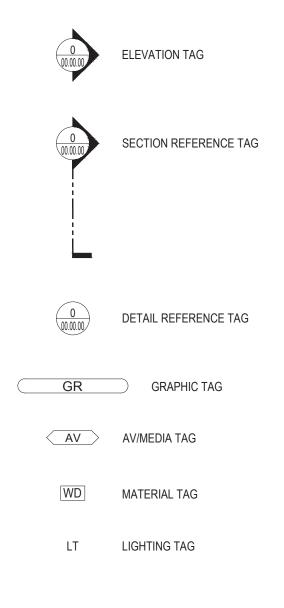
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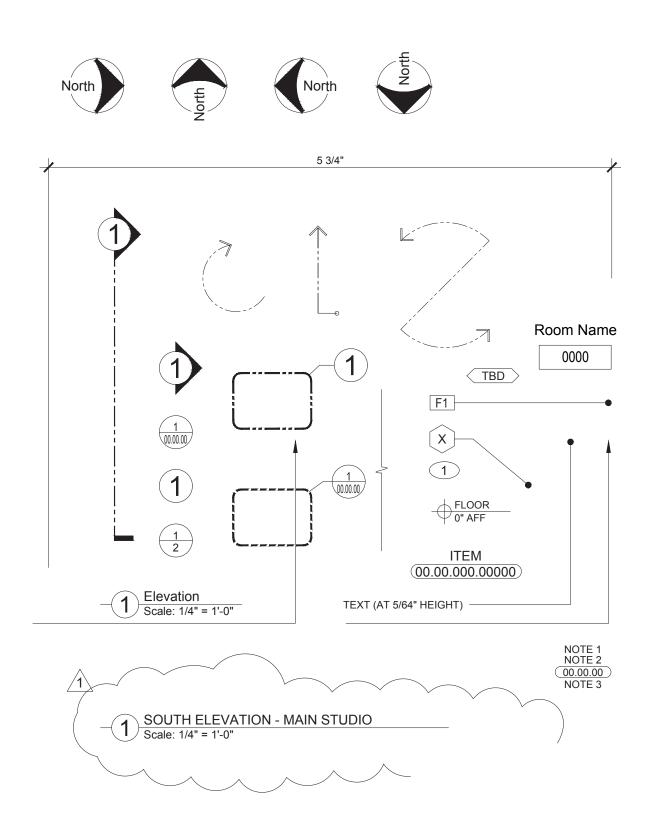
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# **SYMBOL LIST**





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# **EXECUTIVE SUMMARY**

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**DRAWING NAME:**THESIS STATEMENT

## THESIS STATEMENT

Across all regions, individuals collect shared human experiences. Empathy – the capacity to understand and share another's experience – is the tool that *blurs the boundary between self and other, helping us see our lives as intertwined.* 

Through the lens of the urban-rural divide, this thesis investigates how exhibition designers can apply the Torrance Tests of Creativity to reframe empathy as a practice, particularly in addressing cultural challenges.





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# TORRANCE TESTS OF CREATIVE THINKING

### **FLUENCY**



Ability to produce a large number of ideas or solutions to a problem.

#### **FLEXIBILITY**



Capacity to shift approaches or perspectives; seeing ideas from multiple angles; suggests mental agility and openness to reinterpret information in novel ways.

### **ORIGINALITY**



Ability to generate novel ideas that are not obvious or common.

#### **ELABORATION**



Skill of expanding on an idea by adding details and complexity.

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#### **THE MODERN AMERICAN TEEN**



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TTCT

DRAWING NO:

### INTERPRETIVE APPROACH

What does it mean to be a teenager in a fragmented nation?

Gear up for a cross-country, cross-perspective journey through the lived experiences of modern American teenagers. Guided by real stories from the American Exchange Project, each stop highlights diversity across regional landscapes—while also revealing uniting threads: the drive towards independence, pressure to 'be enough,' and desire to feel seen and understood.

Incorporating Torrance Tests of Creativity, the exhibition challenges stereotypes and holds up a mirror to our divisionsinviting visitors to bridge across them. Immersive portals and personal connection invites visitors to step into the shoes of American teens, calling upon empathy to reimagine the lines we draw within the U.S., between us.

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#### THE MODERN **AMERICAN TEEN**



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DRAWING NAME: INTERPRETIVE **APPROACH** 

**DRAWING NO:** 

### **CLIENT**

American Exchange Project (AEP) is a 100% free domestic exchange program. It sends high school seniors on a week-long trip to an American community very different from their own, and helps them welcome other students into their hometown for the same experience.

Mission: "Stitch our country together: one student, one high school, one hometown at a time."

Vision: "Highlight to be late-night campfire conversations talking about their schools and their lives. **Finding common ground, interesting differences, the little things** like that that build friendships." -Lydia Fanning, Program Development

Strategic Goals: Benefit lower socioeconomic students with more connections in more affluent areas.



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### THE MODERN AMERICAN TEEN

VENUE



CLIENT:



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SCALE: AS NOTED

DRAWING NAME: CLIENT

# **AUDIENCE**

1.



Teenagers / High school students 2.



Parents of teenagers / Educators of high school students 3



Elected officials, community programs, nonprofit organizations that are interested in empathy-building across the urban-rural divide

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SCALE: AS NOTED

**DRAWING NAME:** AUDIENCE

### **VENUE**

New York Public Library – but why?

- Choosing a 'middle point' requires 'urban' or 'rural' definitions. Exhibiting at NYPL subverts the idea that urban institutions only tell urban stories.
- This national cultural touchpoint attracts a large audience, offering greater outreach for AEP.
- An unconventional exhibit space, blending tradition and modernity, may be more attractive to teenagers. Hometown pride and self confidence boosts when AEP students contribute to the exhibition ahead of time.
- Physical space is very symmetrical, with columns and arches in sets of two. This offers an opportunity to play with the binary, leaning into its rigidity and also designing elements of fluidity.



View from entrance looking west

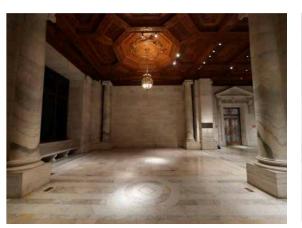




View from north corridor looking west



View from northwest corner looking southeast



View from north corridor looking east



View from north corridor looking south

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**DRAWING NAME:** VENUE

## **GOALS**

#### Project:

- Introduce visitors to AEP, which bridges geographic and cultural divides in the U.S.
- Challenge regional stereotypes with content that highlights shared aspirations and values, breaking down rigid urban-rural categories.
- Surface nuanced or alternative narratives that complicate or blur conventional distinctions between "urban" and "rural".
- Apply Torrance Tests of Creativity in activities to strengthen empathy.

#### **Exhibition Experience:**

- Encourage visitors to experiment with perspectives from unfamiliar communities or regions within the U.S.
- Design an accessible and relevant experience for NYPL's public audience, inclusive of diverse backgrounds, beliefs, and viewpoints.
- Immerse visitors in universal coming-ofage themes such as work, leadership, and mobility that transcend regional divides.

#### **Education:**

- Help visitors interpret the central topic of adolescence across different social, cultural, and geographic contexts.
- Enable visitors to critically analyze the complexities of urban and rural life through the lens of teenagers navigating independence, identity, and belonging.
- Leverage the NYPL's diverse audience and rich research collections to support storytelling.

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VENUE:



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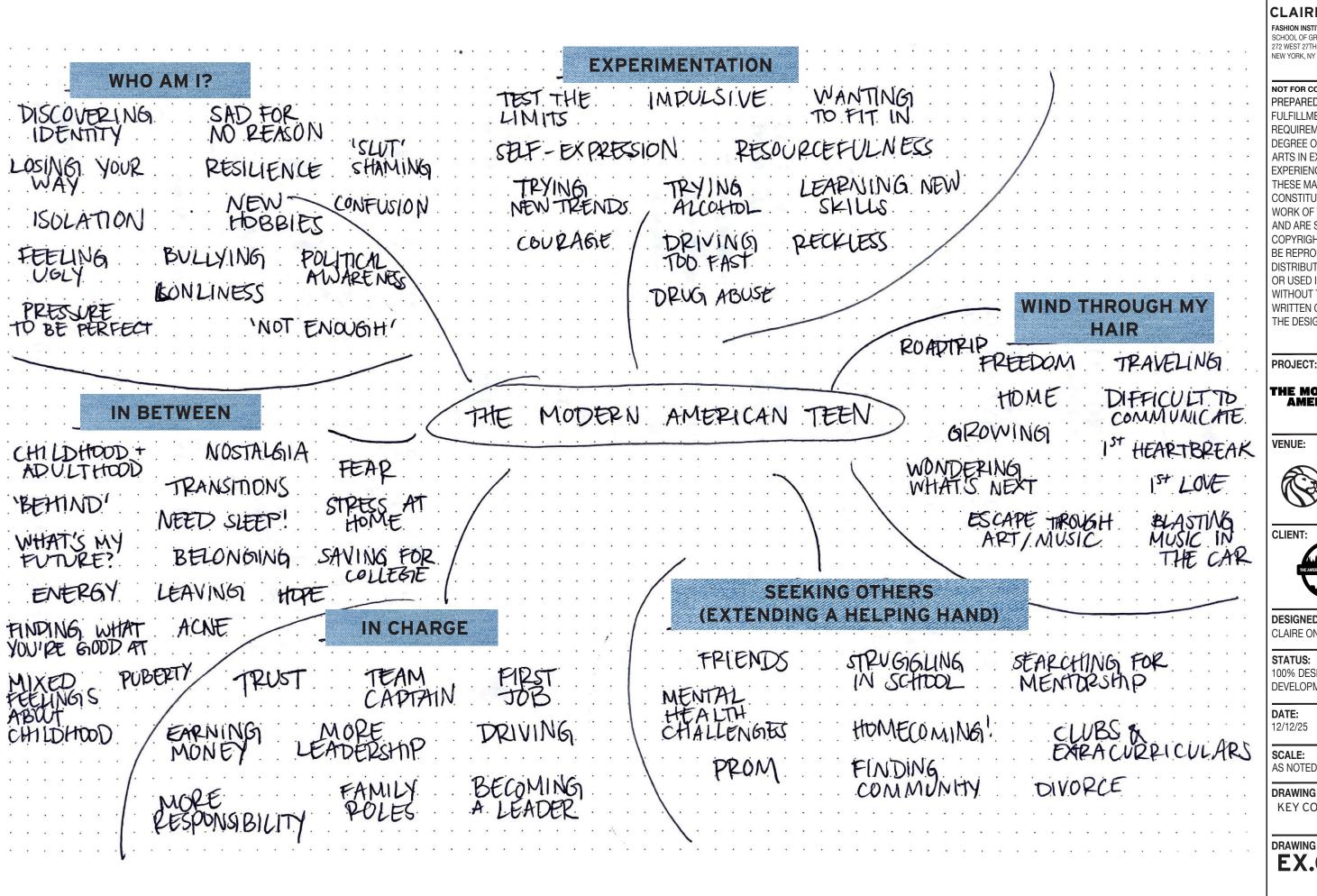
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**DRAWING NAME:**GOALS



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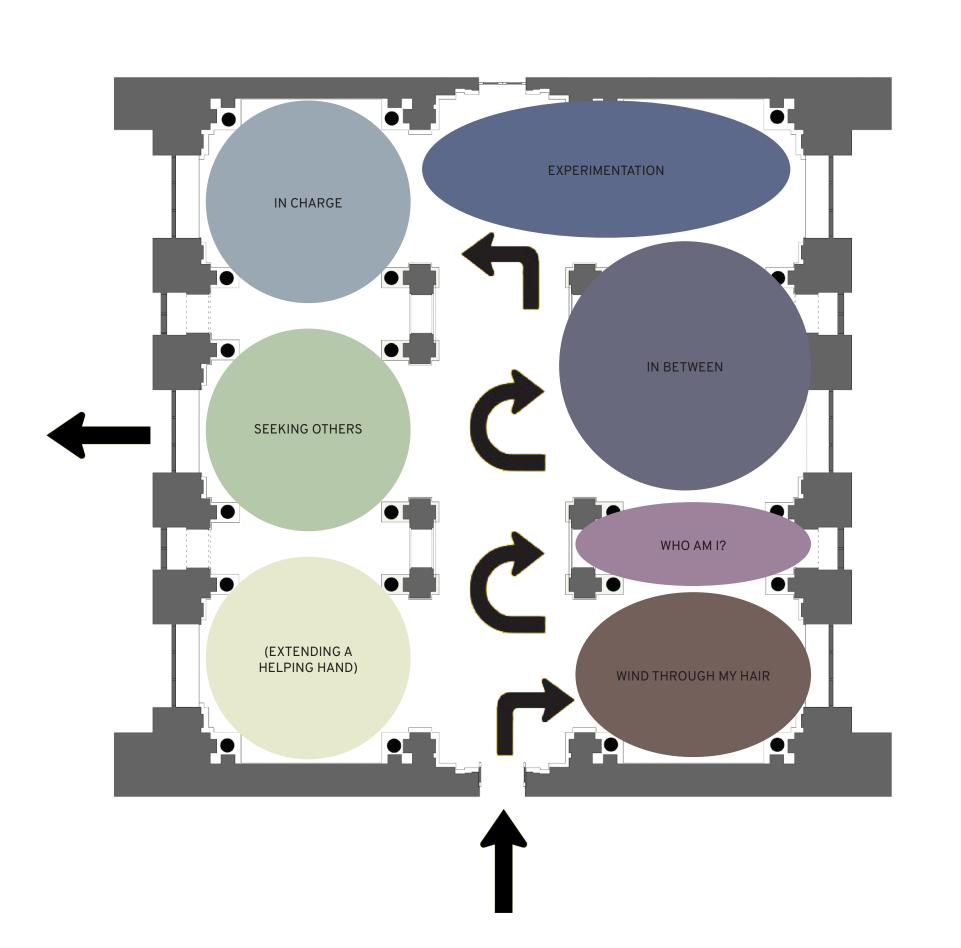
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DRAWING NAME: **KEY CONCEPTS** 

DRAWING NO:



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**VENUE:** 



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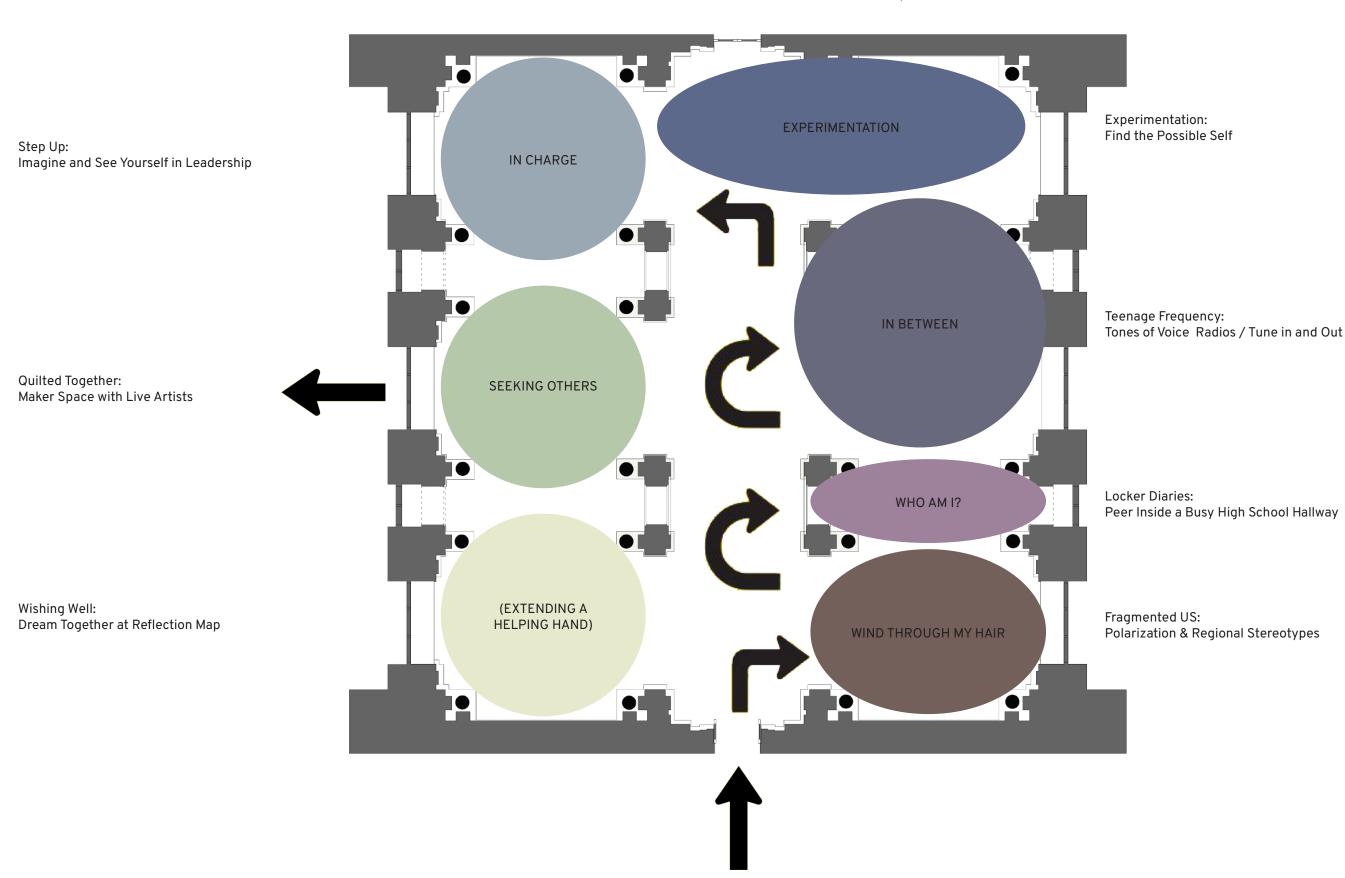
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DRAWING NAME: CONCEPT BUBBLE DIAGRAM

DRAWING NO:

#### Experimentation: Shift Perspective



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VENUE:



CLIENT:



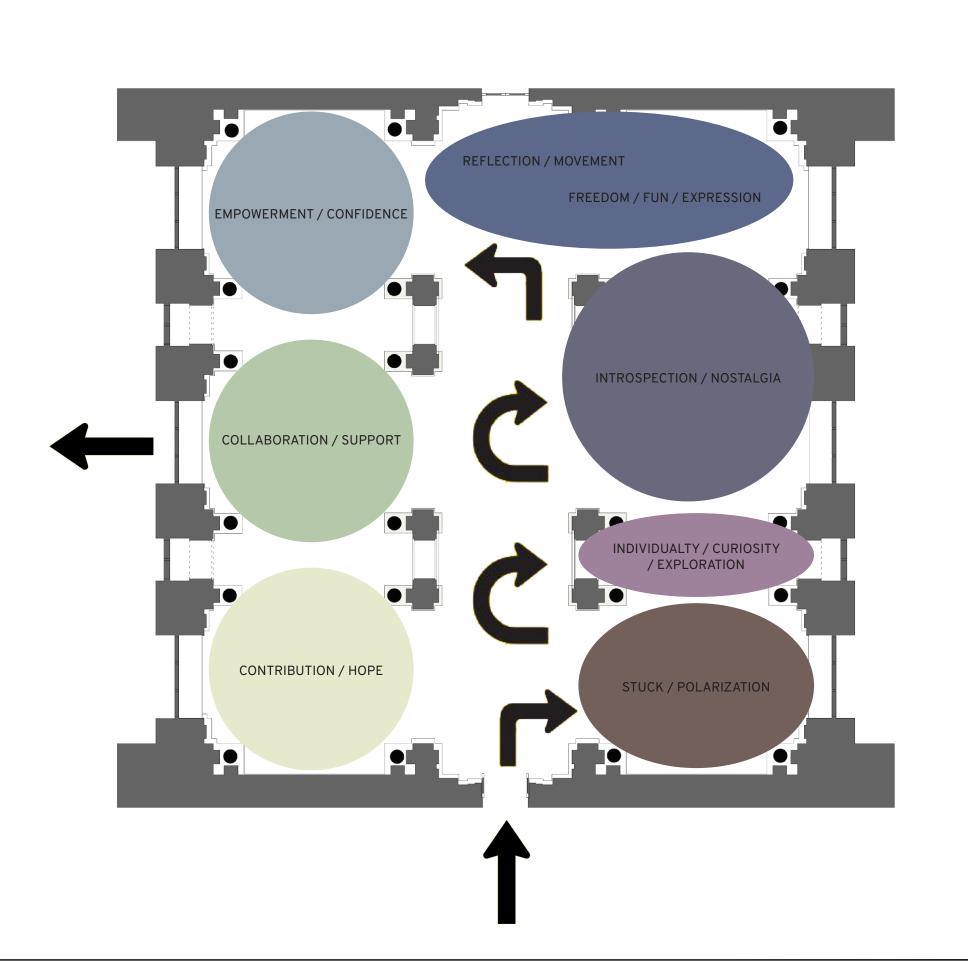
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DRAWING NAME: EXHIBIT CONTENT DIAGRAM



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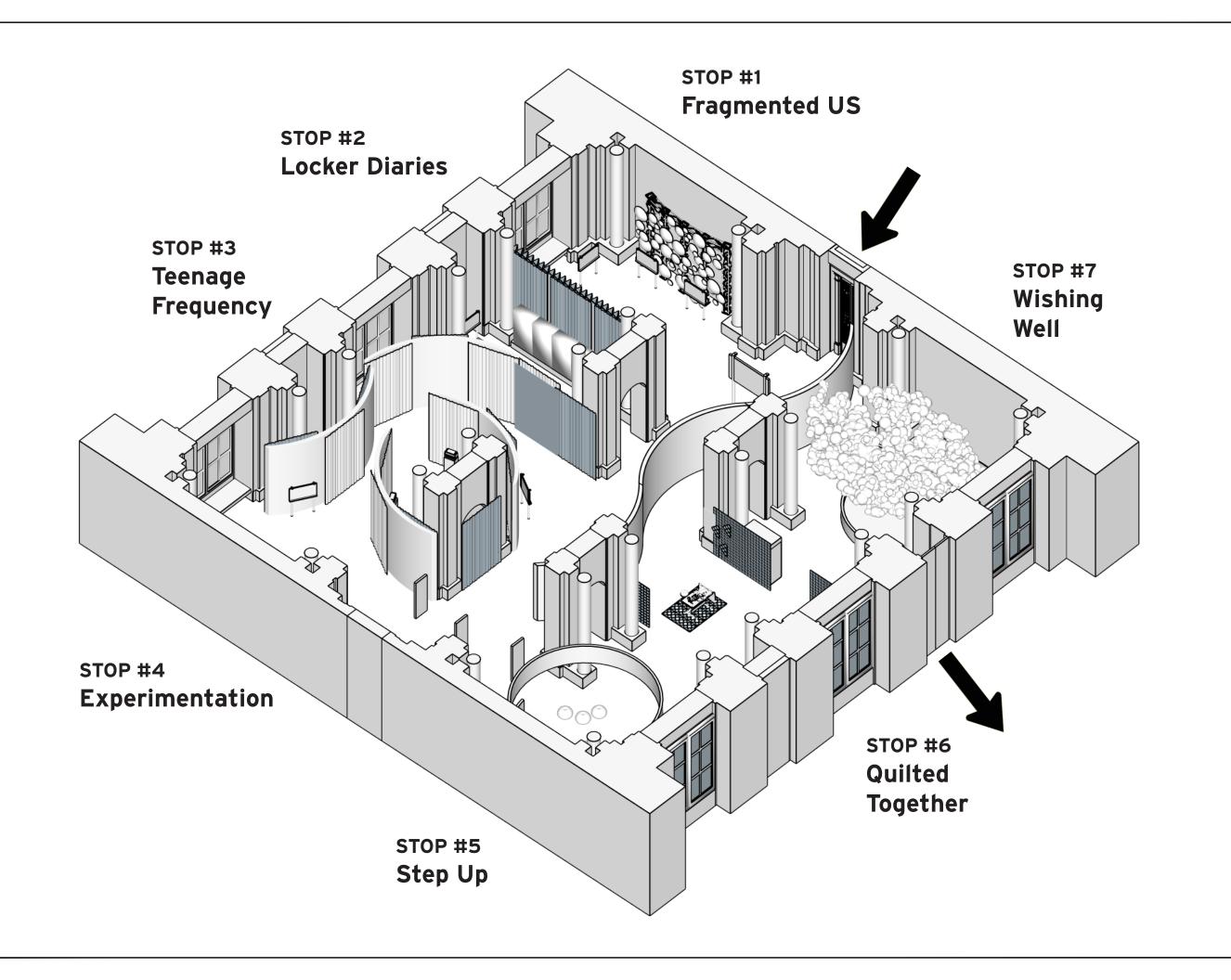
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DRAWING NAME: EMOTION BUBBLE DIAGRAM



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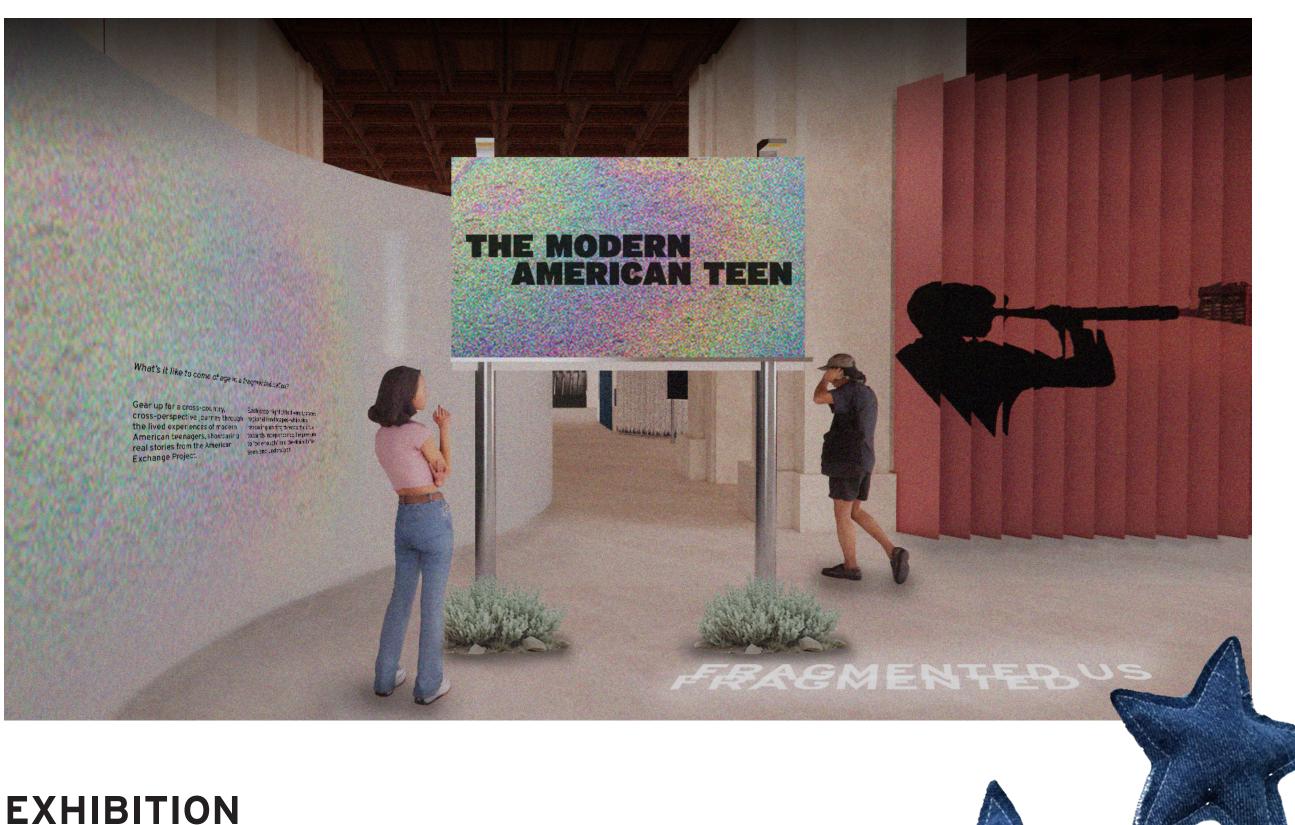
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AXON FLOOR PLAN



EXHIBITION INTRODUCTION

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SCALE: AS NOTED

DRAWING NAME:
INTRODUCTION





# STOP #1 Fragmented US

Navigating past an urban-rural lenticular graphic wall, visitors select a state through a dropdown list, and see Al-generated teens based on regional stereotypes. Under the convex safety mirror installation, visitors interact with additional dropdown lists to self-identify themselves, ultimately responding to, "What do others think about you based on where you're from?". Answers appear on mirrors as text bubbles.

#### Client Opportunity:

AEP students submit their responses to the above question. These words and phrases are then utilized as options for visitors to choose from, and are digitally displayed on the bubble mirrror installation.

#### TTCT Metric:

Elaboration: Skill of expanding on an idea by adding details and complexity.

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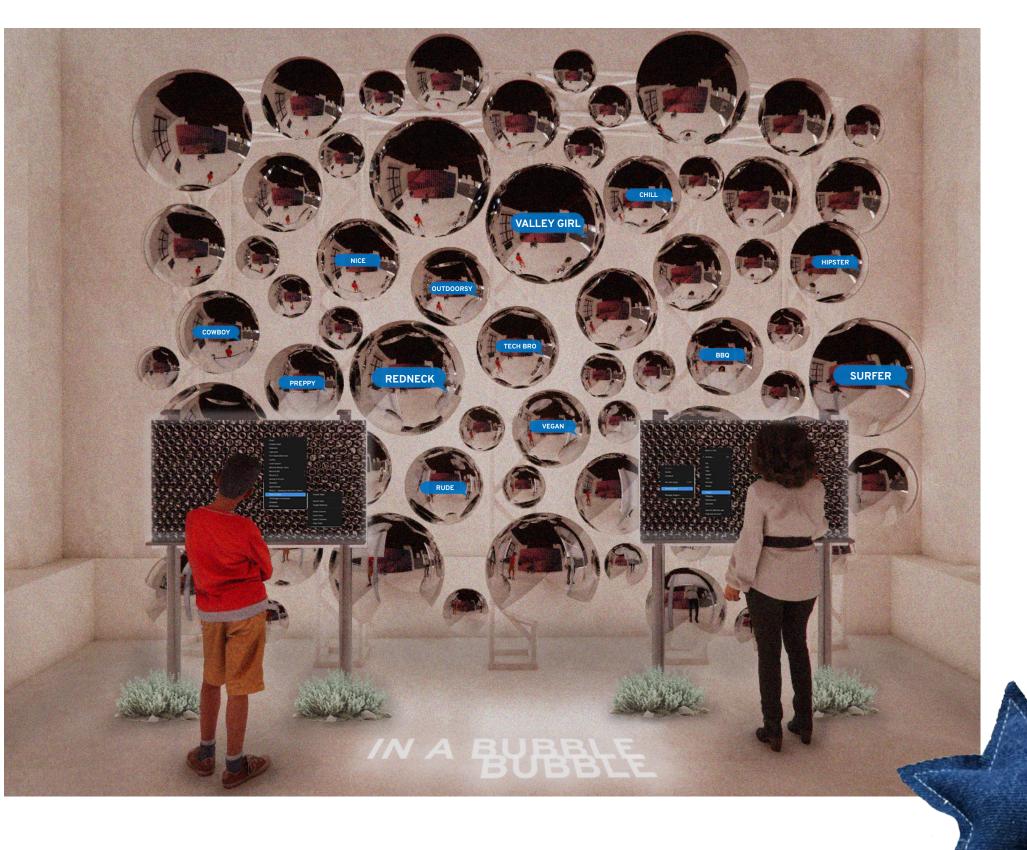
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SCALE: AS NOTED

DRAWING NAME: FRAGMENTED US (LENTICULAR)

DRAWING NO:





# STOP #1 Fragmented US

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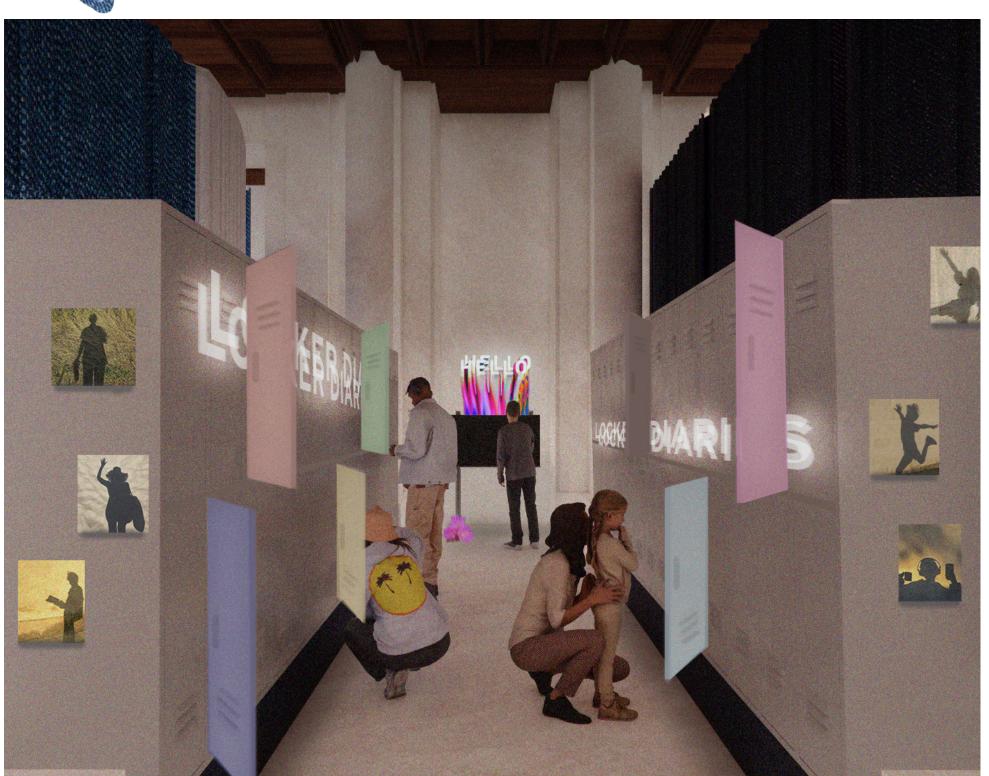
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SCALE: AS NOTED

DRAWING NAME: FRAGMENTED US (BUBBLES)





# STOP #2 Locker Diaries

Visitors walk through a locker hallway, meeting anonymous individuals in a 'first hello' through objects inside. Directional speakers in each locker share teenaged voices in various different American accents, speaking questions and statements that share overarching similarities across 'rural' and 'urban', and indicate how peer perceptions influence identity.

#### Client Opportunity:

AEP students submit objects that illustrate their lives, interests, and hobbies (e.g. geometry textbook, soccer ball, cowboy hat, pom poms, disco ball, headphones).

#### TTCT Metric:

Flexibility: Capacity to shift approaches or perspectives; seeing ideas from multiple angles; suggests mental agility and openness to reinterpret information in novel ways.

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CLIENT:



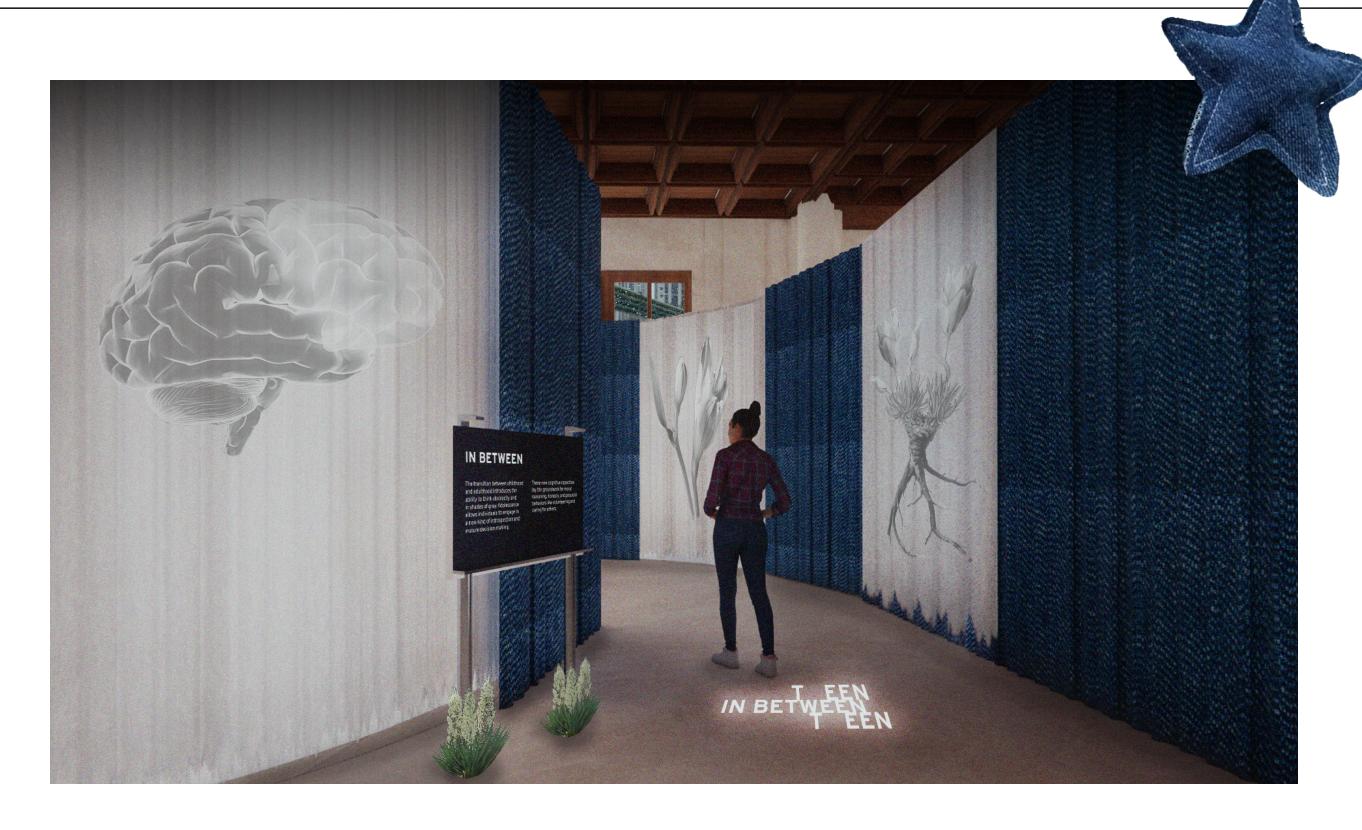
**DESIGNED BY:**CLAIRE ONGARO

STATUS: 100% DESIGN DEVELOPMENT

**DATE:** 12/12/25

SCALE: AS NOTED

DRAWING NAME: LOCKER DIARIES



STOP #3
Teenage
Frequency

Videos of blossoming state flowers, amygdala (brain's fear center), and prefrontal cortex (zone for self-control and empathy) project on fabric curtains. Visitors encounter radios, and can tune stations to hear various regional accents and intonations. In a podcast area, visitors record what their inner dialogue, or self talk, sounds like. Verbal responses echo softly within the soundproofed space.

#### Client Opportunity:

AEP parents, teachers, and coordinators record what adults often tell teens (e.g. How was your day? Because I said so. I'm so proud of you. You're being dramatic.) for the radios.

#### TTCT Metric:

Flexibility: Capacity to shift approaches or perspectives; seeing ideas from multiple angles; suggests mental agility and openness to reinterpret information in novel ways.

Elaboration: Skill of expanding on an idea by adding details and complexity.

#### **CLAIRE ONGARO**

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PROJECT:

#### THE MODERN AMERICAN TEEN

**VENUE:** 



CLIENT:



**DESIGNED BY:**CLAIRE ONGARO

STATUS:

100% DESIGN DEVELOPMENT

**DATE:** 12/12/25

SCALE: AS NOTED

DRAWING NAME:

TEENAGE FREQUENCY
(ENTRANCE)



STOP #3
Teenage
Frequency

Videos of blossoming state flowers, amygdala (brain's fear center), and prefrontal cortex (zone for self-control and empathy) project on fabric curtains. Visitors encounter radios, and can tune stations to hear various regional accents and intonations. In a podcast area, visitors record what their inner dialogue, or self talk, sounds like. Verbal responses echo softly within the soundproofed space.

#### Client Opportunity:

AEP parents, teachers, and coordinators record what adults often tell teens (e.g. How was your day? Because I said so. I'm so proud of you. You're being dramatic.) for the radios.

#### TTCT Metric:

Flexibility: Capacity to shift approaches or perspectives; seeing ideas from multiple angles; suggests mental agility and openness to reinterpret information in novel ways.

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PROJECT:

#### THE MODERN AMERICAN TEEN

**VENUE:** 



CLIENT:



**DESIGNED BY:**CLAIRE ONGARO

STATUS: 100% DESIGN DEVELOPMENT

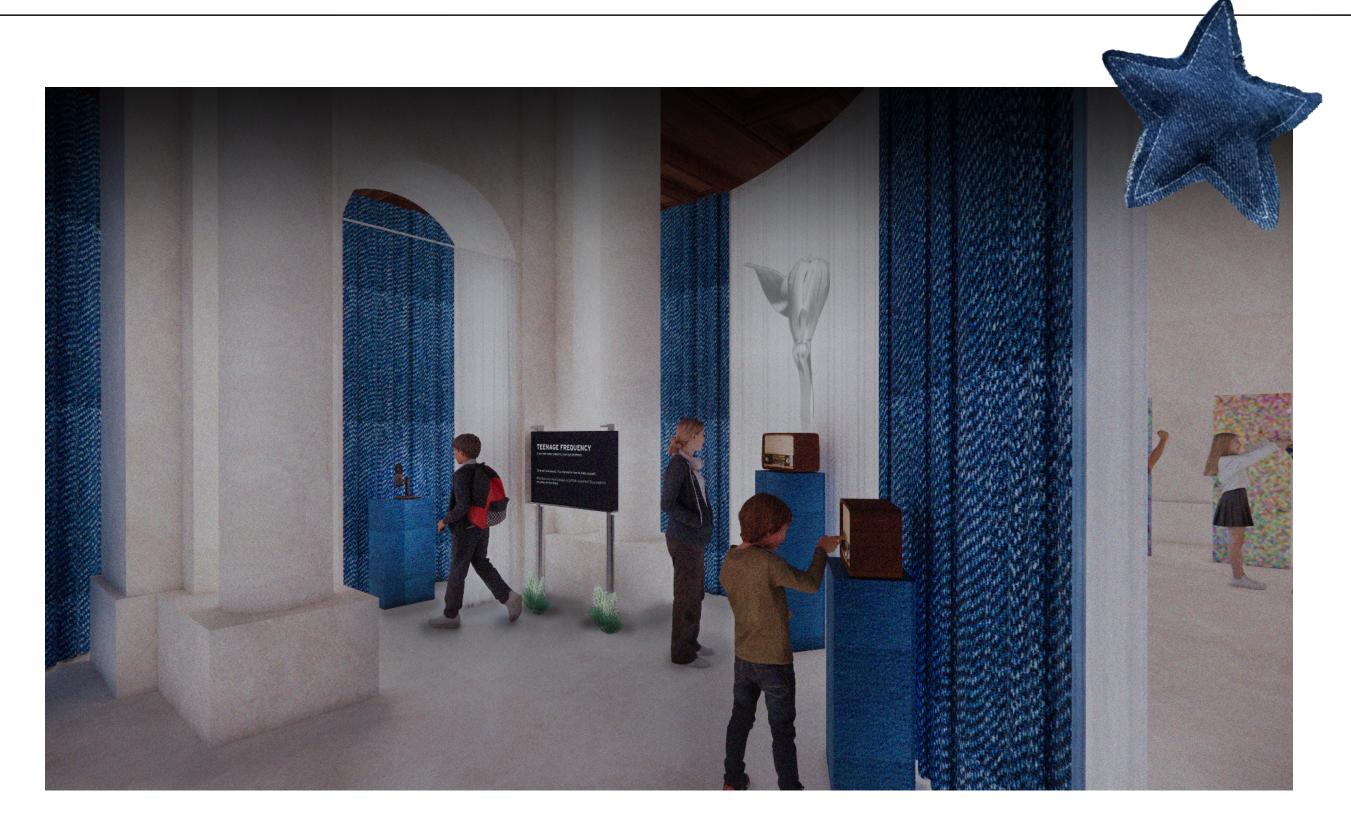
**DATE:** 12/12/25

SCALE: AS NOTED

DRAWING NAME:
TEENAGE FREQUENCY

DRAWING NO:

(RADIOS)



STOP #3
Teenage
Frequency

Videos of blossoming state flowers, amygdala (brain's fear center), and prefrontal cortex (zone for self-control and empathy) project on fabric curtains. Visitors encounter radios, and can tune stations to hear various regional accents and intonations. In a podcast area, visitors record what their inner dialogue, or self talk, sounds like. Verbal responses echo softly within the soundproofed space.

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AEP parents, teachers, and coordinators record what adults often tell teens (e.g. How was your day? Because I said so. I'm so proud of you. You're being dramatic.) for the radios.

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PROJECT:

#### THE MODERN AMERICAN TEEN

**VENUE:** 



CLIENT:



**DESIGNED BY:**CLAIRE ONGARO

STATUS:

100% DESIGN DEVELOPMENT

**DATE:** 12/12/25

SCALE: AS NOTED

DRAWING NAME:

TEENAGE FREQUENCY (RECORDING)

DRAWING NO:



# STOP #4 **Experimentation**

Visitors interact with silhouettes on flip disc artworks, experimenting with physical appearance and uniqueness. One large Brixel Mirror shares a fun disjointed experience, changing the surrounding space with rippling mirrors. Visitors must shift perspective to find the possible self, facilitating a conversation about self-projection and personal vs shared collective expression.

#### Client Opportunity:

AEP students submit photographs inspired by traveling to a new place. They are placed in windows as print graphics throughout the exhibition space, elevated by gobos.

#### TTCT Metric:

Flexibility: Capacity to shift approaches or perspectives; seeing ideas from multiple angles; suggests mental agility and openness to reinterpret information in novel ways.

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PROJECT:

#### THE MODERN AMERICAN TEEN

**VENUE:** 



**CLIENT:** 



**DESIGNED BY:**CLAIRE ONGARO

STATUS: 100% DESIGN DEVELOPMENT

**DATE:** 12/12/25

SCALE: AS NOTED

DRAWING NAME:

EXPERIMENTATION



Flip-Disc Artworks by "BREAKFAST" Andrew Zolty.





STOP #4 **Experimentation** 

Visitors interact with silhouettes on flip disc artworks, experimenting with physical appearance and uniqueness. One large Brixel Mirror shares a fun disjointed experience, changing the surrounding space with rippling mirrors. Visitors must shift perspective to find the possible self, facilitating a conversation about self-projection and personal vs shared collective expression.

#### Client Opportunity:

AEP students submit photographs inspired by traveling to a new place. They are placed in windows as print graphics throughout the exhibition space, elevated by gobos.

#### TTCT Metric:

Flexibility: Capacity to shift approaches or perspectives; seeing ideas from multiple angles; suggests mental agility and openness to reinterpret information in novel ways.

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PROJECT:

#### THE MODERN AMERICAN TEEN

**VENUE:** 



CLIENT:



DESIGNED BY: CLAIRE ONGARO

STATUS: 100% DESIGN DEVELOPMENT

**DATE:** 12/12/25

SCALE: AS NOTED

DRAWING NAME:

EXPERIMENTATION (POSSIBLE SELF)





Brixel Mirror Kinetic Art Installation by "BREAKFAST" Andrew Zolty.



# STOP #4 **Experimentation**

Visitors interact with silhouettes on flip disc artworks, experimenting with physical appearance and uniqueness. One large Brixel Mirror shares a fun disjointed experience, changing the surrounding space with rippling mirrors. Visitors must shift perspective to find the possible self, facilitating a conversation about self-projection and personal vs shared collective expression.

#### Client Opportunity:

AEP students submit photographs inspired by traveling to a new place. They are placed in windows as print graphics throughout the exhibition space, elevated by gobos.

#### TTCT Metric:

Flexibility: Capacity to shift approaches or perspectives; seeing ideas from multiple angles; suggests mental agility and openness to reinterpret information in novel ways.

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PROJECT:

#### THE MODERN AMERICAN TEEN

VENUE:



**CLIENT:** 



DESIGNED BY: CLAIRE ONGARO

STATUS: 100% DESIGN DEVELOPMENT

**DATE:** 12/12/25

SCALE: AS NOTED

DRAWING NAME:

EXPERIMENTATION
(SHIFT PERSPECTIVE)



# STOP #5 Step Up

Visitors sit around a semi-circle amphitheater. A QR code on each cushion directs visitors to participate in the activity, prompting with a selfie and selections of possible futures. Visitors see themselves visualized in the role they selected, displayed directly in front of them on the circular LED panel.

#### Client Opportunity:

AEP parents, teachers, and coordinators submit hobbies, jobs, opportunities, volunteering, and travels for students to pursue. Visitors 'try on' these through this activity.

#### TTCT Metric:

Flexibility: Capacity to shift approaches or perspectives; seeing ideas from multiple angles; suggests mental agility and openness to reinterpret information in novel ways.

Elaboration: Skill of expanding on an idea by adding details and complexity.

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PROJECT:

#### THE MODERN AMERICAN TEEN

VENUE:



CLIENT:



**DESIGNED BY:**CLAIRE ONGARO

STATUS: 100% DESIGN

DEVELOPMENT

**DATE:** 12/12/25

SCALE: AS NOTED

DRAWING NAME: STEP UP



STOP #6
Quilted
Together

Two live artists sew vibrant quilts – one focusing on urban landscapes, the other focusing on rural landscapes. Visitors navigate the middle space, engaging with artist(s) by answering open ended questions (e.g. What do you consider to be your strengths? What are your hopes for the future? When do you feel connected to your community? What do you learn from traveling?). Interactions with visitors inspires the embroidery on the quilt's decorative top layer.

#### Client Opportunity:

After a call for artists, AEP students, teachers, parents, and coordinators have the opportunity to vote on which artist to represent AEP in this Maker Space.

#### TTCT Metric:

Elaboration: Skill of expanding on an idea by adding details and complexity.

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PROJECT:

#### THE MODERN AMERICAN TEEN

**VENUE:** 



CLIENT:



**DESIGNED BY:**CLAIRE ONGARO

STATUS: 100% DESIGN

DEVELOPMENT

**DATE:** 12/12/25

SCALE:

AS NOTED

**DRAWING NAME:**QUILTED TOGETHER



STOP #6
Quilted
Together

Two live artists sew vibrant quilts – one focusing on urban landscapes, the other focusing on rural landscapes. Visitors navigate the middle space, engaging with artist(s) by answering open ended questions (e.g. What do you consider to be your strengths? What are your hopes for the future? When do you feel connected to your community? What do you learn from traveling?). Interactions with visitors inspires the embroidery on the quilt's decorative top layer.

#### Client Opportunity:

After a call for artists, AEP students, teachers, parents, and coordinators have the opportunity to vote on which artist to represent AEP in this Maker Space.

#### TTCT Metric:

Elaboration: Skill of expanding on an idea by adding details and complexity.

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PROJECT:

#### THE MODERN AMERICAN TEEN

**VENUE:** 



**CLIENT:** 



**DESIGNED BY:**CLAIRE ONGARO

STATUS: 100% DESIGN DEVELOPMENT

**DATE:** 12/12/25

SCALE: AS NOTED

DRAWING NAME:

QUILTED TOGETHER (MAKER SPACE)



STOP #7
Wishing
Well

An interactive digital water curtain uses streams of falling water combined with projection mapping and integrated LEDs that responds to visitors' movements – forming a glowing dynamic pattern resembling a map of the U.S. The top perimeter of the circular structure is recessed a few inches to hold gradient-colored marbles. Visitors select one before tossing it into the Wishing Well. With graphics of state flowers in bloom in the background, a cloud-like mirror installation hangs above.

#### Client Opportunity:

AEP students answer "What does home smell like to you?" and "What do you imagine other places smell like?". This space incorporates fragrances (e.g. state flowers, ocean, redwoods).

#### TTCT Metric:

Originality: Ability to generate novel ideas that are not obvious or common.

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PROJECT:

#### THE MODERN AMERICAN TEEN

**VENUE:** 



CLIENT:



**DESIGNED BY:**CLAIRE ONGARO

STATUS: 100% DESIGN DEVELOPMENT

**DATE:** 12/12/25

SCALE: AS NOTED

DRAWING NAME: WISHING WELL

# SCHEDULES & LISTS

#### CLAIRE ONGARO

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PROJECT:

### THE MODERN AMERICAN TEEN

**VENUE:** 



CLIEN



**DESIGNED BY:**CLAIRE ONGARO

STATUS: 100% DESIGN DEVELOPMENT

**DATE:** 12/12/25

SCALE: AS NOTED

DRAWING NAME: THESIS STATEMENT

# GRAPHIC SCHEDULE

			TEEN FREQUENCY	TYPE	DESCRIPTION
AREA 00: INTRODUCTION 00A.01.GR01 00A.01.GR02	<b>TYPE</b> F A	DESCRIPTION  FROSTED WITH INTRO TEXT EXHIBITION INTRO BILLBOARD LETTERS	03A.01.GR01 03A.01.GR02 03A.01.GR03 03A.01.GR04 03A.01.GR05 03A.01.GR06 03A.01.GR07 03A.01.GR08	H C D E D E D	WINDOW ROADTRIP GRAPHIC PLANT AT BILLBOARD BASE INTRO BILLBOARD LETTERS INTRO BILLBOARD BACKGROUND RECORDING BILLBOARD LETTERS RECORDING BILLBOARD BACKGROUND EXIT BILLBOARD BACKGROUND EXIT BILLBOARD BACKGROUND
00A.01.GR03 00A.01.GR04	B C	EXHIBITION INTRO BILLBOARD GRADIENT SAGE BRUSH AT BILLBOARD BASE		_	
AREA 01: FRAGMENTED US	TYPE	DESCRIPTION	AREA 04: EXPERIMENTATION	TYPE	DESCRIPTION
01A.01.GR01 01A.01.GR02 01A.01.GR03 01A.01.GR04 01A.01.GR05	G G H C M	LENTICULAR (URBAN) LENTICULAR (RURAL) WINDOW ROADTRIP GRAPHIC SAGE BRUSH AT BILLBOARD BASE TOUCH DISPLAY GRAPHICS (BUBBLE WRAP)	04A.01.GR01 04A.01.GR02 04A.01.GR03	C H K	BITTERROOT AT BILLBOARD BASE WINDOW ROADTRIP GRAPHIC GRADIENT COLOR
AREA 02:			AREA 05: STEP UP	TYPE	DESCRIPTION
LOCKER DIARIES 02A.01.GR01	TYPE	DESCRIPTION SHADOW SILHOUETTE	05A.01.GR01-14 05A.01.GR15	L H	QR CODE WINDOW ROADTRIP GRAPHIC
02A.01.GR02 02A.01.GR03 02A.01.GR04 02A.01.GR05 02A.01.GR06 02A.01.GR07	- J - J - J - J C M	SHADOW BACKGROUND GRAPHIC SHADOW SILHOUETTE SHADOW BACKGROUND GRAPHIC SHADOW SILHOUETTE SHADOW BACKGROUND GRAPHIC SHADOW BACKGROUND GRAPHIC SHADOW SILHOUETTE	05A.01.GR16  AREA 06: QUILTED TOGETHER	N	GRADIENT COLOR  DESCRIPTION
02A.01.GR08 02A.01.GR09 02A.01.GR10 02A.01.GR11 02A.01.GR12		SHADOW BACKGROUND GRAPHIC SHADOW SILHOUETTE SHADOW BACKGROUND GRAPHIC SHADOW SILHOUETTE SHADOW BACKGROUND GRAPHIC	06A.01.GR01 06A.01.GR02	D F	STATE FLOWER GRAPHIC WINDOW ROADTRIP GRAPHIC
02A.01.GR13 02A.01.GR14		BITTERROOT AT BILLBOARD BASE TOUCH DISPLAY GRAPHICS (LOCKER OBJECTS)	AREA 07: WISHING WELL		DESCRIPTION
			07A.01.GR01 07A.01.GR02	F N	WINDOW ROADTRIP GRAPHIC GRADIENT COLOR

**AREA 03:** 

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PROJECT:

#### THE MODERN AMERICAN TEEN

**VENUE:** 



**CLIENT:** 



**DESIGNED BY:**CLAIRE ONGARO

STATUS: 100% DESIGN DEVELOPMENT

**DATE:** 12/12/25

SCALE: AS NOTED

DRAWING NAME: GRAPHIC SCHEDULE

# **GRAPHIC TYPES**

TYPE	DESCRIPTION
Α	LOGO DIMENSIONAL LETTERS 1/2" MATTE BLACK SUBSTRAIGHT CLEAR ACRYLIC, APPLIED 1ST SURFACE
В	LOGO GRAPHIC CLEAR ACRYLIC, APPLIED 2ND SURFACE
С	WEIGHTED SCENIC ELEMENT TO ANCHOR BILLBOARD
D	DIMENSIONAL LETTERS 1/4" GLOSSY WHITE TEXT SUBSTRAIGHT CLEAR ACRYLIC, APPLIED 1ST SURFACE
E	DENIM GRAPHIC CLEAR ACRYLIC, APPLIED 2ND SURFACE
F	ADHESIVE BACK PRINT, APPLIED 1ST SURFACE
G	VINYL LENTICULAR GRAPHIC, APPLIED 1ST SURFACE
Н	VINYL WINDOW GRAPHIC, APPLIED 1ST SURFACE
1	8.5"X11" SHADOW SILHOUETTE GRAPHIC, PRINTED 1ST SURFACE
J	BACKGROUND GRAPHIC 1" CLEAR ACRYLIC 1, MOUNTED 2ND SURFACE
K	LOGO GRAPHIC, APPLIED TO CUSTOM FLIP DISC ARTWORKS
L	3/4" DIRECT-TO-FILM (DTF) TRANSFER TO FABRIC CUSHION, APPLIED 1ST SURFACE
М	DIGITAL GRAPHICS ON INTERACTIVE TOUCH SCREEN
N	LOGO GRAPHIC CLEAR ACRYLIC FOR PHOTOBOOTHS, APPLIED 1ST SURFACE

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PROJECT:

#### THE MODERN AMERICAN TEEN

**VENUE:** 



CLIENT:



**DESIGNED BY:**CLAIRE ONGARO

STATUS: 100% DESIGN DEVELOPMENT

**DATE:** 12/12/25

SCALE: AS NOTED

DRAWING NAME: GRAPHIC TYPES

# MATERIAL SCHEDULE

MATERIAL	TAG	DESCRIPTION
ACRYLIC	AC01	CURVED TRANSPARENT WALL
MDF PLY	MDF01	WEIGHTED ANCHOR SCENIC, CNC CUT TO SHAPE, 2" THICK
MIRROR	MIR01	ONE-WAY, GLOSS FINISH
WOOD	WD01	LENTICULAR WALL, 1' THICK
	WD02	SEMI CIRCLE AMPITHEATRE
	WD03	WISHING WELL STRUCTURE
STEEL	STL01	BILLBOARD BASE, 3" DIAMETER
	STL02	TRUSS, COATED AND PAINTED TO MATCH MARBLE TEXTURE
ALUMINUM	MTL01	CLOUD INSTALLATION SPHERES, 5-10" DIAMETER
VINYL	VYL01	WINDOW GRAPHIC, APPLIED FIRST SURFACE
FABRIC	FAB01	TRANSLUCENT SCRIM LACE, 2" THICK
	FAB02	DENIM MEDIUM BLUE, 4" THICK

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PROJECT:

#### THE MODERN AMERICAN TEEN

**VENUE:** 



CLIENT:



**DESIGNED BY:**CLAIRE ONGARO

STATUS: 100% DESIGN DEVELOPMENT

**DATE:** 12/12/25

SCALE: AS NOTED

DRAWING NAME: MATERIAL SCHEDULE

# ARTIFACT/PRODUCT SCHEDULE

TYPE	MANUFACTURER	QTY	DESCRIPTION
LENTICULAR	SUPERIOR SCENIC	1	25'W X 12'H X 1'D
MIRROR	SUPERIOR SCENIC	?	CONVEX SAFETY, 160° WIDE ANGLE
LOCKERS	SUPERIOR SCENIC	2	17'W X 6'H X 1.5'D
LOCKER OBJECTS	VARIOUS	20	CONTRIBUTED BY AEP STUDENTS
RADIOS	TBD	5	1.5'W X 1"H X 1'D
FLIP DISC ARTWORKS	BREAKFAST	8	2'1"W X 6.5"H X 5"D
BRIXEL MIRROR	BREAKFAST	1	18W' X 6'H X 1'D
OTTOMAN (LARGE)	TBD	1	4' DIAMETER
OTTOMAN (SMALL)	TBD	3	2' DIAMETER
SEWING MACHINE	TBD	2	2.5'X4'
MARBLES	SUPERIOR SCENIC	200	GRADIENT LOGO COLORS

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PROJECT:

#### THE MODERN AMERICAN TEEN

**VENUE:** 



**CLIENT:** 



**DESIGNED BY:**CLAIRE ONGARO

STATUS:

100% DESIGN DEVELOPMENT

**DATE:** 12/12/25

SCALE: AS NOTED

DRAWING NAME: ARTIFACT/ PRODUCT LIST

# AV/MEDIA SCHEDULE

TYPE	TAG	DESCRIPTION
AV1	AV1	CUSTOM BUBBLE MIRROR INSTALLATION
AV2	AV2.1-AV2.5	CUSTOM INTERACTIVE BILLBOARD
AV3	AV3.1-3.7	DIRECTIONAL SPEAKER
AV4	AV4.1-4.6	SHORT THROW PROJECTOR
AV5	AV5.1-5.5	RADIOS
AV6	AV6	PODCAST RECORDING STATION
AV7	AV7.1-7.8	FLIP DISC ARTWORKS BY "BREAKFAST"
AV8	AV8	BRIXEL MIRROR BY "BREAKFAST"
AV9	AV9	CUSTOM AMPITHEATRE HANGING LED PANEL
AV10	AV10.1-10.2	PHOTOBOOTHS
AV11	AV11	CUSTOM INTERACTIVE DIGITAL WATER CURTAIN, FORMING A PATTERN WITH PROJECTION LEDS

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PROJECT:

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**VENUE:** 



CLIENT:



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STATUS: 100% DESIGN DEVELOPMENT

**DATE:** 12/12/25

SCALE: AS NOTED

DRAWING NAME:
AV/MEDIA SCHEDULE

### LIGHTING SCHEDULE

TYPE	QUANTITY	DESCRIPTION
LT1	1	GOBO "FRAGMENTED US"
LT2	1	GOBO "FRAGMENTED"
LT3	2	GOBO "URBAN?"
LT4	2	GOBO "RURAL?"
LT5	1	GOBO "IN A BUBBLE"
LT6	1	GOBO "BUBBLE"
LT7	2	GOBO "HELLO"
LT8	4	GOBO "LOCKER DIARIES"
LT9	7	LOCKER INTERIOR SPOTLIGHT
LT10	1	GOBO "IN BETWEEN"
LT11	2	GOBO "T EEN"
LT12	1	GOBO "RECORDING"
LT13	1	GOBO "EXPERIMENT"
LT14	2	GOBO "FIND THE POSSIBLE SELF"
LT15	2	GOBO "POSSIBLE SELF"
LT16	2	GOBO "SHIFT PERSPECTIVE"
LT17	2	GOBO "QUILTED TOGETHER"
LT18	50	GOBO STATE FLOWER
LT19	10	GOBO ENVIRONMENTAL ELEMENTS (BIRDS CLOUDS, RAIN, ETC.) FOR WINDOWS

### CLAIRE ONGARO

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PROJECT:

### THE MODERN AMERICAN TEEN

**VENUE:** 



CLIENT:



**DESIGNED BY:**CLAIRE ONGARO

STATUS: 100% DESIGN DEVELOPMENT

**DATE:** 12/12/25

SCALE: AS NOTED

DRAWING NAME: LIGHTING SCHEDULE

## PLANS & SECTIONS

### CLAIRE ONGARO

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PROJECT:

#### THE MODERN AMERICAN TEEN

**VENUE:** 



CLIEN



**DESIGNED BY:**CLAIRE ONGARO

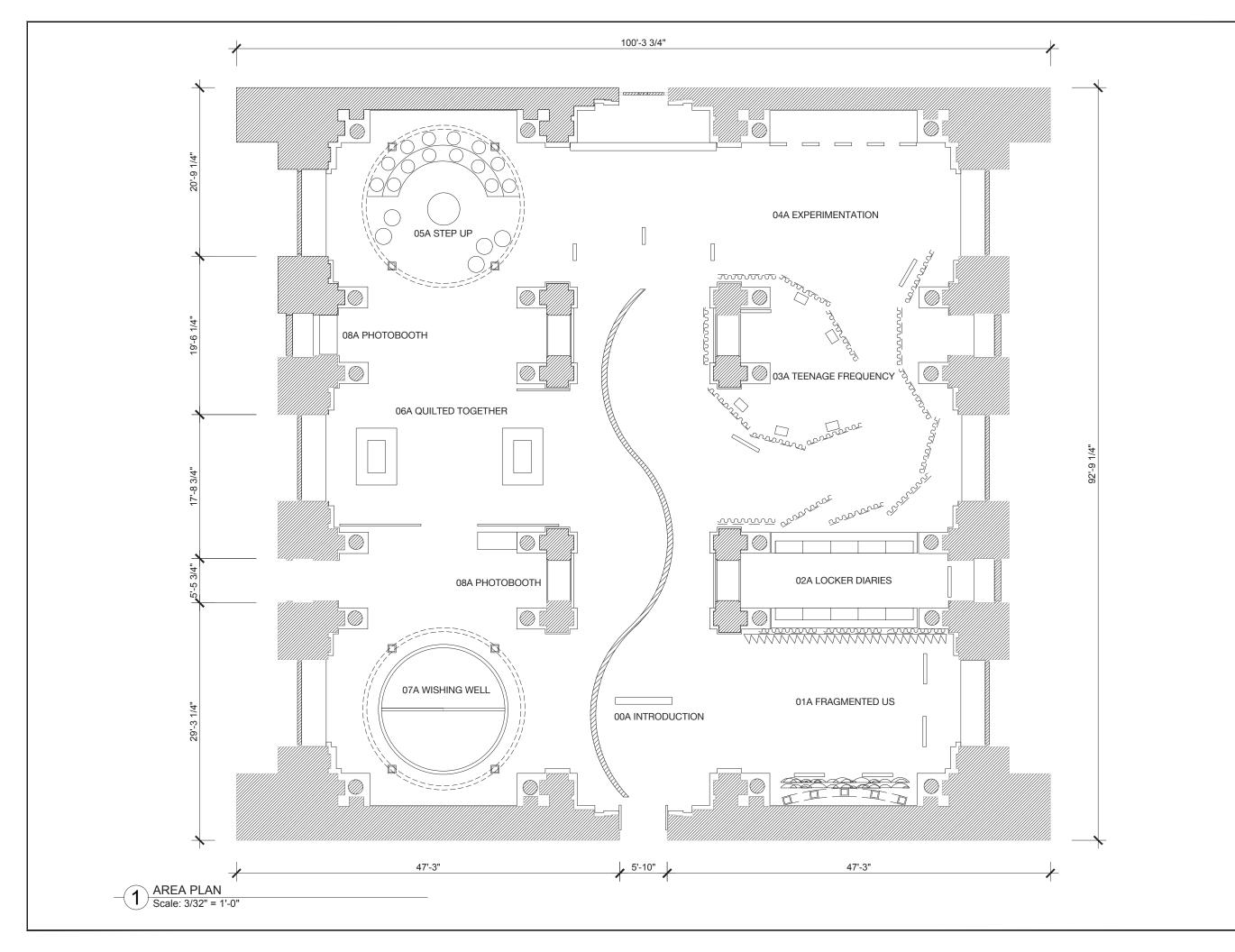
STATUS: 100% DESIGN DEVELOPMENT

**DATE:** 12/12/25

SCALE: AS NOTED

**DRAWING NAME:**THESIS STATEMENT

EX.01.01



FASHION INSTITUTE OF TECHNOLOGY SCHOOL OF GRADUATE STUDIES 272 WEST 27TH STREET NEW YORK, NY 10011

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PROJECT:

#### THE MODERN AMERICAN TEEN

**VENUE:** 



**CLIENT:** 



**DESIGNED BY:**CLAIRE ONGARO

STATUS: 100% DESIGN DEVELOPMENT

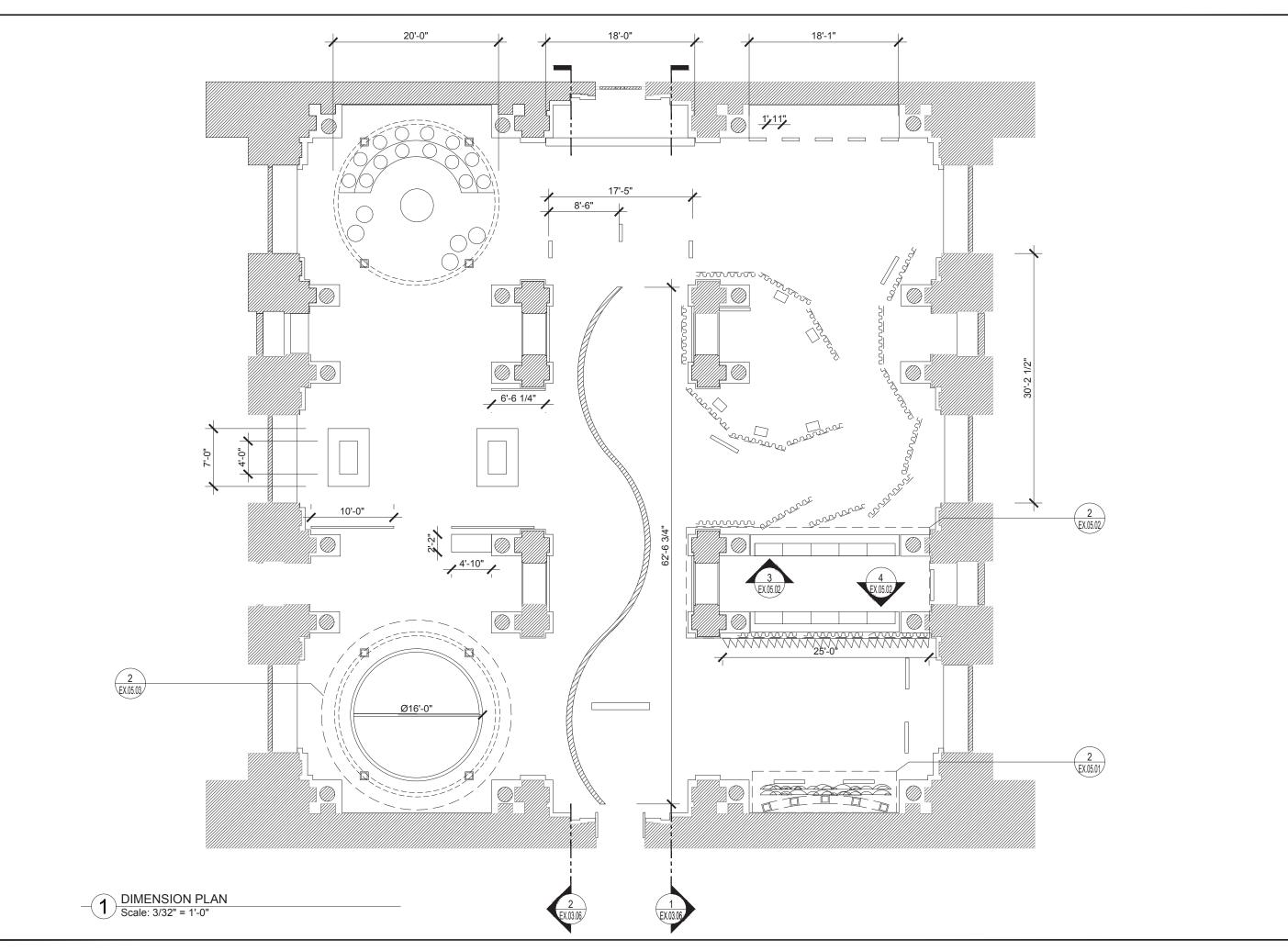
DATE: 12/12/25

SCALE: AS NOTED

DRAWING NAME: AREA PLAN

DRAWING NO:

EX.03.01



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PROJECT:

### THE MODERN AMERICAN TEEN

**VENUE:** 



**CLIENT:** 



**DESIGNED BY:**CLAIRE ONGARO

STATUS: 100% DESIGN DEVELOPMENT

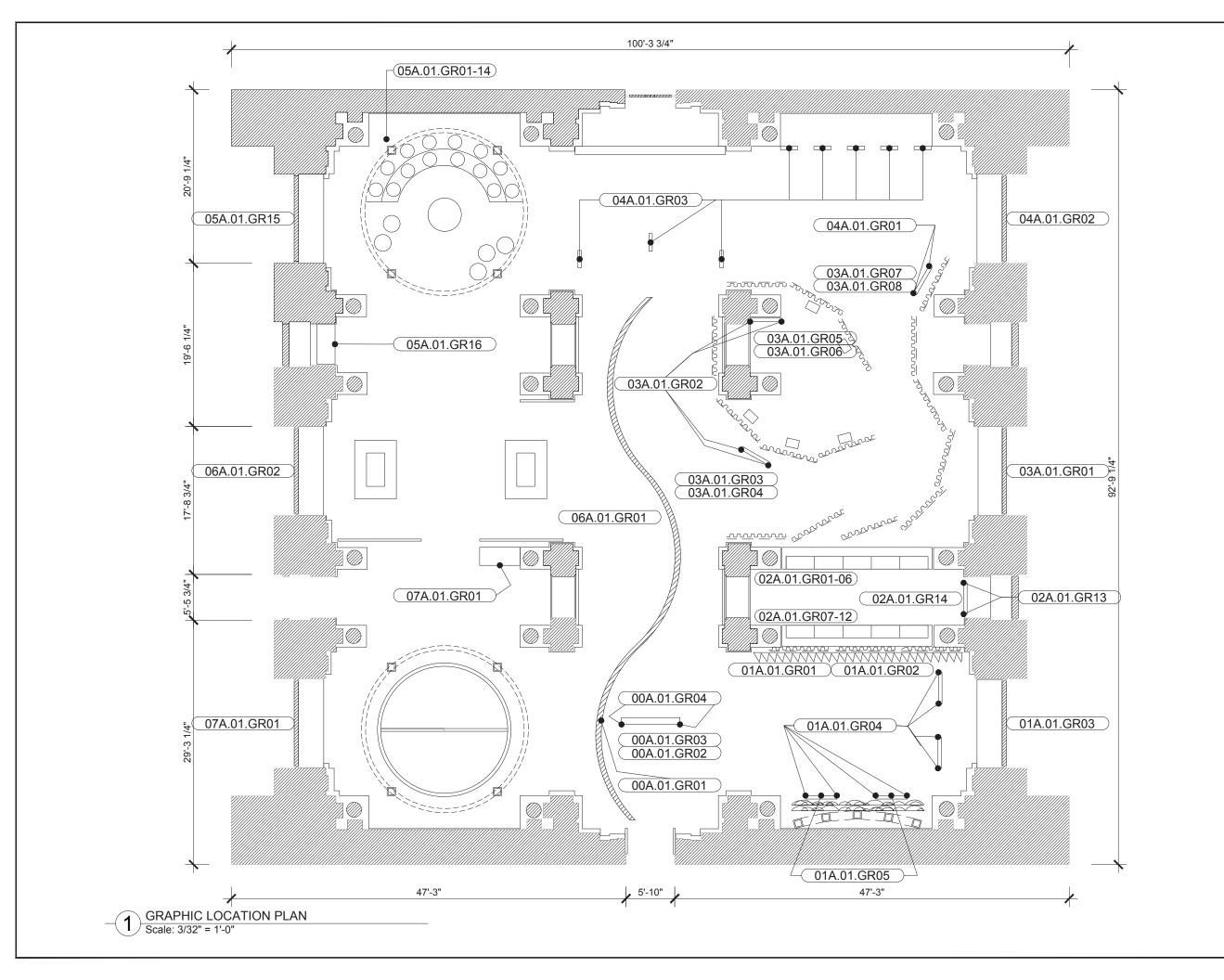
**DATE:** 12/12/25

SCALE: AS NOTED

**DRAWING NAME:**DIMENSION PLAN

DRAWING NO:

EX.03.02



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PROJECT:

#### THE MODERN AMERICAN TEEN

**VENUE:** 



CLIENT:



**DESIGNED BY:**CLAIRE ONGARO

STATUS: 100% DESIGN DEVELOPMENT

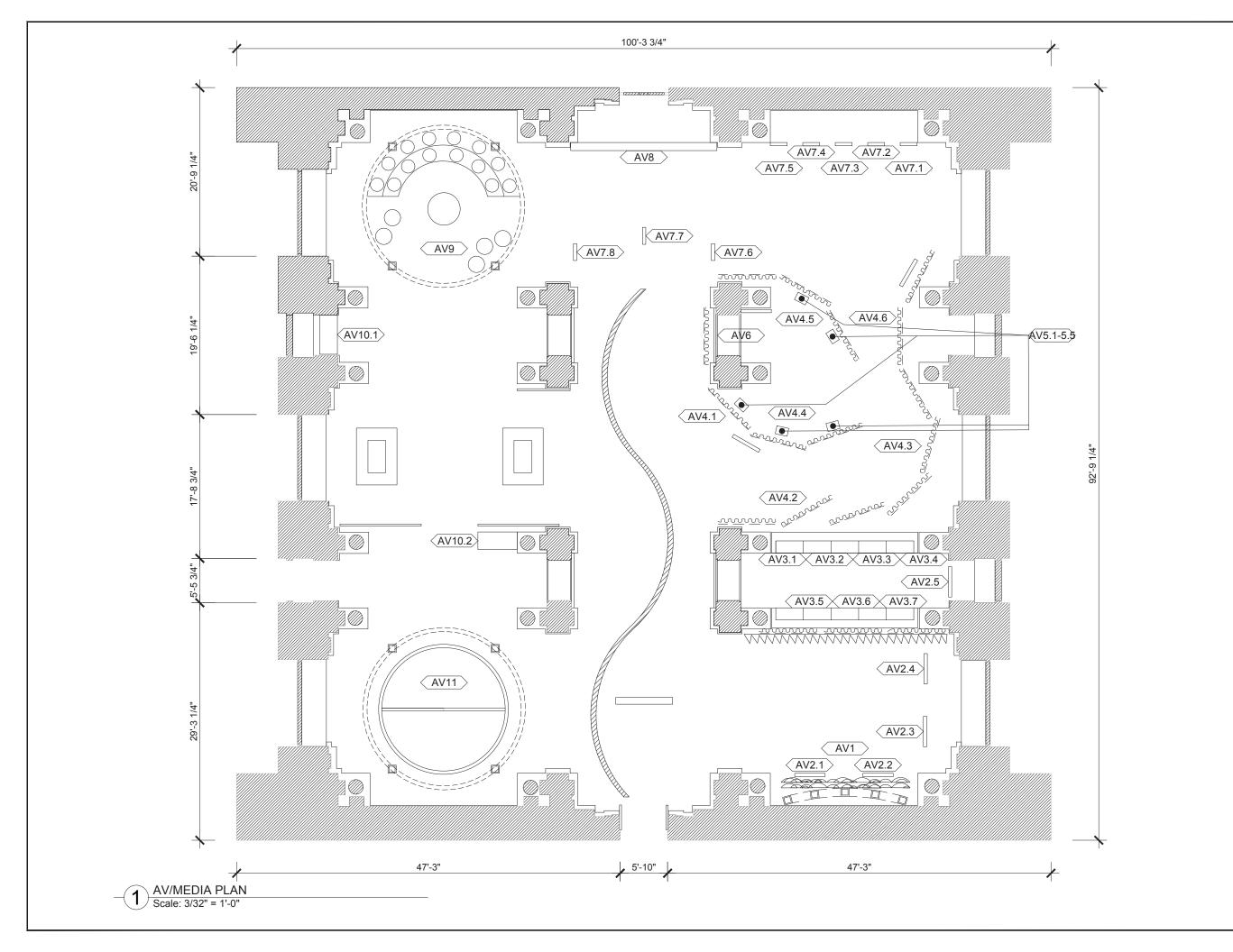
**DATE:** 12/12/25

SCALE: AS NOTED

DRAWING NAME: GRAPHIC LOCATION PLAN

DRAWING NO:

EX.03.03



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PROJECT:

### THE MODERN AMERICAN TEEN

**VENUE:** 



**CLIENT:** 



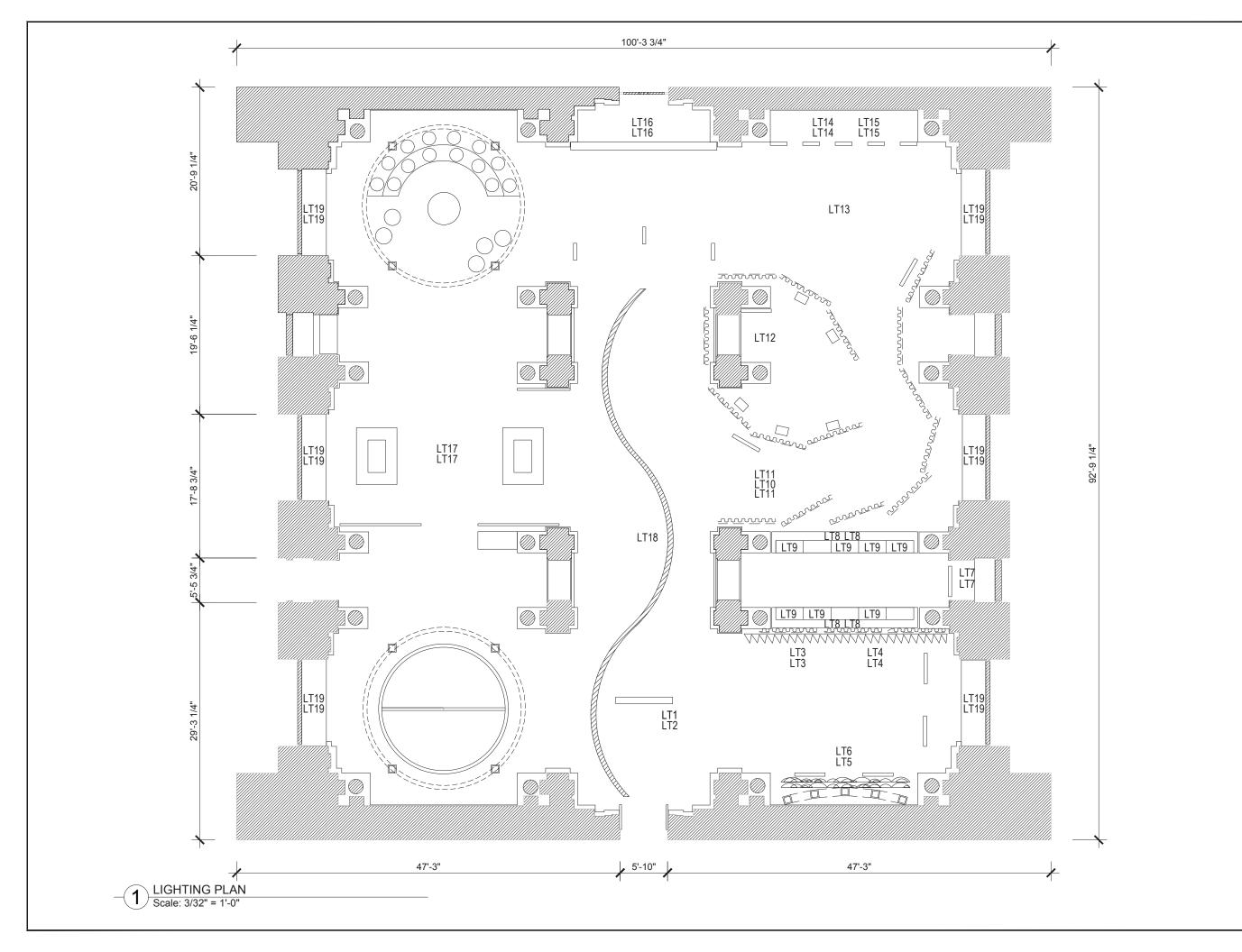
**DESIGNED BY:**CLAIRE ONGARO

STATUS: 100% DESIGN DEVELOPMENT

**DATE:** 12/12/25

SCALE: AS NOTED

**DRAWING NAME:**AV/MEDIA PLAN



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PROJECT:

### THE MODERN AMERICAN TEEN

**VENUE:** 



**CLIENT:** 



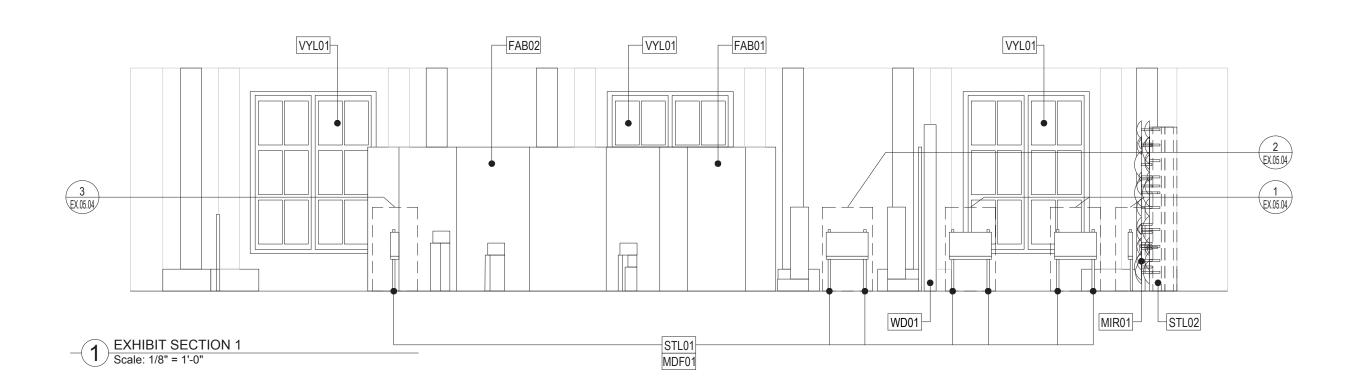
**DESIGNED BY:**CLAIRE ONGARO

STATUS: 100% DESIGN DEVELOPMENT

**DATE:** 12/12/25

SCALE: AS NOTED

**DRAWING NAME:**LIGHTING PLAN



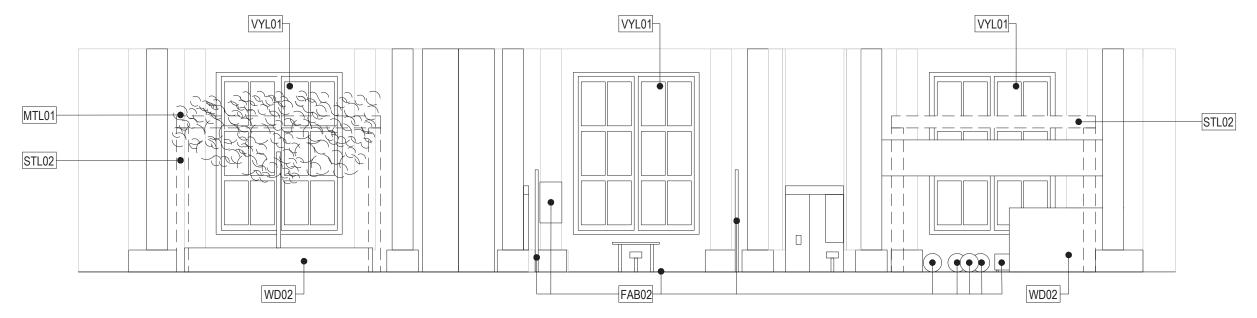


EXHIBIT SECTION 2
Scale: 1/8" = 1'-0"

### **CLAIRE ONGARO**

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PROJECT:

### THE MODERN AMERICAN TEEN

VENUE:



**CLIENT:** 



**DESIGNED BY:**CLAIRE ONGARO

STATUS: 100% DESIGN DEVELOPMENT

**DATE:** 12/12/25

SCALE: AS NOTED

**DRAWING NAME:**EXHIBIT SECTIONS

# **GRAPHIC SYSTEM**

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PROJECT:

#### THE MODERN AMERICAN TEEN

**VENUE:** 



CLIEN



**DESIGNED BY:**CLAIRE ONGARO

STATUS: 100% DESIGN DEVELOPMENT

**DATE:** 12/12/25

SCALE: AS NOTED

DRAWING NAME: THESIS STATEMENT

EX.01.01

# **Imagination** Gradient Dream Fragmented Light Shadow Journey Americana Denim

Bubble Wrap Translucent Glass Friendship Modern

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PROJECT:

### THE MODERN AMERICAN TEEN Wish

VENUE:



CLIENT:



**DESIGNED BY:**CLAIRE ONGARO

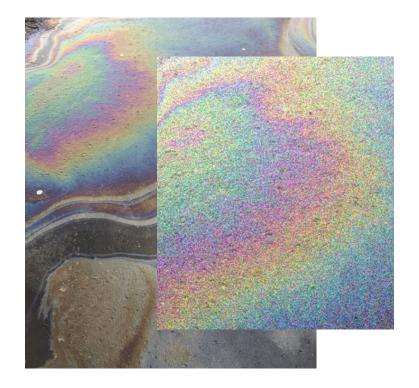
STATUS: 100% DESIGN DEVELOPMENT

**DATE:** 12/12/25

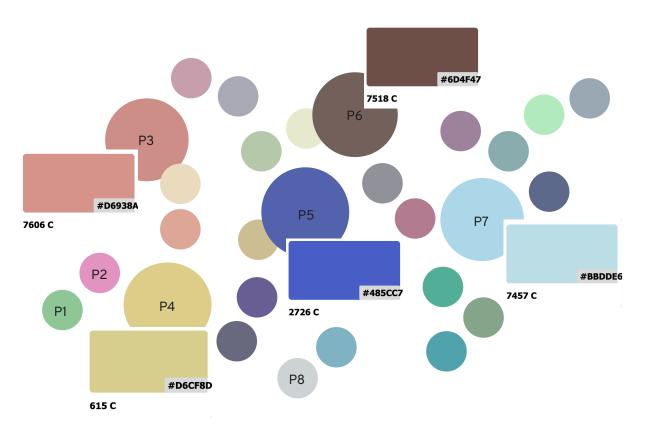
SCALE: AS NOTED

**DRAWING NAME:**MOOD BOARD

### OIL ON CONCRETE AFTER RAIN



### COLORS FROM GRADIENT



### **CLAIRE ONGARO**

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PROJECT:

### THE MODERN AMERICAN TEEN

VENUE:



CLIENT:



**DESIGNED BY:**CLAIRE ONGARO

STATUS: 100% DESIGN DEVELOPMENT

**DATE:** 12/12/25

SCALE: AS NOTED

**DRAWING NAME:**COLOR PALETTE

DRAWING NO:

EX.04.02

### THE MODERN AMERICAN TEEN

INTERSTATE ULTRA BLACK

COMING OF AGE IN A FRAGMENTED NATION

 $\rightarrow$ 

INTERSTATE ITALIC

Gear up for a cross-country, cross-perspective journey through the lived experiences of modern American teenagers. Showcasing real stories from the American Exchange Project, the exhibition challenges cultural divisions and reveals uniting commonalities: the drive towards independence, search for belonging, pressure to 'be enough', and desire to feel seen and understood.



OVERPASS REGULAR

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PROJECT:

### THE MODERN AMERICAN TEEN

VENUE:



CLIENT:



**DESIGNED BY:**CLAIRE ONGARO

STATUS: 100% DESIGN DEVELOPMENT

**DATE:** 12/12/25

SCALE: AS NOTED

**DRAWING NAME:**TYPOGRAPHY









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PROJECT:

### THE MODERN AMERICAN TEEN

**VENUE:** 



CLIENT:



**DESIGNED BY:** CLAIRE ONGARO

STATUS: 100% DESIGN DEVELOPMENT

DATE: 12/12/25

SCALE: AS NOTED

DRAWING NAME: OFF-SITE WAYFINDING





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PROJECT:

### THE MODERN AMERICAN TEEN

VENUE:



CLIENT:



**DESIGNED BY:**CLAIRE ONGARO

STATUS: 100% DESIGN DEVELOPMENT

**DATE:** 12/12/25

SCALE: AS NOTED

DRAWING NAME: COLLATERAL

# **EXHIBIT DETAILS**

### CLAIRE ONGARO

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PROJECT:

### THE MODERN AMERICAN TEEN

**VENUE:** 



CLIEN



**DESIGNED BY:**CLAIRE ONGARO

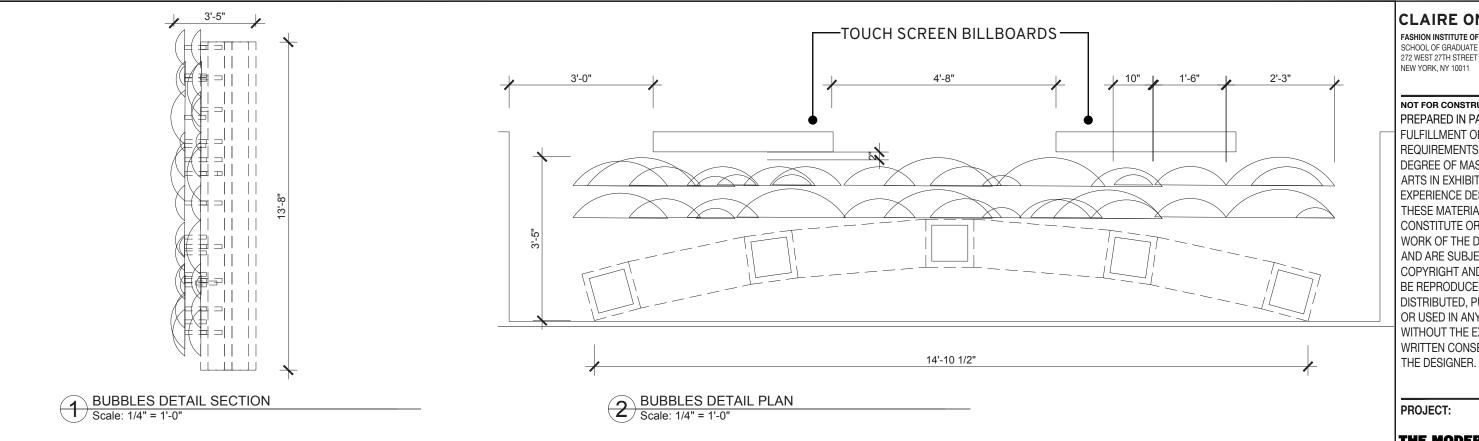
STATUS: 100% DESIGN DEVELOPMENT

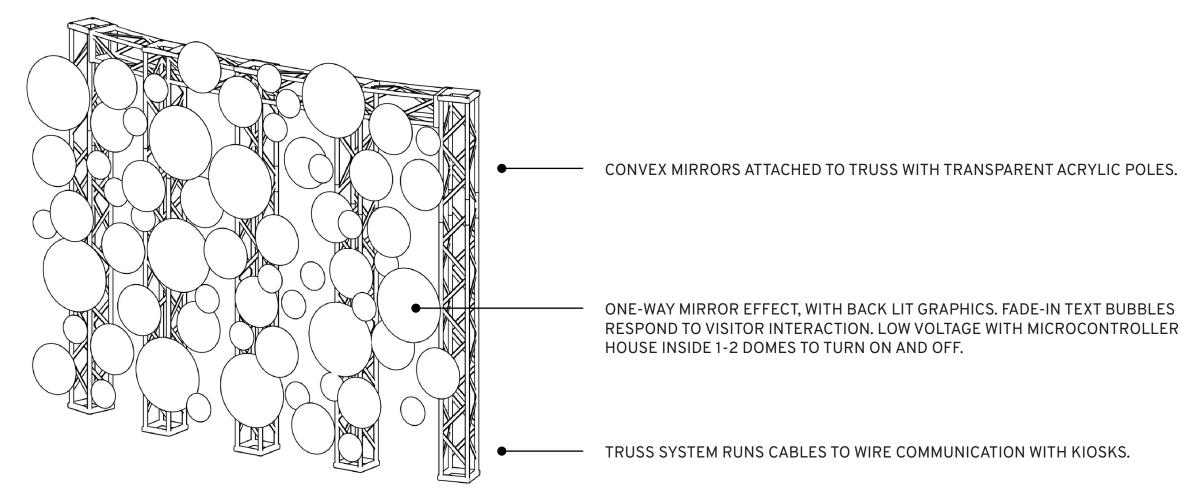
**DATE:** 12/12/25

SCALE: AS NOTED

DRAWING NAME: THESIS STATEMENT

EX.01.01





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PROJECT:

### THE MODERN AMERICAN TEEN

VENUE:



New York Public Library

**CLIENT:** 



**DESIGNED BY: CLAIRE ONGARO** 

### STATUS:

100% DESIGN DEVELOPMENT

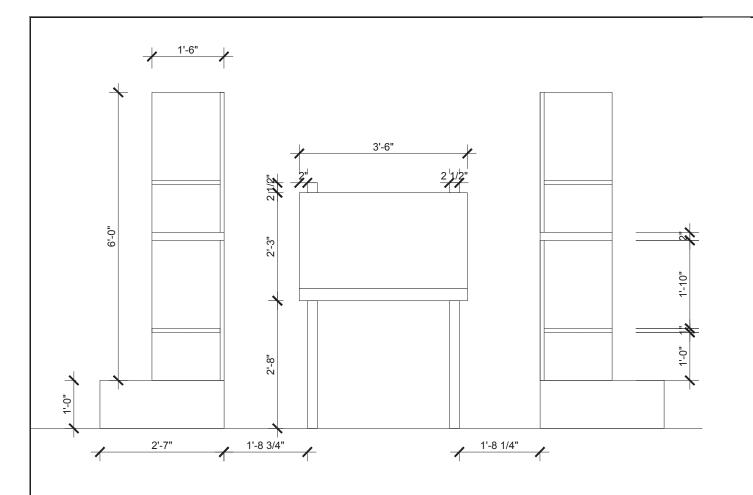
DATE: 12/12/25

SCALE: AS NOTED

DRAWING NAME: **BUBBLES DETAILS** 

DRAWING NO: **EX.05.01** 

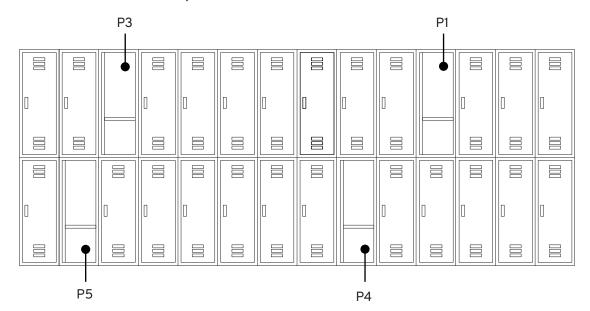
BUBBLES DETAIL PERSPECTIVE BUBBLES DE .
Scale: 3/8" = 1'-0"



The warrant warrant with the state of the st 2'-9 3/4" 17/8 ingivin invivin invivin

### LOCKER DIARIES DETAIL SECTION Scale: 1/2" = 1'-0"

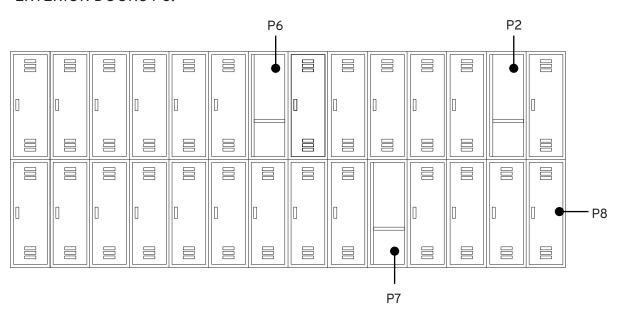
### PAINT ACTIVATED LOCKER EXTERIOR DOORS AND INTERIOR WALLS/SHELVES.



LEFT LOCKER DIARIES DETAIL ELEVATION 3 LEF I LUCKER Scale: 3/8" = 1'-0"

### 2 LOCKER DIANTE Scale: 3/16" = 1'-0" LOCKER DIARIES DETAIL PLAN

### PAINT NON-ACTIVATED LOCKER EXTERIOR DOORS P8.



RIGHT LOCKER DIARIES DETAIL ELEVATION 4 Scale: 3/8" = 1'-0"

### **CLAIRE ONGARO**

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PROJECT:

### THE MODERN AMERICAN TEEN

**VENUE:** 





**DESIGNED BY: CLAIRE ONGARO** 

STATUS: 100% DESIGN DEVELOPMENT

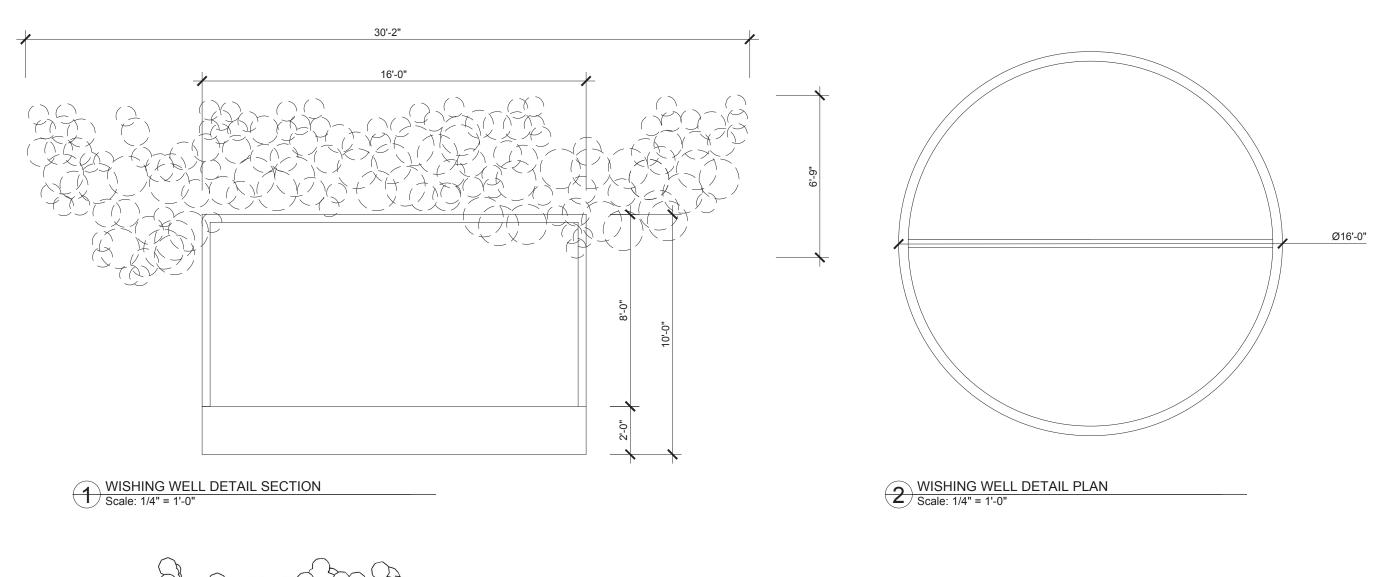
DATE: 12/12/25

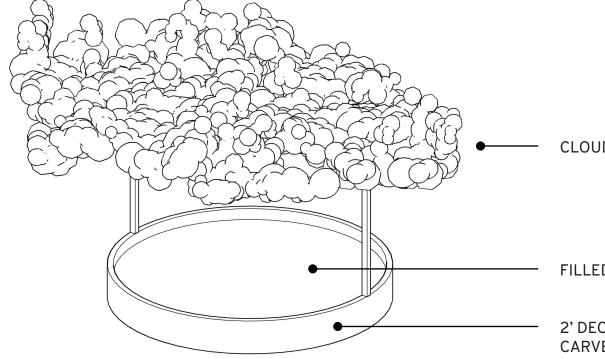
SCALE: AS NOTED

DRAWING NAME: LOCKER DAIRIES **DETAILS** 

DRAWING NO:

EX.05.02





CLOUD INSTALLATION SPHERES, 5-10" DIAMETER.

FILLED WITH WATER UP TO 1.5', CIRCULATING RAIN CURTAIN.

2' DECORATIVE WELL, CUSTOM BUILT FROM RUSTIC WOOD. CARVE 2X2x2" DIVOTS ON TOP SHELF TO HOLD MARBLES.

WISHING WELL DETAIL PERSPECTIVE
Scale: 1/4" = 1'-0"

CLAIRE ONGARO

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PROJECT:

### THE MODERN AMERICAN TEEN

VENUE:



New York Public **Library** 

**CLIENT:** 



**DESIGNED BY:**CLAIRE ONGARO

STATUS: 100% DESIGN DEVELOPMENT

**DATE:** 12/12/25

SCALE: AS NOTED

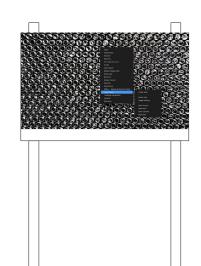
DRAWING NAME: WISHING WELL

DETAILS

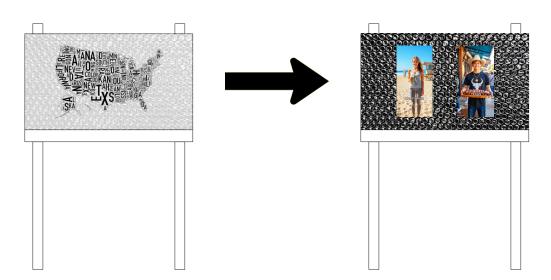
DRAWING NO:

EX.05.03

### TOUCH SCREEN DROP DOWN UI/UX.

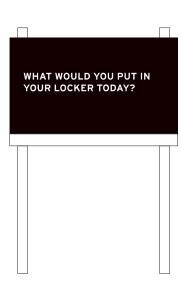


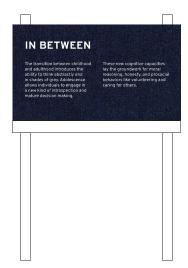
### TOUCH SCREEN MAP, DISPLAYING AI TEENS BASED ON EACH STATE.



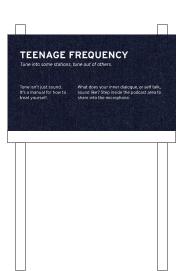
### BILLBOARD GRAPHICS – FRAGMENTED US Scale: 1/2" = 1'-0"

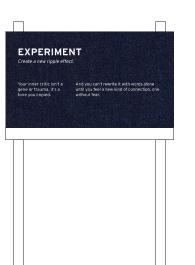
### TOUCH SCREEN LOCKER OBJECTS.





### DIMENSIONAL LETTERS ON CLEAR ACRYLIC.





\_

BILLBOARD GRAPHICS – TEENAGE FREQUENCY
Scale: 1/2" = 1'-0"

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PROJECT:

### THE MODERN AMERICAN TEEN

VENUE:



**CLIENT:** 



**DESIGNED BY:**CLAIRE ONGARO

STATUS: 100% DESIGN DEVELOPMENT

**DATE:** 12/12/25

**SCALE:** AS NOTED

DRAWING NAME: BILLBOARD GRAPHICS

DRAWING NO: EX.05.04

BILLBOARD GRAPHICS – LOCKER DIARIES

Scale: 1/2" = 1'-0"