

# 五 四 三

gōo-sí-sann

SUNNY LO

Graduate Thesis 100% Design Development  
MA Exhibition and Experience Design  
SUNY Fashion Institute of Technology

## Yapping in Taiwanese

Talking is speaking words out loud.  
Talking can start with small  
conversations, like talking to ourselves,  
or go beyond to two people or a group  
of people together. All these  
conversations gather together and  
become a language.





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MA Exhibition and Experience Design  
Thesis Capstone 2025

**DESIGNER:**

Sunny Lo

**DATE:**

December 12, 2025

**CLIENT:**

The General Association of Chinese Culture  
中華文化總會

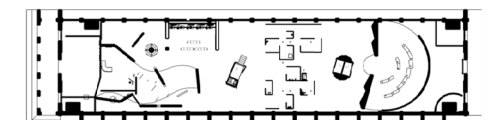
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Songshan Culture and Creative Park,  
Warehouse No.5, Taipei, Taiwan

**DRAWING TITLE:**

Drawing Index

**KEY PLAN:**



**SCALE:**

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**DRAWING NO:**

**EX.00.01**

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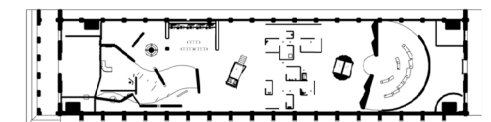
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Symbol List

**KEY PLAN:**



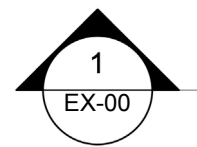
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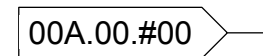
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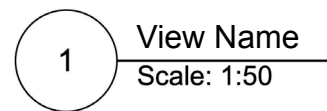
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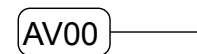
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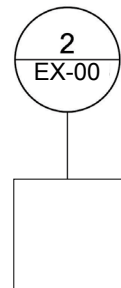
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**DRAWING LABEL**



**AV CODE**



**AREA REFERENCE**



**CUT LINE**

5

# EXECUTIVE SUMMARY

4

3



# Thesis Statement

Language is not just a tool for communication. It shapes personal and collective memory, defining “who I am” and “who we are.” When a language disappears, what is lost is not only pronunciation, but also the identity, cultural and historical roots it carries.

In the past, language suppression has occurred, and today, under the influence of broader societal forces, many heritage languages have gradually faded. Our mother tongue is more than a means of speech—it is a bridge to cultural memory and an essential part of self-identity.

While people come from different experiences and backgrounds, **emotion remains a shared and universal language**, the most instinctive form of human expression. By recognizing this, **exhibition design can transform emotional experiences into pathways that help people reconnect with their heritage language and cultural identity.**

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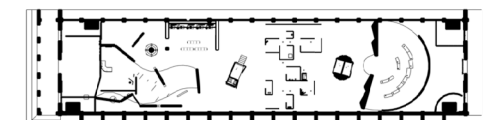
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**KEY PLAN:**



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**EX.01.01**



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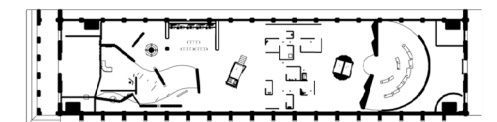
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**DRAWING TITLE:**

Conceptual Approach

**KEY PLAN:**



**SCALE:**

N/A

**DRAWING NO:**

**EX.01.02**

# Conceptual Approach

## Content Description

Talking is speaking words out loud.

Talking can start with small conversations, like talking to ourselves, or go beyond to two people or a group of people together. All these conversations gather together and become a language.

Through talking, Taiwanese people express their emotions and share what is on our minds in all the multiple languages spoken in Taiwan.

## Big Idea

Taiwanese is part of our **daily rhythm**. It's a **living voice** that exists in the everyday, shaping how we speak, connect, and belong.

# TÂI-GÍ

This is how "Taiwanese" pronounce in Taiwanese



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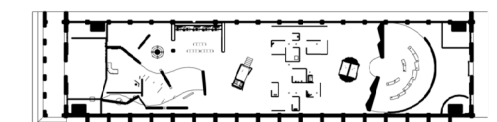
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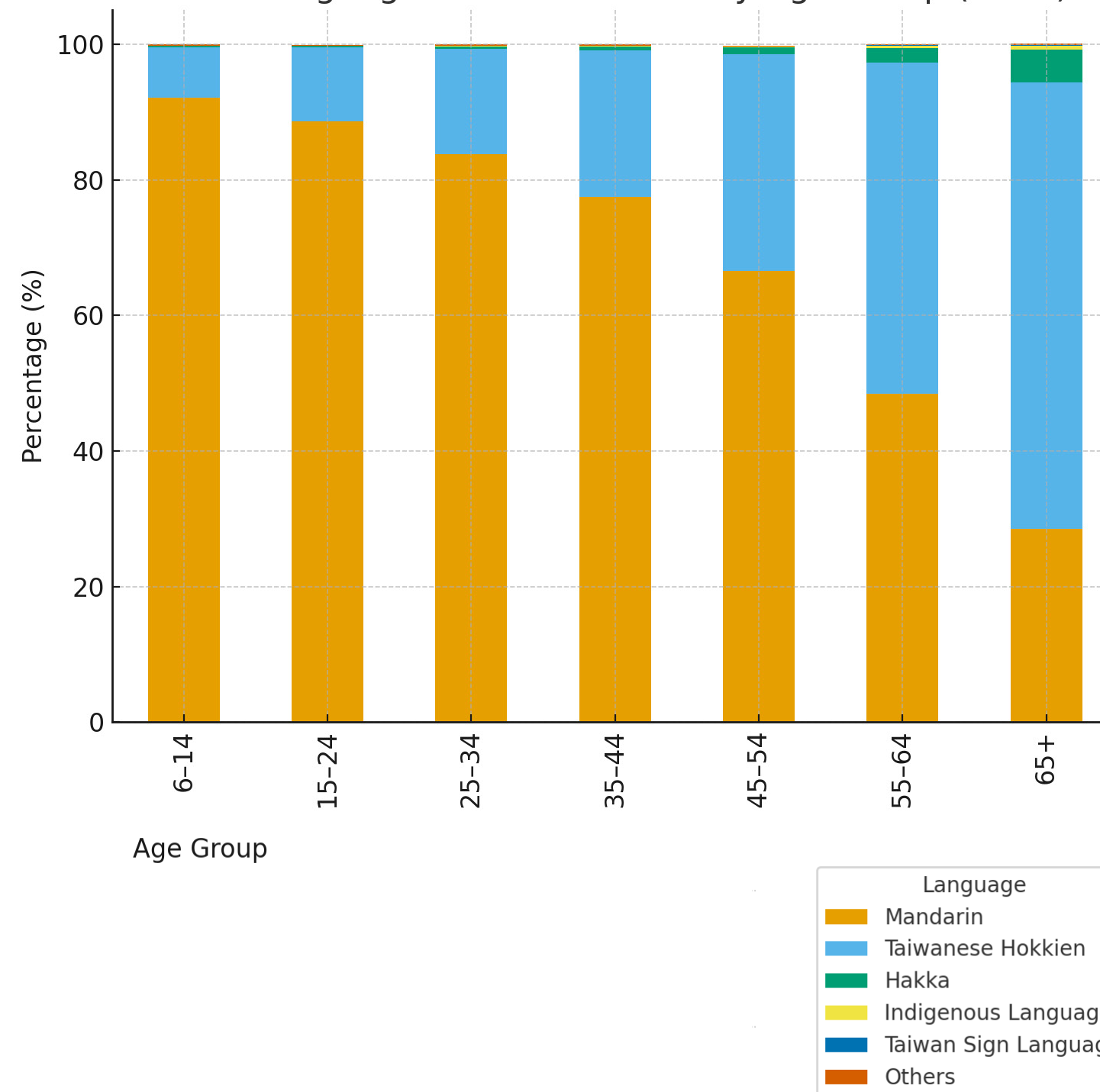
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**EX.01.03**

Main Languages Used in Taiwan by Age Group (2020)



There are Mandarin, Taiwanese Hokkien (Taiwanese), Hakka, and more than 40 Indigenous languages spoken in Taiwan. As the heritage language of the majority of Taiwan's population, Taiwanese has nonetheless experienced a gradual decline, shaped by over four decades of language suppression and the continued absence of a standardized writing system.

**Nowadays, Mandarin is the dominant language in Taiwan.**

Source: 2020 Population and Housing Census Report, Directorate-General of Budget, Accounting and Statistics (DGBAS), Executive Yuan, Taiwan.

# Audience

**PROJECT:**  
**五四三**  
gōo-sì-sann  
Yapping in Taiwanese



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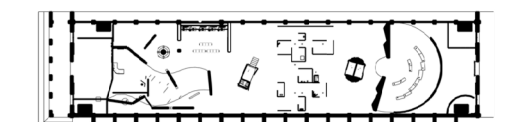
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**VENUE:**  
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**DRAWING TITLE:**  
Audience

**KEY PLAN:**



**SCALE:**  
N/A

**DRAWING NO:**  
**EX.01.04**

01



## Millennials (Age 29-45)

Who grew up during a time of language and cultural transition. Some are familiar with their heritage language while others are not, but they are now in a position to influence the younger generation's cultural and linguistic identity.

02



## Gen Z (Age 18-24)

Who are in the process of forming their cultural and personal identities. While many may not have grown up speaking their heritage language, they are open to exploring it as a resource for self-expression, community belonging, and future cultural continuity.

03



## Children (Age 6-12)

Who may not yet have a strong grasp of heritage languages but will inherit the cultural legacies passed down by older generations. The exhibition can spark early curiosity and positive associations with heritage languages in their everyday life.



# Goals

## Project Goal

- Highlight the everyday **value of heritage languages**: Show that **learning and using heritage languages is natural** and not overly complicated.
- Reframe the exhibition experience: Break away from conventional “language history” displays by adopting **playful and accessible approaches** that connect to daily life.
- Support institutional mission: Align with the mission and objectives of The General Association of Chinese Culture (GACC).

## Educational Goal

- Promote positive attitudes toward heritage languages: Challenge the notion that non-dominant languages are useless, and **emphasize their cultural and personal significance**.
- Connect language to identity: Explore how heritage languages shape individual identity and cultural belonging.
- Celebrate linguistic diversity: Encourage respect for Taiwan’s multicultural and multilingual communities.

## Experience Goal

- Experience the exhibition in a way that feels engaging, lighthearted, and not overly didactic.
- Reflect on their own relationship to heritage languages and culture.
- Bridge social divides: Recognize and move beyond perceived boundaries between different language and cultural groups in Taiwan.

# 543

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**五四三**  
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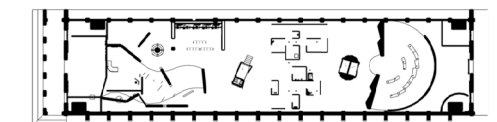
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中華文化總會

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**DRAWING TITLE:**  
Goals

**KEY PLAN:**



**SCALE:**  
N/A

**DRAWING NO:**  
**EX.01.05**

Client



THE GENERAL  
ASSOCIATION OF  
CHINESE CULTURE

A prominent non-governmental organization (NGO) in Taiwan, dedicated to strengthening Taiwan's cultural foundation by preserving classic works while empowering new generations of creators to build upon them.

Their mission includes **strengthening Taiwan's cultural foundation** by preserving classic works and supporting new generations of creators; **giving diverse traditions contemporary meaning** to highlight the depth and vitality of Taiwanese culture; and **advancing Taiwan's cultural presence globally** through international exchange and collaboration, including deeper regional connections.

PROJECT:  
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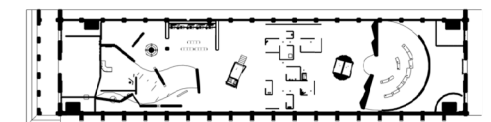
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Warehouse No.5, Taipei, Taiwan

**DRAWING TITLE:**

Client

**KEY PLAN:**



**SCALE:**

N/A

**DRAWING NO:**

**EX.01.06**

# Venue



## 松山文創園區 Songshan Cultural and Creative Park

**Songshan Cultural and Creative Park (SSCCP)** is a former tobacco factory transformed into a cultural park featuring preserved industrial architecture, design exhibitions, creative shops, cafés, and public events, offering visitors a unique mix of history and contemporary culture in Taipei.

**Warehouse No. 5** ( approx. 996 sqm) is a flat open space with a minimum ceiling height of 4.9 meters. The warehouse is equipped with an independent power supply. These venues are suitable for large-scale arts and cultural exhibitions, trade shows, concerts, and similar events.



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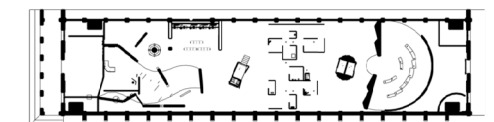
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**CLIENT:**  
The General Association of Chinese Culture  
中華文化總會

**VENUE:**  
Songshan Culture and Creative Park,  
Warehouse No.5, Taipei, Taiwan

**DRAWING TITLE:**  
Venue

**KEY PLAN:**



**SCALE:**  
N/A

**DRAWING NO:**  
**EX.01.07**

# Mood Board

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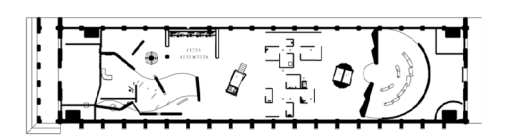
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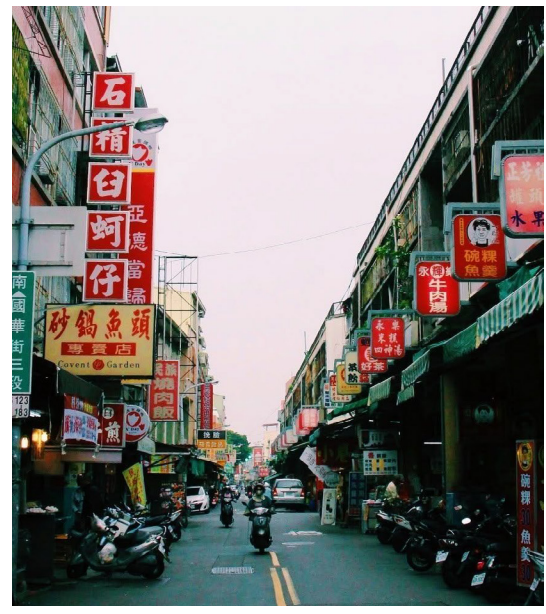
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**KEY PLAN:**



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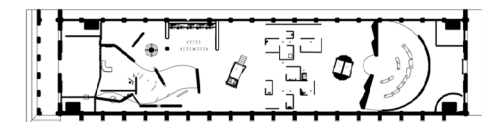
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Concept Diagram

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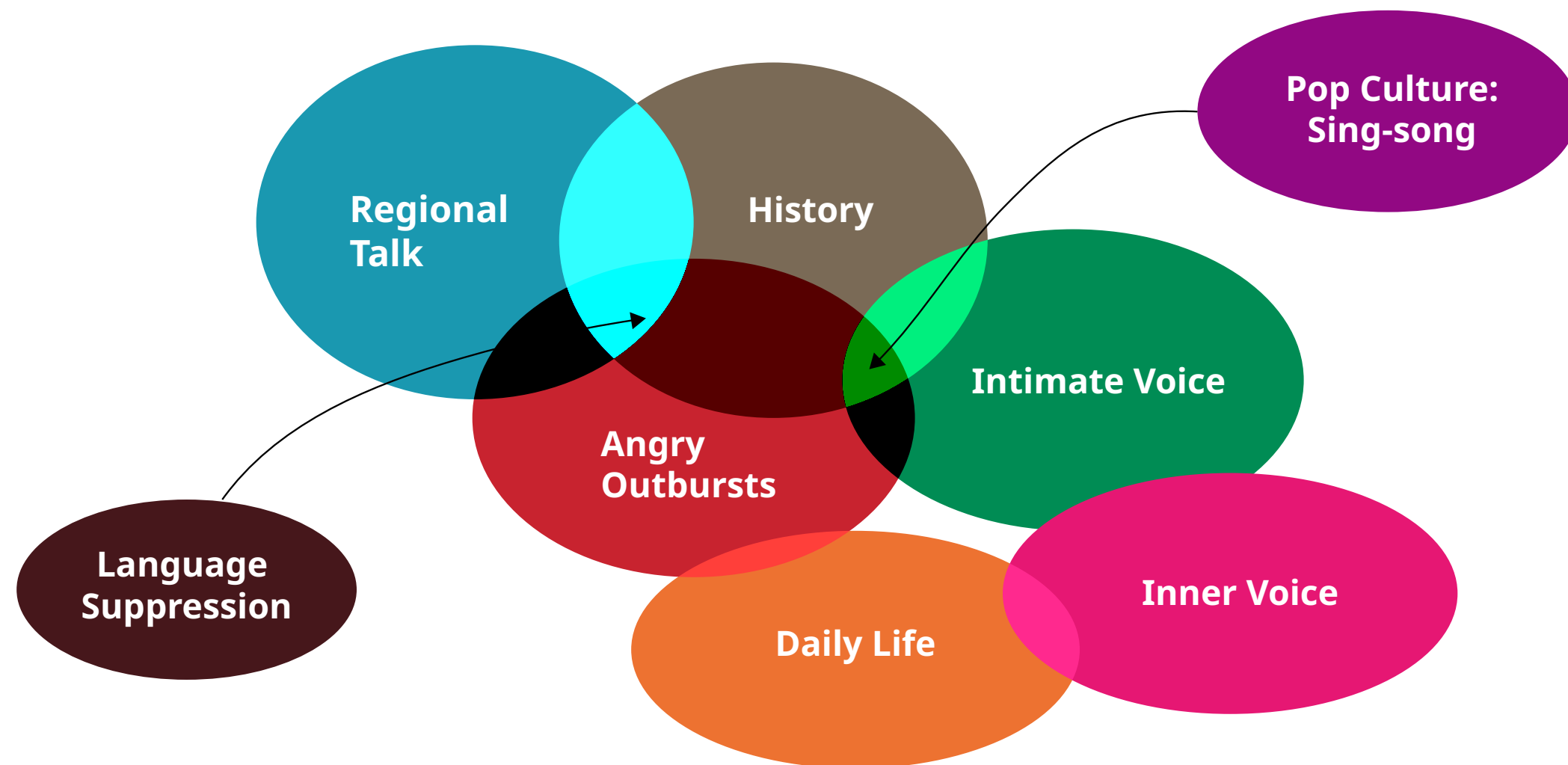
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**EX.01.09**

# Concept Diagram





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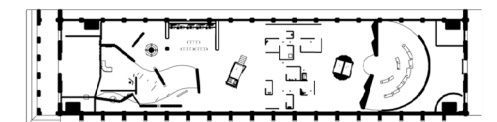
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**DRAWING TITLE:**

Simplified Floor Plan

**KEY PLAN:**



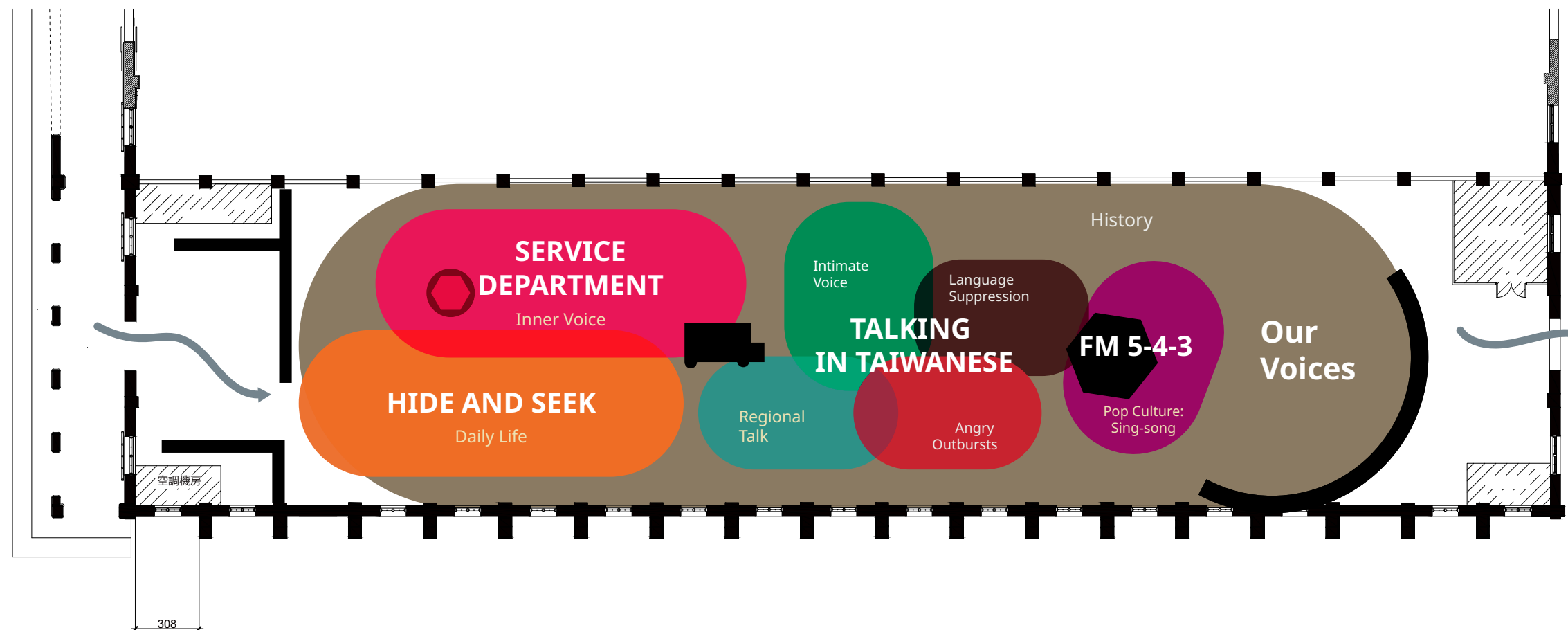
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# Simplified Floor Plan





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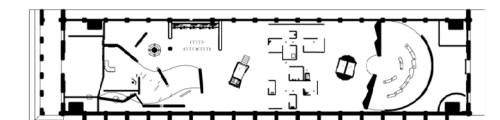
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**DRAWING TITLE:**

Emotion Map

**KEY PLAN:**



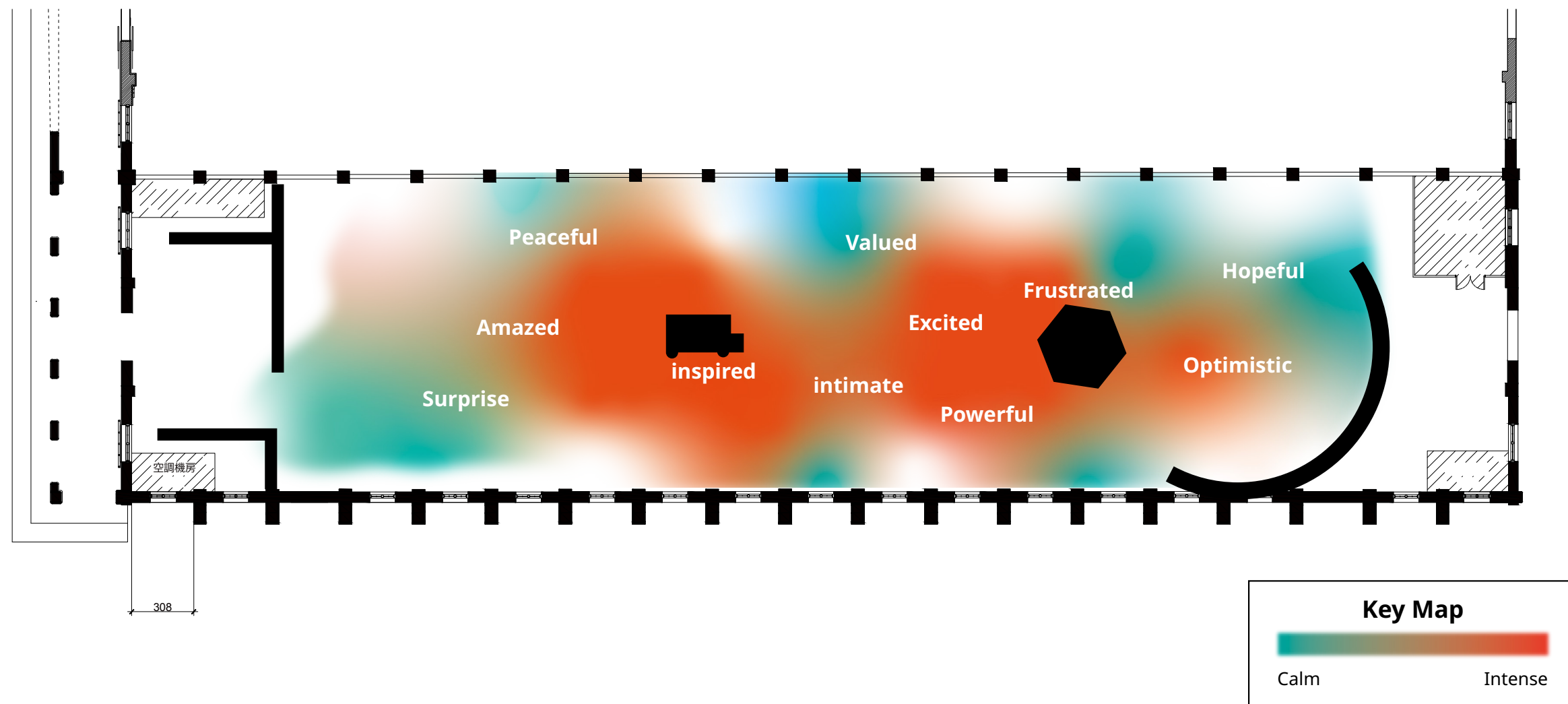
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**EX.01.11**

# Emotion Map



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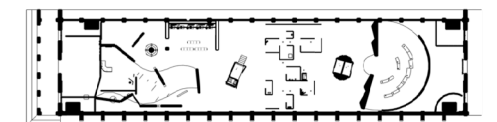
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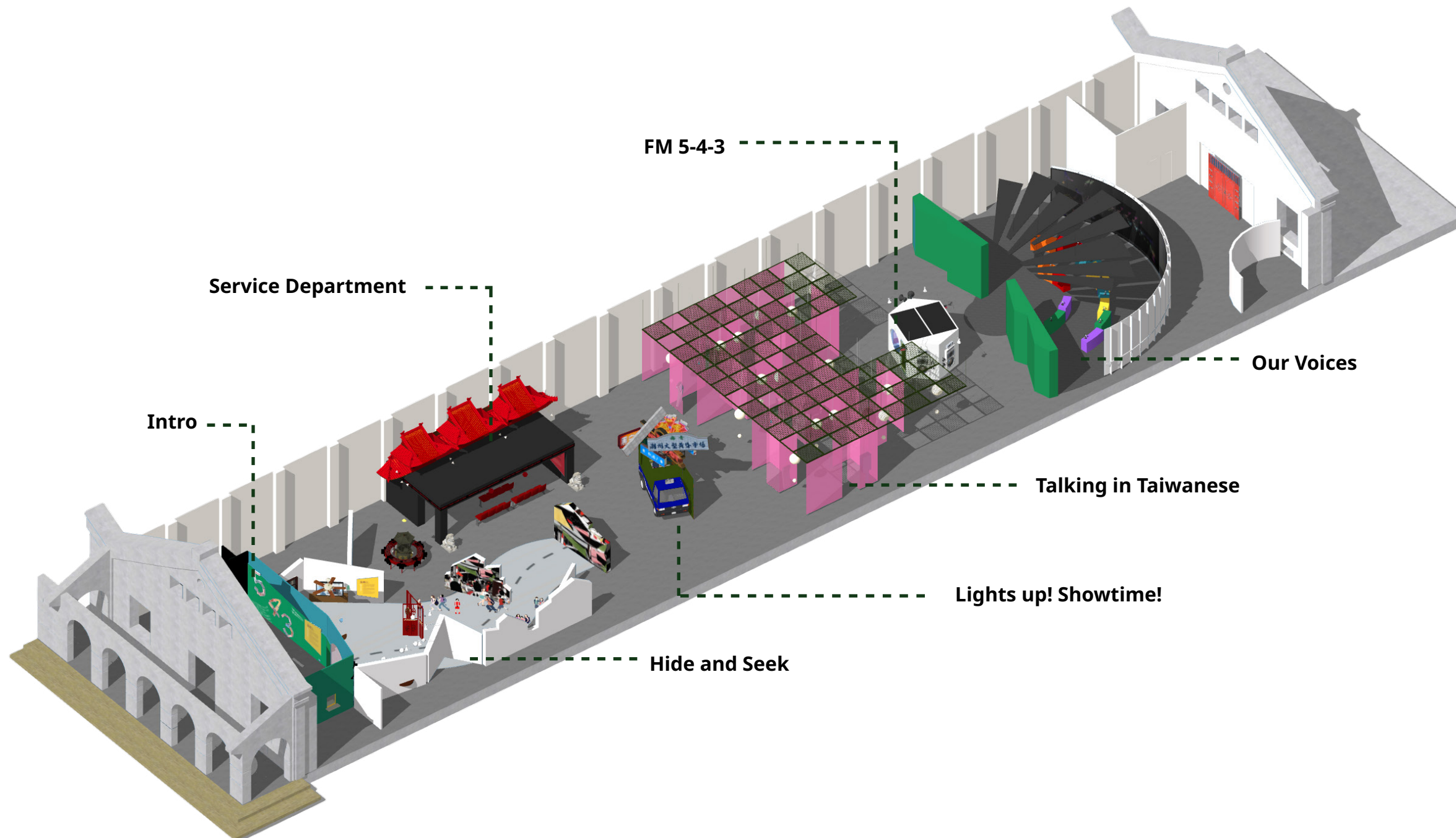
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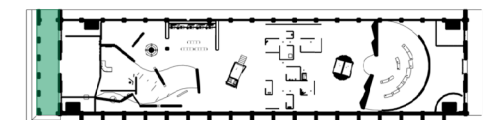
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**DRAWING TITLE:**  
Front Facade

**KEY PLAN:**



**SCALE:**  
N/A

**DRAWING NO:**  
**EX.01.13**



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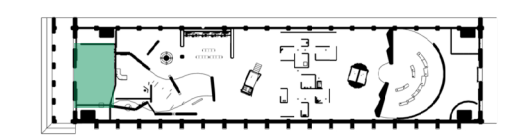
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 The General Association of Chinese Culture  
 中華文化總會

**VENUE:**  
 Songshan Culture and Creative Park,  
 Warehouse No.5, Taipei, Taiwan

**DRAWING TITLE:**  
 Introduction

**KEY PLAN:**



**SCALE:**  
 N/A

**DRAWING NO:**  
**EX.01.14**

# Introduction

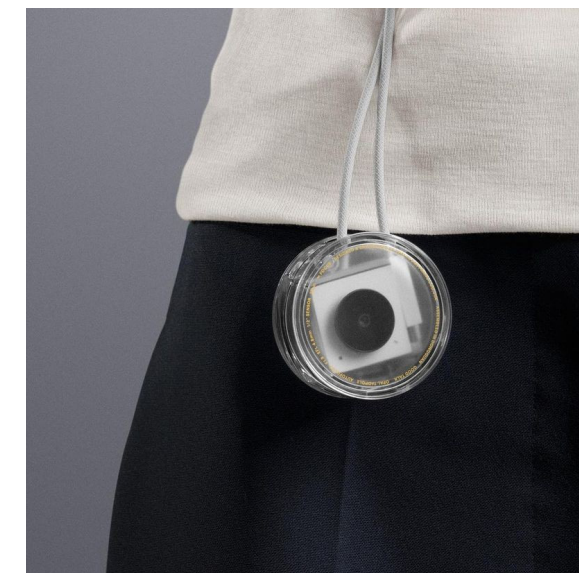
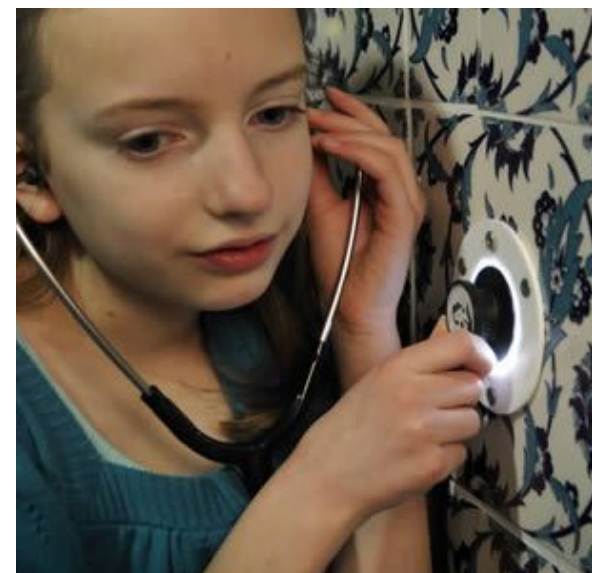
**543** (gōo-sì-sann) is a commonly used Taiwanese expression that refers to **casual talking, light conversation, and everyday chatter**. The term also carries the sense of **yapping**—speaking freely, spontaneously, and sometimes playfully without a fixed topic.

The intro area features a large **light box sign** of “543”, establishing the visual identity of the exhibition. The design draws inspiration from everyday signage in Taiwan where Taiwanese phrases are written using Mandarin characters, creating a familiar yet hybrid visual language.

# Tâi-gí Detector

The Tâi-gí Detector is the primary **interactive device** used throughout the entire exhibition. Inspired by the form of a doctor's stethoscope, it allows visitors to "**listen inside**" the objects and reveal the Taiwanese hidden within them.

Each visitor receives the device at a small window in the intro area before entering the exhibition. Lightweight and worn around the neck, the Detector accompanies visitors as they move through every zone. Whenever visitors encounter the **ear icon** beside an object, image, or spatial element, it signals that the Detector can be activated. By bringing the device close to the marked spot, visitors can **listen inside** that element.



**PROJECT:**  
**五四三**  
gōo-sì-sann  
Yapping in Taiwanese



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Thesis Capstone 2025

**DESIGNER:**  
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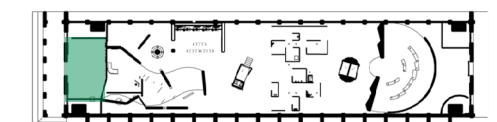
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**VENUE:**  
Songshan Culture and Creative Park,  
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**DRAWING TITLE:**  
Interactive Device

**KEY PLAN:**



**SCALE:**  
N/A

**DRAWING NO:**  
**EX.01.15**

Here, visitors are encouraged to look closer, listen differently, and rediscover the language that has always been quietly nearby.

視相揣 bih-sio-tshē

## Hide and Seek

In this area, a series of **everyday Taiwanese scenes** is presented in a **flat, graphic style**, with only selected **real objects** placed within the space. These tangible items act as cues, guiding visitors toward elements designed for interaction.

Before entering the exhibition, visitors receive a handheld audio device, the **Tâi-gí Detector**, which they use throughout the experience. By bringing the detector close to specific objects, visitors can hear the Taiwanese associated with them, including **word origins, pronunciation variations, and regional differences**.

The exhibition highlights a simple idea: **Taiwanese has always been part of everyday life**. Some traces are easy to recognize, while others blend so naturally into daily routines that people may not have consciously noticed them.



PROJECT:  
五四三  
gōo-sì-sann  
Yapping in Taiwanese



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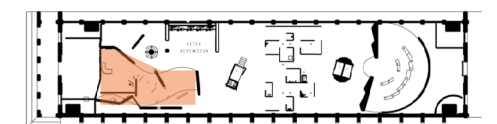
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中華文化總會

VENUE:  
Songshan Culture and Creative Park,  
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DRAWING TITLE:  
Hide and Seek

KEY PLAN:



SCALE:  
N/A

DRAWING NO:  
EX.01.16



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**五四三**  
 gōo-sì-sann  
 Yapping in Taiwanese



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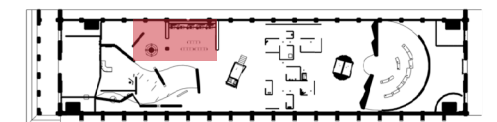
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**VENUE:**  
 Songshan Culture and Creative Park,  
 Warehouse No.5, Taipei, Taiwan

**DRAWING TITLE:**  
 Service Department

**KEY PLAN:**



**SCALE:**  
 N/A

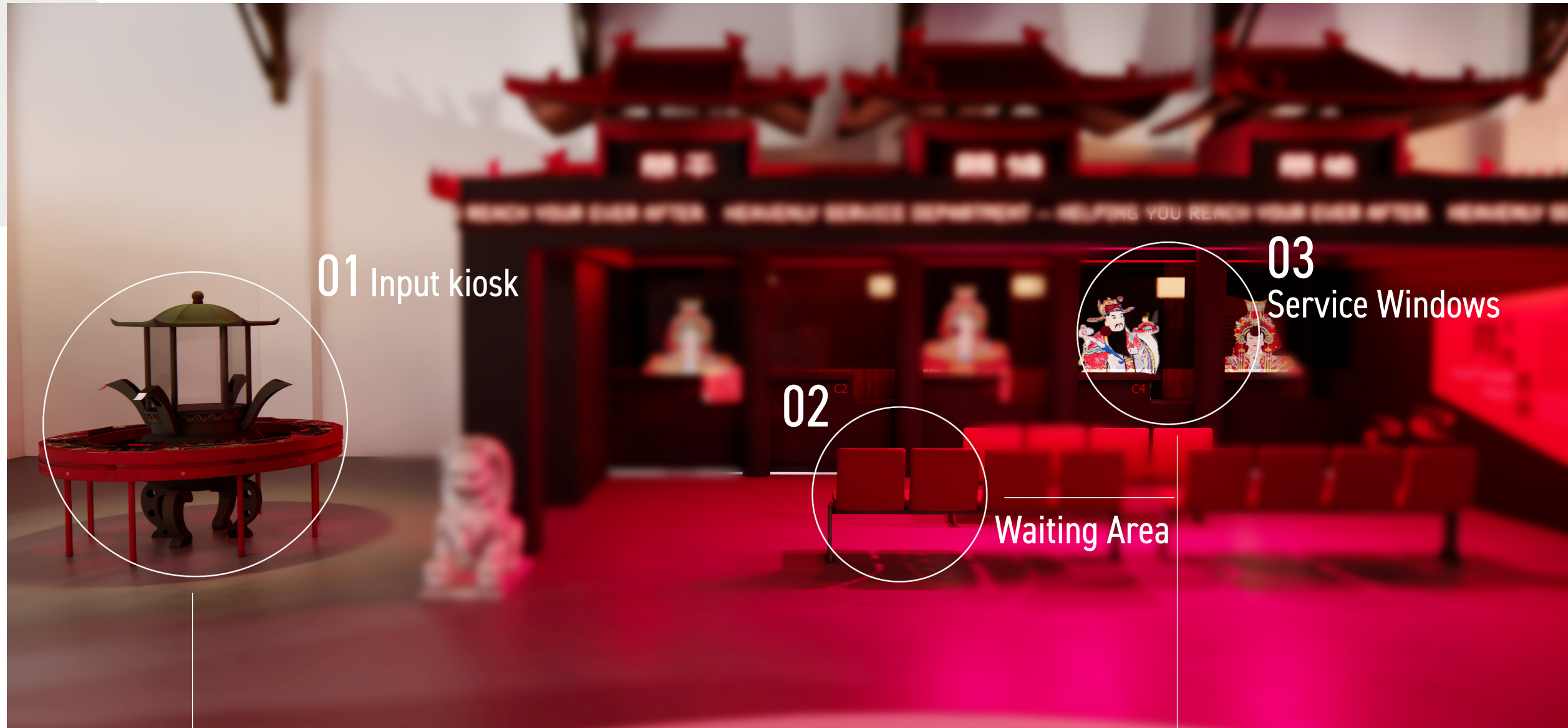
**DRAWING NO:**  
**EX.01.17**

## Service Department

問天 問地 問神  
 mng thi<sup>n</sup> mng tōe  
 mng sîn

This section reinterprets the act of **seeking guidance** through the familiar format of a **service center**. Ritual elements from **Taiwanese temple culture** are translated into a system of numbered tickets, input kiosks, and service windows, creating a setting that blends administration with cultural symbolism.

Visitors experience how Taiwanese can respond to their **inner voice** with warmth, clarity, and emotional resonance. Here, **Taiwanese is not a barrier, but the language that answers them**. Through these responses, visitors encounter Taiwanese as approachable and supportive, recognizing how their connection with the language can be renewed through humor, process, and gentle interaction.



**PROJECT:**  
**五四三**  
 gōo-sì-sann  
 Yapping in Taiwanese



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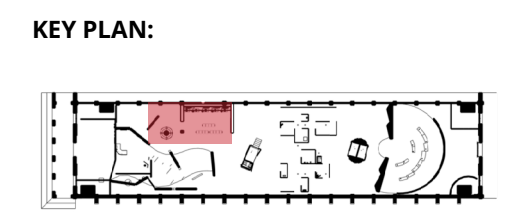
**DESIGNER:**  
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**VENUE:**  
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**DRAWING TITLE:**  
 Service Department-Visitor Flow



**SCALE:**  
 N/A

**DRAWING NO:**  
**EX.01.18**



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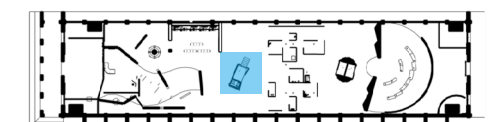
**VENUE:**

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**DRAWING TITLE:**

Lights Up! Showtime! (Front)

**KEY PLAN:**



**SCALE:**

N/A

**DRAWING NO:**

**EX.01.19**

# Lights Up! Showtime!

## 野台戲 iá-tâi-hì

This installation reimagines the spirit of **traditional Taiwanese open-air opera** through an **everyday, contemporary lens**. A small blue **pickup truck** serves as the centerpiece, echoing the mobile stages that once brought 野台戲(open-air opera) to neighborhoods across Taiwan. On one side, a projected behind-the-scenes sequence reveals how performers assembled hand-painted backdrops and transformed ordinary spaces into temporary stages.



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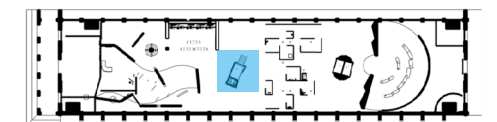
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**VENUE:**  
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**DRAWING TITLE:**  
Lights Up! Showtime! (Back)

**KEY PLAN:**



**SCALE:**  
N/A

**DRAWING NO:**  
**EX.01.20**

# Lights Up! Showtime!

## 野台戲 iá-tâi-hì

The opposite side shifts into a playful reinterpretation of 野台戲 (open-air opera) set design, turning its vibrant visual language into an immersive **street scene**. Layers of colorful signs, hand-drawn textures, and familiar storefront motifs invite visitors to step onto the “stage” and become part of the scene. Above the vehicle, a cluster of Taiwanese signboards rises like an urban canopy, celebrating the visual rhythm of everyday streetscapes.







# Talking in Taiwanese

講台語 kóng Tâi-gí

This zone uses **mosquito-net fabric** commonly found in Taiwanese homes to create a series of light, semi-transparent pods. The material forms soft boundaries that divide the space while keeping it visually open and easy to navigate. **Each pod focuses on one everyday dimension of Taiwanese**, allowing visitors to explore how the language sounds, moves, and feels in real-life contexts.

Inside the pods, **visitors encounter Taiwanese through sound, vibration, and gesture.** These sensory cues highlight tone, rhythm, and emotional quality, offering a direct way to experience the language beyond written form.

The pods use a simple sensory focus—sound, rhythm, vibration, or movement—to keep the experience clear and approachable. By isolating one element at a time, the zone reveals how daily life and emotion shape the way Taiwanese is spoken.

**PROJECT:**  
五四三  
gōo-sì-sann  
Yapping in Taiwanese



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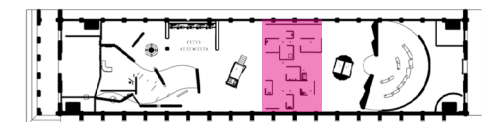
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**VENUE:**  
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**DRAWING TITLE:**  
Talking in Taiwanese

**KEY PLAN:**



**SCALE:**  
N/A

**DRAWING NO:**  
**EX.01.21**



**PROJECT:**  
**五四三**  
 gōo-sì-sann  
 Yapping in Taiwanese



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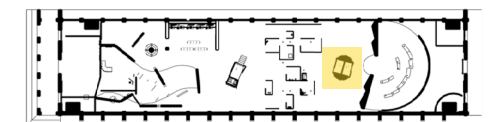
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**VENUE:**  
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**DRAWING TITLE:**  
 FM 5-4-3

**KEY PLAN:**



**SCALE:**  
 N/A

**DRAWING NO:**  
**EX.01.22**

## FM 5-4-3

音樂放送中

im-gak

hòng-sàng tióng

This exhibition area invites visitors to explore Taiwanese music through an emotional and intuitive lens. Visitors can explore Taiwanese songs based on their current mood or emotional state, selecting from categories. Each selection presents the music alongside contextual information, including the song's historical background, creative narrative, and emotional themes.

At the center of the structure, a broadcast booth doubles as a karaoke room. Visitors can step inside, choose a song, and sing it themselves—**shifting from passive listening to active engagement**. Through singing, they experience the rhythm, tone, and emotional texture of the Taiwanese language through their own voice and body, deepening their connection to the language.



**PROJECT:**  
**五四三**  
 gōo-sì-sann  
 Yapping in Taiwanese



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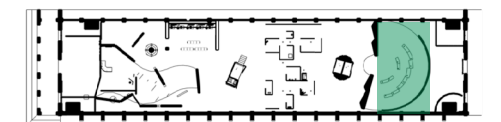
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**VENUE:**  
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**DRAWING TITLE:**  
 Our Voices

**KEY PLAN:**



**SCALE:**  
 N/A

**DRAWING NO:**  
**EX.01.23**

## Our Voices

## 咱的聲音 Lán-ê siann-im

This section features a **curved projection wall** presenting reflections, emotions, and experiences from individuals speaking about Taiwanese. Their accounts include both current relationships with the language and **outlooks on its future possibilities**. Through the **interactive consoles**, visitors can select and listen to different segments as layered visuals and audio create a **multi-voiced environment** highlighting Taiwanese across daily life, memory, identity, and imagined futures.

After engaging with these perspectives, visitors are invited to contribute their own voice through the **recording interface**, sharing **thoughts, feelings, or visions** for Taiwanese. These recordings enter an expanding **voice archive**, allowing the exhibit to grow over time into a collective, evolving space shaped by many viewpoints.

5

**GRAPHIC APPROACH**

4

3

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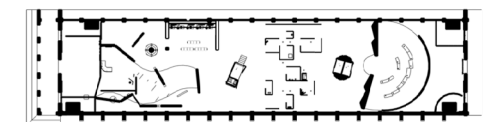
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**VENUE:**  
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 Warehouse No.5, Taipei, Taiwan

**DRAWING TITLE:**  
 Graphic Look and Feel

**KEY PLAN:**



**SCALE:**  
 N/A

**DRAWING NO:**  
**EX.02.01**

# Graphic Look & Feel

The graphic identity takes inspiration from the organized chaos of **Taiwan's streets**, where layered signs, arcade corridors, and lively rhythms capture the spontaneity of urban life.





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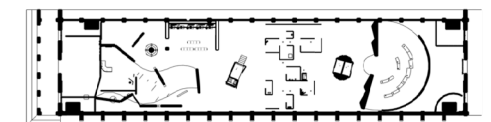
**VENUE:**

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Warehouse No.5, Taipei, Taiwan

**DRAWING TITLE:**

Color Palette

**KEY PLAN:**



**SCALE:**

N/A

**DRAWING NO:**

**EX.02.02**

# Color Palette

The colors are inspired by **old family homes** and **classic Taiwanese houses** that remain in many people's memories.



**Pantone**  
347 C



**Pantone**  
2200 C



**Pantone**  
213 C



**Pantone**  
200 C



**Pantone**  
173 C



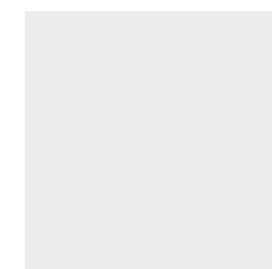
**Pantone**  
1225 C



**Pantone**  
7644 C



**Pantone**  
4100 C



**Pantone**  
649 C



**Pantone**  
431 C

# Typography

The typography is inspired by fonts commonly seen in everyday life in Taiwan, such as the handwritten characters on shop signs and the typefaces used on street markings that people encounter daily.

五四三 543  
gōo-sì-sann

本展覽邀請觀眾從日常視角出發，探索台語作為一種「活的聲音」，如何在公共與私人、歷史與當下、情感與日常之間流動。透過物件、故事與表情，觀眾將看見台語在歷史、地域、流行文化以及親密對話中的不同面貌。台語不僅是語言，更承載記憶、情感與身份，連結跨世代的人們。展覽希望讓觀眾重新發現這股深植於生活的母語力量，感受它如何持續塑造我們的歸屬與表達。

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto

jf-jinxuan 金萱  
Bold

DIN Narrow  
Regular

jf-jinxuan 金萱  
Medium

Noto San  
Regular

PROJECT:  
五四三  
gōo-sì-sann  
Yapping in Taiwanese



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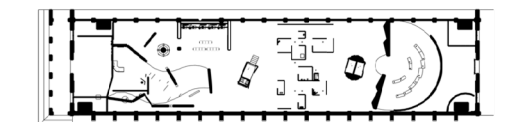
VENUE:

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DRAWING TITLE:

Typography

KEY PLAN:



SCALE:

N/A

DRAWING NO:

**EX.02.03**



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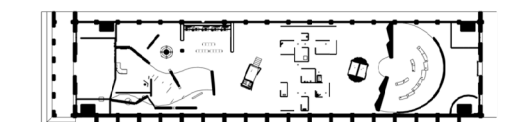
**DATE:**  
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**DRAWING TITLE:**  
 Graphic Hierarchy

**KEY PLAN:**



**SCALE:**  
 1:40  
 When print at 11"x17"

**DRAWING NO:**

**EX.02.04**

# Graphic Hierarchy



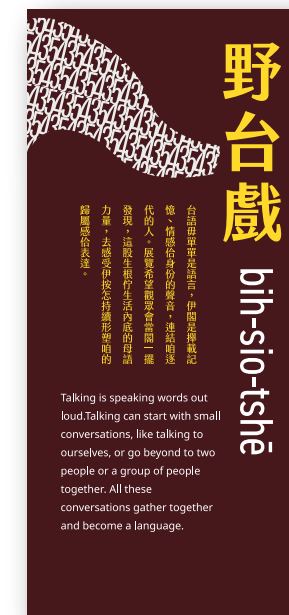
**Introduction**

**Section Panel**

**Object Label**



# Section Panels



**PROJECT:**  
**五四三**  
gōo-sì-sann  
Yapping in Taiwanese



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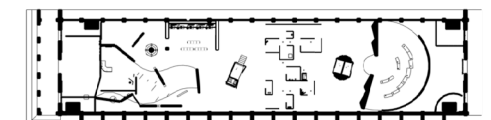
**DATE:**  
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**VENUE:**  
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**DRAWING TITLE:**  
Section Panels

**KEY PLAN:**



**SCALE:**  
1:20  
When print at 11"x17"

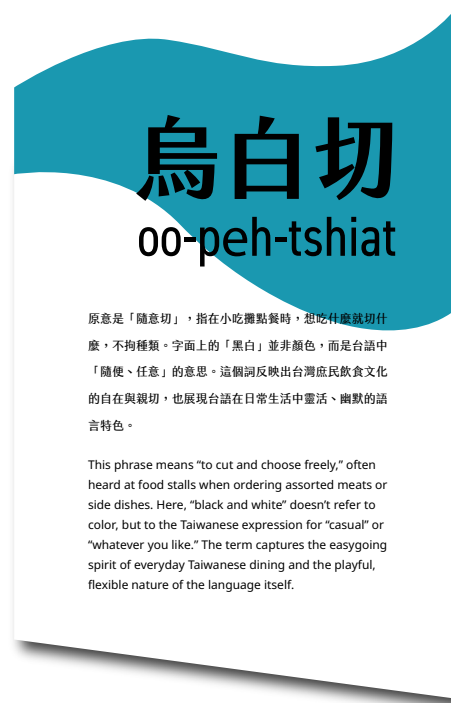
**DRAWING NO:**

**EX.02.05**

# Labels



Tombstone



Object Label



PROJECT:  
**五四三**  
gōo-sì-sann  
Yapping in Taiwanese



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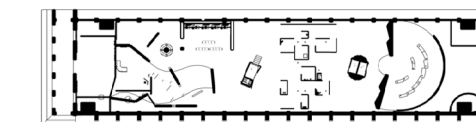
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**DRAWING TITLE:**

Label Details

**KEY PLAN:**



**SCALE:**

1:4

When print at 11"x17"

**DRAWING NO:**

**EX.02.06**

# Applications



**PROJECT:**  
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gōo-sì-sann  
Yapping in Taiwanese



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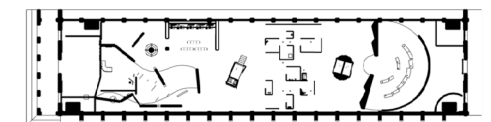
**DATE:**  
December 12, 2025

**CLIENT:**  
The General Association of Chinese Culture  
中華文化總會

**VENUE:**  
Songshan Culture and Creative Park,  
Warehouse No.5, Taipei, Taiwan

**DRAWING TITLE:**  
Applications

**KEY PLAN:**



**SCALE:**  
N/A

**DRAWING NO:**  
**EX.02.07**

# Collateral

**PROJECT:**  
**五四三**  
gōo-sì-sann  
Yapping in Taiwanese



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Thesis Capstone 2025

**DESIGNER:**

Sunny Lo

**DATE:**

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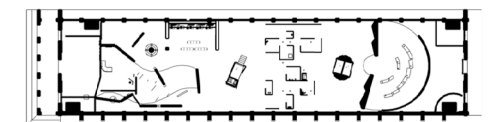
**VENUE:**

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Warehouse No.5, Taipei, Taiwan

**DRAWING TITLE:**

Collateral

**KEY PLAN:**

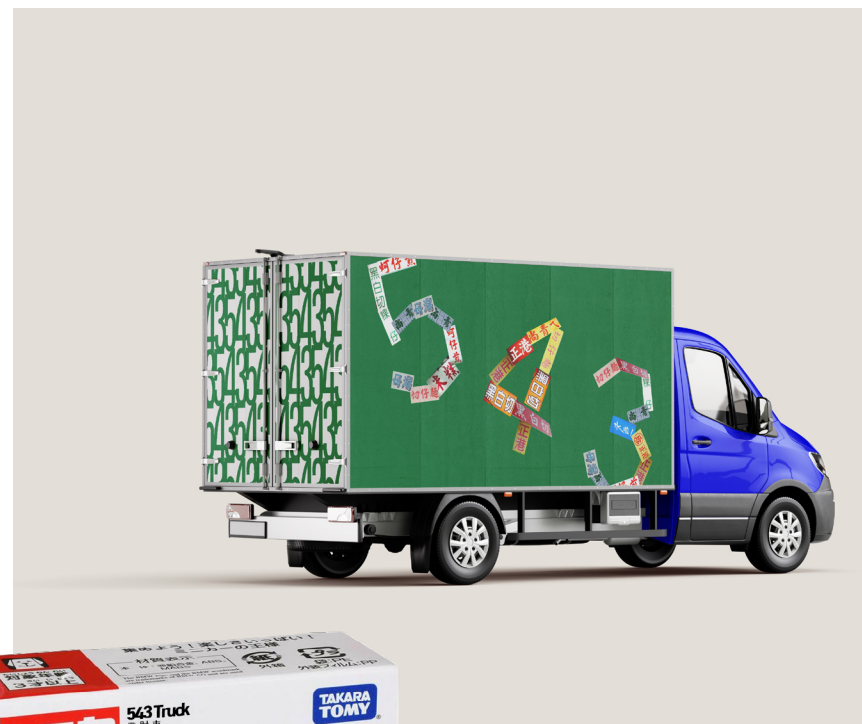


**SCALE:**

N/A

**DRAWING NO:**

**EX.02.08**



5

# SCHEDULES AND LISTS

4

3



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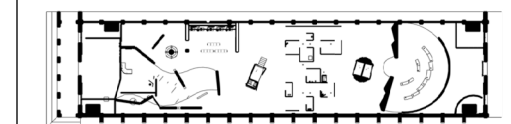
**VENUE:**

Songshan Culture and Creative Park,  
 Warehouse No.5, Taipei, Taiwan

**DRAWING TITLE:**

Graphic Schedule, Material Spec

**KEY PLAN:**



**SCALE:**

N/A

**DRAWING NO:**

**EX.03.01**

# Graphic Matrix

CODE	TYPE	AREA
01A.01.IN01	Introduction	A
01A.02.LX01	Light Box	A
01A.03.GR01	Wall Graphic	A
01A.04.GR02	Wall Graphic	A
01B.01.GR01	Wall Graphic	B
01B.02.GR02	Wall Graphic	B
01B.03.GR03	Wall Graphic	B
01B.04.GR04	Wall Graphic	B
01B.05.GR05	Wall Graphic	B
01B.06.GR06	Wall Graphic	B
01B.20.GR07	Wall Graphic	B
01B.07.LB08	Object Label	B
01B.08.LB09	Object Label	B
01B.09.LB10	Object Label	B
01B.10.LB02	Object Label	B
01B.11.LB03	Object Label	B
01B.12.LB06	Object Label	B
01B.13.LB07	Object Label	B
01B.14.LB11	Object Label	B
01B.15.LB04	Object Label	B
01B.16.LB05	Object Label	B
01B.17.LB12	Object Label	B
01B.18.SC01	Section Panel	B
01B.19.LB01	Object Label	B

CODE	TYPE	AREA
01C.01.GR01	Wall Graphic	C
01C.02.GR02	Wall Graphic	C
01C.03.SC01	Section Panel	C
01C.04.LX01	Light Box	C
01D.01.SC01	Section Panel	D
01D.02.LB01	Object Label	D
01D.03.LB02	Object Label	D
01D.04.LB03	Object Label	D
01D.05.LB04	Object Label	D
01D.06.LB05	Object Label	D
01D.07.LB06	Object Label	D
01D.08.LB07	Object Label	D

CODE	DESCRIPTION	MATERIAL	FABRICATION	MOUNTING	FINISH
IN	Introduction Panel	5mm PVC (Forex) board	UV direct print	Wall mounted screw / concealed bracket	Matte
SC	Section Panel	3mm Acrylic sheet	UV direct print	Wall mounted / adhesive / aluminum hanger rail	Matte
GR	Wall Graphic	Vinyl wall film	High-resolution digital print + contour cut	Direct applied to wall	Matte laminate
LB	Object Label	5mm clear acrylic label + printed PVC panel	Laser cut + UV print	Adhesive mount or standoff	Matte
LX	Light Box Graphic	Backlit film + LED aluminum frame	UV backlit printing	Hanging or wall mounted	Matte



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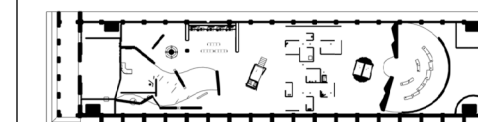
**VENUE:**

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 Warehouse No.5, Taipei, Taiwan

**DRAWING TITLE:**

Lighting Schedule

**KEY PLAN:**









**SCALE:**

N/A

**DRAWING NO:**

**EX.03.02**

# Lighting Schedule

ID	FIXTURE TYPE	DESCRIPTION	THUMBNAIL	QTY	NOTES
L01	Recessed Downlight	Ceiling recessed downlight for general ambient illumination		13	3000–3500K, CRI 90, dimmable
L02	Pendant Fixture	Suspended pendant providing focused light over feature or table		15	Match overall exhibition aesthetic
L03	Adjustable Spotlight	Track / surface-mounted adjustable spotlight for accenting walls and objects		43	Narrow to medium beam (15–30°), 3000–3500K
L04	Mini Display Spotlight	Small directional spotlight for display tables and cases		10	Tight beam for highlighting individual objects
L05	LED Strip Light	Continuous linear LED strip for under-counter or cove lighting		4	Continuous line of light, red
L06	Pendant Fixture	Ceiling fan with light		1	4 light bulbs



# AV & Power Schedule

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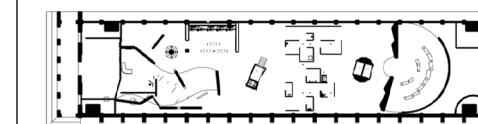
**VENUE:**

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**DRAWING TITLE:**

AV and Power Schedule

**KEY PLAN:**



**SCALE:**

N/A

**DRAWING NO:**

**EX.03.03**

ID	DEVICE TYPE	DESCRIPTION	INSTALLATION	POWER / SIGNAL	NOTES
AV01	TV Screen (Display Monitor)	Wall- or ceiling-mounted display screen	Wall or ceiling mount	110V + HDMI	Video playback
AV02	Touch Screen (iPad)	Interactive digital content	Table or stand mount	USB / Wi-Fi	Touch interaction
AV03	TV Screen (Display Monitor)	Digital display for video content	Wall mount	110V + HDMI	Playback loop
AV04	Kiosk	Interactive kiosk	Floor stand	110V	Physical interface
AV05	Kiosk	Interactive kiosk	Floor stand	110V	Touch/physical interaction
AV06	Touch Screen	Small interactive display	Table or kiosk mount	USB / Wi-Fi	UI-based content
AV07	TV Screen	Large display monitor	Wall or ceiling mount	110V + HDMI	Media display
AV08	Touch Screen	Interactive display monitor	Wall/table mount	USB / Wi-Fi	Multi-user
AV09	Touch Screen + Microphone	iPad system w/ voice input	Desk/table/tablet holder	USB / Wi-Fi + mic	Audio interaction
AV10	Projection	Standard projector	Ceiling mount	110V + HDMI	Projection on wall
AV11	Projection	Standard projector	Ceiling mount	110V + HDMI	Projection surface
AV12	3D Projection	Multi-angle projection	Ceiling or perimeter mount	110V + HDMI	Immersive projection



5

PLANS AND SECTIONS

4

3

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 Yapping in Taiwanese



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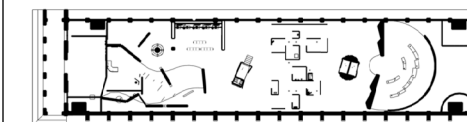
**DATE:**  
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**VENUE:**  
 Songshan Culture and Creative Park,  
 Warehouse No.5, Taipei, Taiwan

**DRAWING TITLE:**  
 Floor Plan

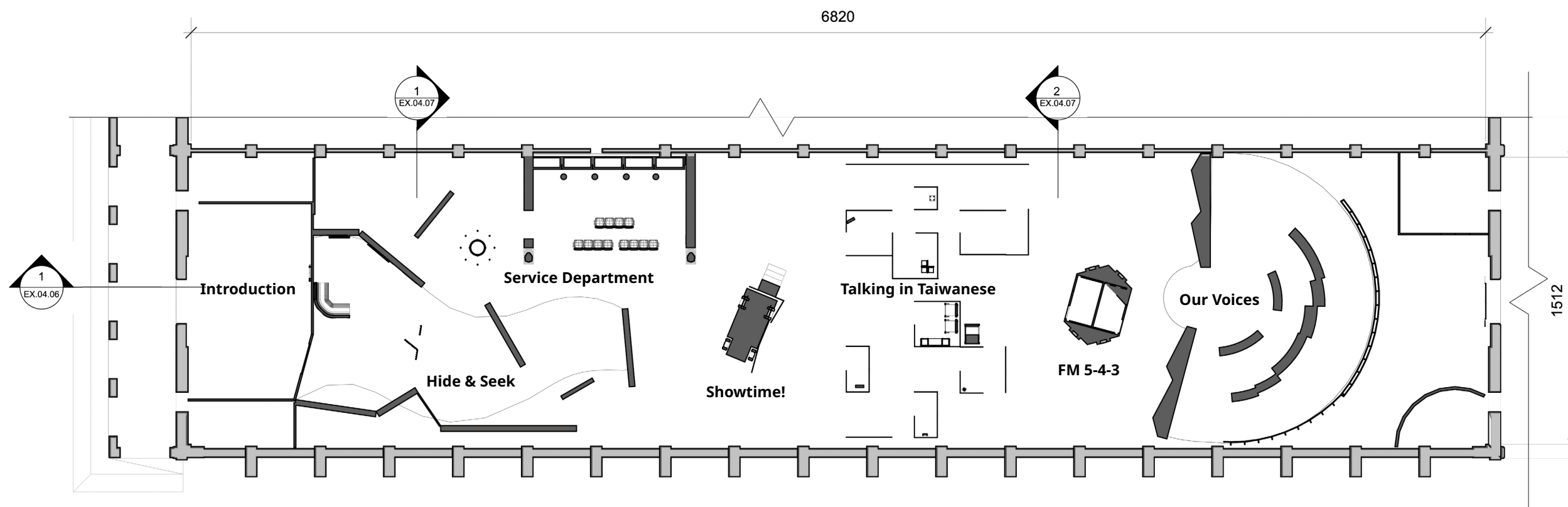
**KEY PLAN:**



**SCALE:**  
 As Noted

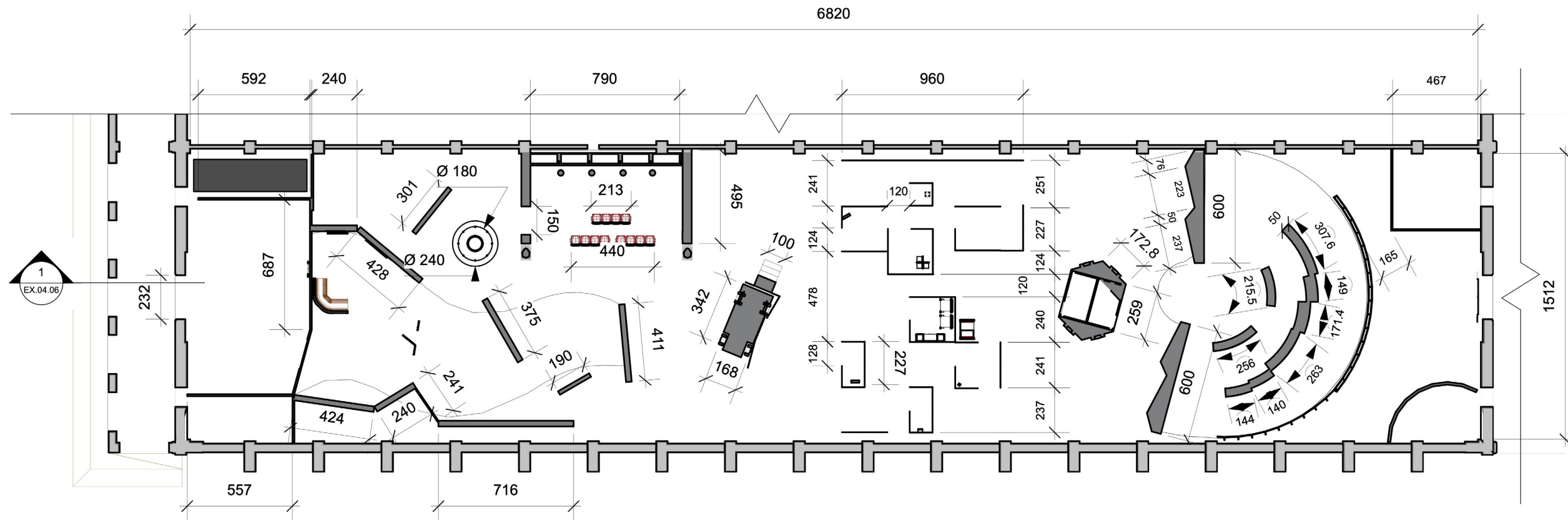
**DRAWING NO:**  
**EX.04.01**

# General Plan



**1** Floor Plan  
 Scale: 1:250

# Dimension Plan



1 Dimension Plan  
Scale: 1:250

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**VENUE:**  
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**DRAWING TITLE:**  
 Dimension Plan

**KEY PLAN:**

**SCALE:**  
 As Noted

**DRAWING NO:**  
**EX.04.02**

**PROJECT:**  
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Yapping in Taiwanese



# AV / Power Plan

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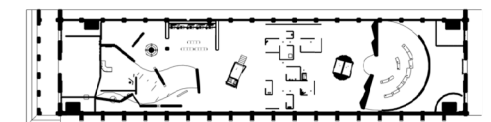
**DATE:**  
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**CLIENT:**  
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**VENUE:**  
Songshan Culture and Creative Park,  
Warehouse No.5, Taipei, Taiwan

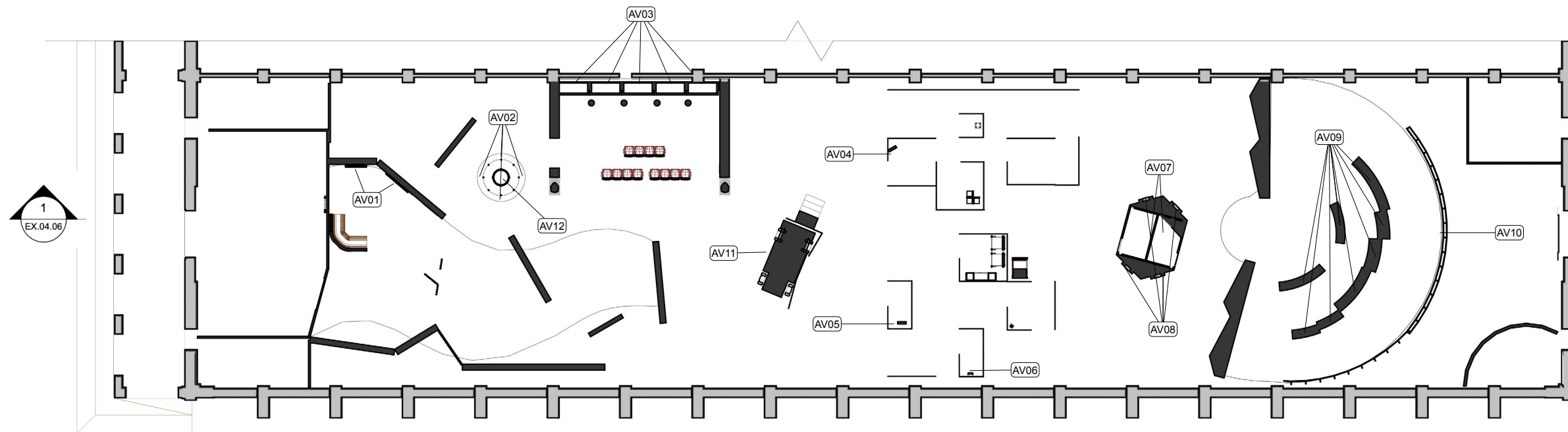
**DRAWING TITLE:**  
AV and Power Plan

**KEY PLAN:**



**SCALE:**  
As Noted

**DRAWING NO:**  
**EX.04.03**



1 AV Plan  
Scale: 1:250

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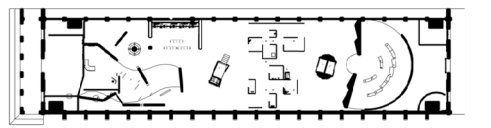
**DATE:**  
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**VENUE:**  
 Songshan Culture and Creative Park,  
 Warehouse No.5, Taipei, Taiwan

**DRAWING TITLE:**  
 Lighting Plan

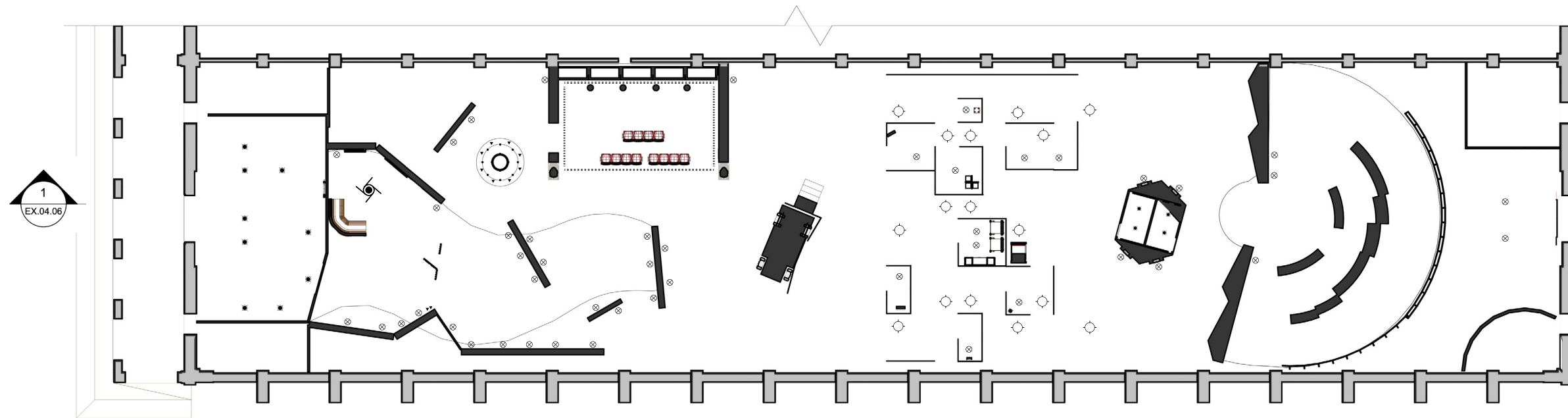
**KEY PLAN:**



**SCALE:**  
 As Noted

**DRAWING NO:**  
**EX.04.04**

# Lighting Plan



1  
EX.04.06

- L01
- ⊗ L03
- ..... L05
- L02
- ▼ L04
- ◑ L06

1 Lighting Plan  
 Scale: 1:250



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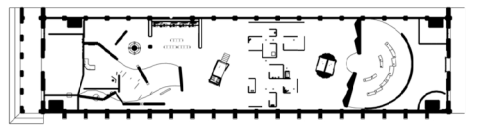
**DATE:**  
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**VENUE:**  
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 Warehouse No.5, Taipei, Taiwan

**DRAWING TITLE:**  
 Graphic Location Plan

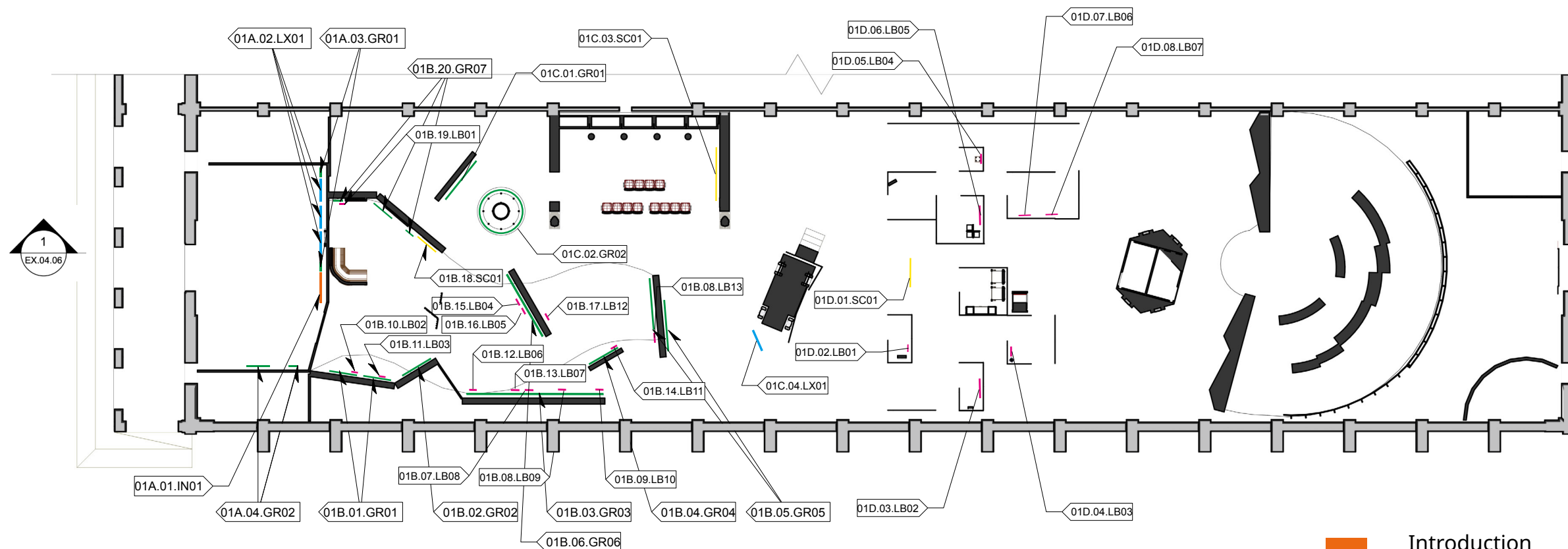
**KEY PLAN:**



**SCALE:**  
 As Noted

**DRAWING NO:**  
**EX.04.05**

# Graphic Location Plan



- Introduction
- Section Panel
- Wall Graphic
- Object Label
- Light Box

**1** Graphic Location Plan  
 Scale: 1:250

**PROJECT:**  
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gōo-sì-sann  
Yapping in Taiwanese



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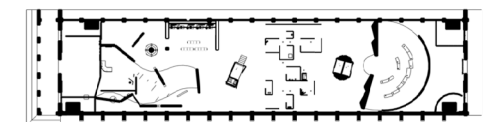
**VENUE:**

Songshan Culture and Creative Park,  
Warehouse No.5, Taipei, Taiwan

**DRAWING TITLE:**

Overall Section

**KEY PLAN:**



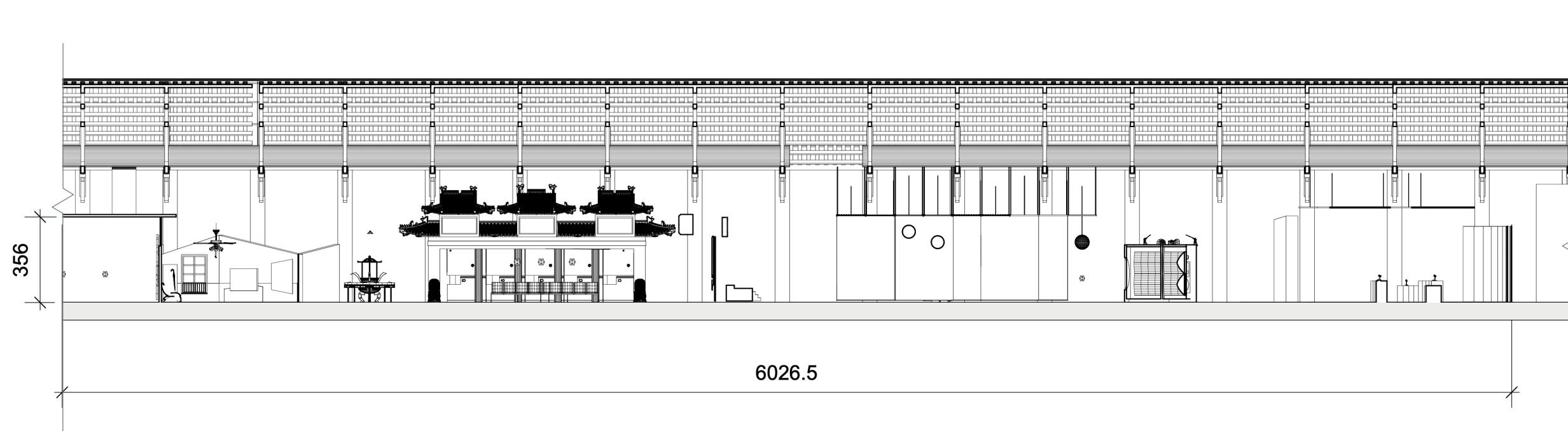
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**DRAWING NO:**

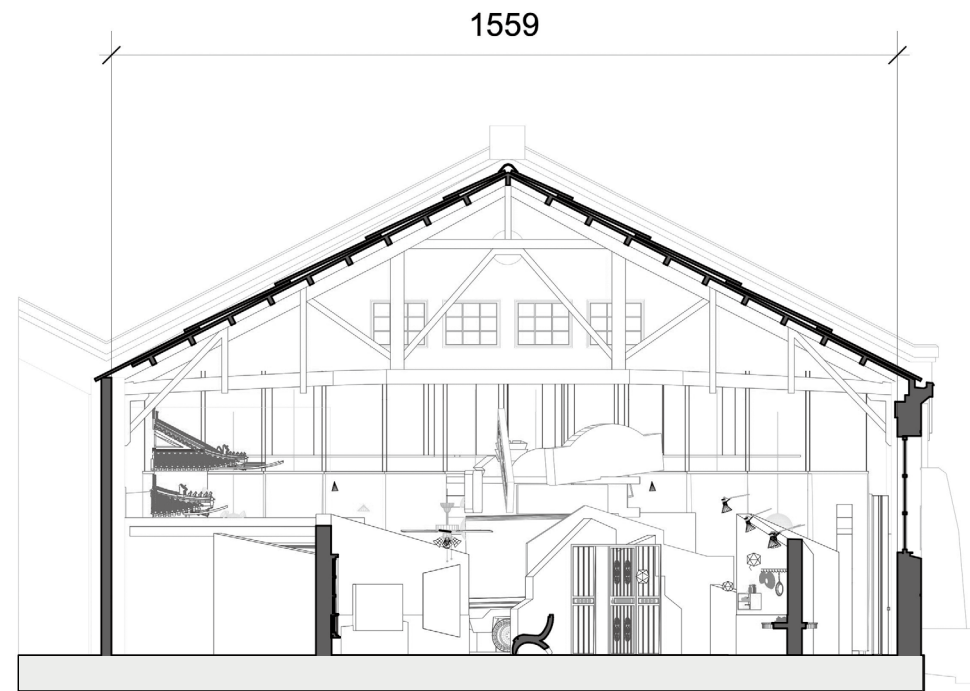
**EX.04.06**

# Overall Section

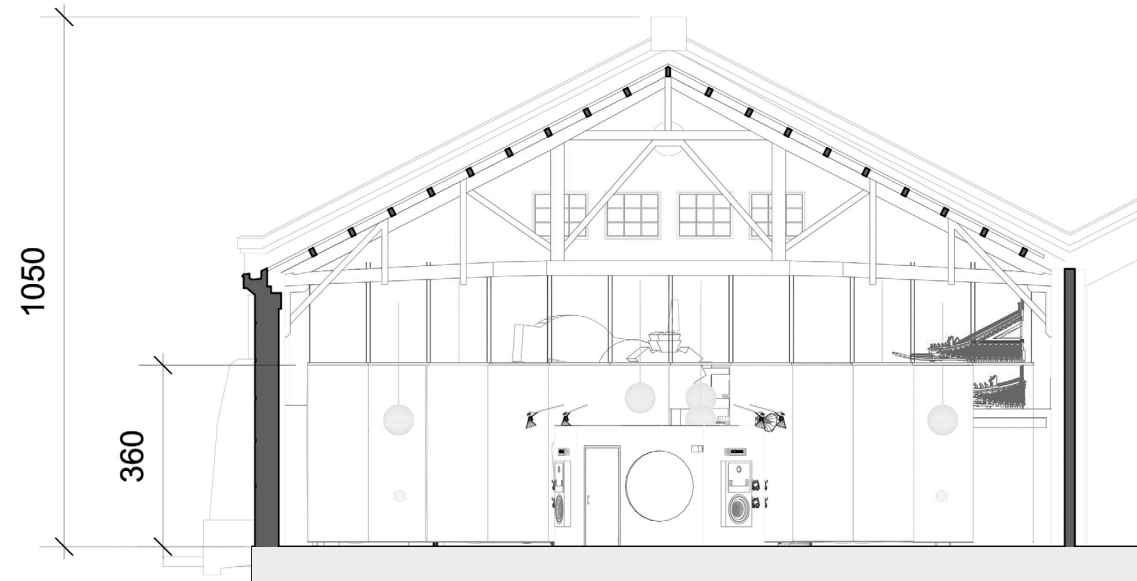


1 Section-01  
Scale: 1:200

# Short Section



1 Short Section-01  
Scale: 1:150



2 Short Section-02  
Scale: 1:150

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Yapping in Taiwanese



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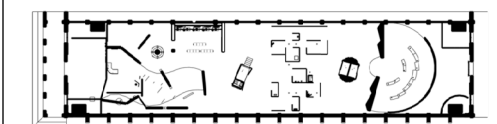
**VENUE:**

Songshan Culture and Creative Park,  
Warehouse No.5, Taipei, Taiwan

**DRAWING TITLE:**

Short Section

**KEY PLAN:**



**SCALE:**

As Noted

**DRAWING NO:**

**EX.04.07**



5

# EXHIBIT DETAILS

4

3

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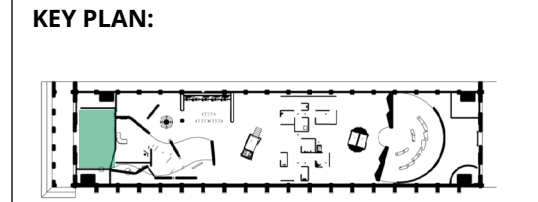
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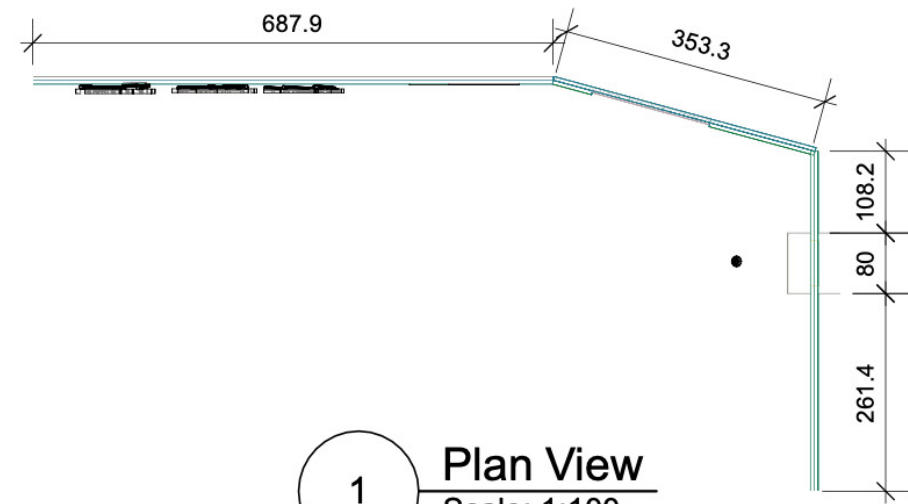
**VENUE:**  
 Songshan Culture and Creative Park,  
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**DRAWING TITLE:**  
 Introduction Detail

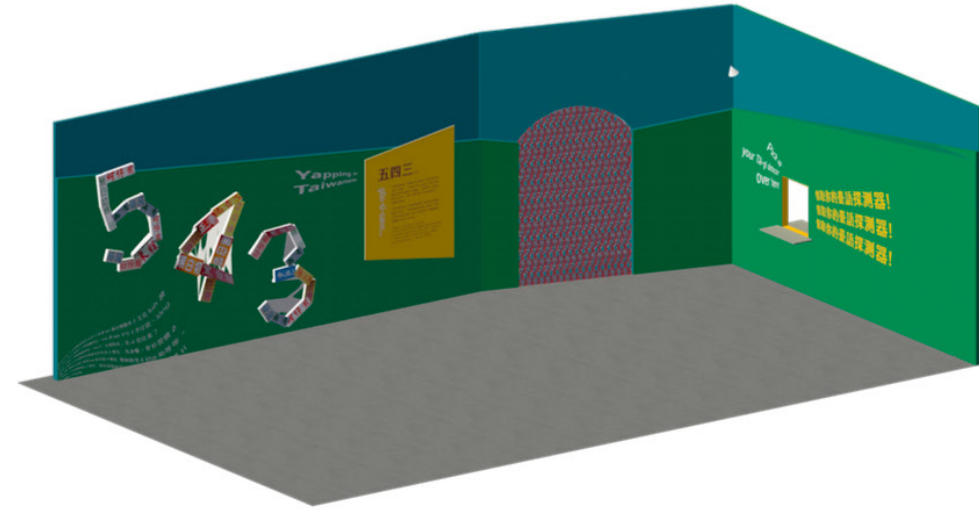


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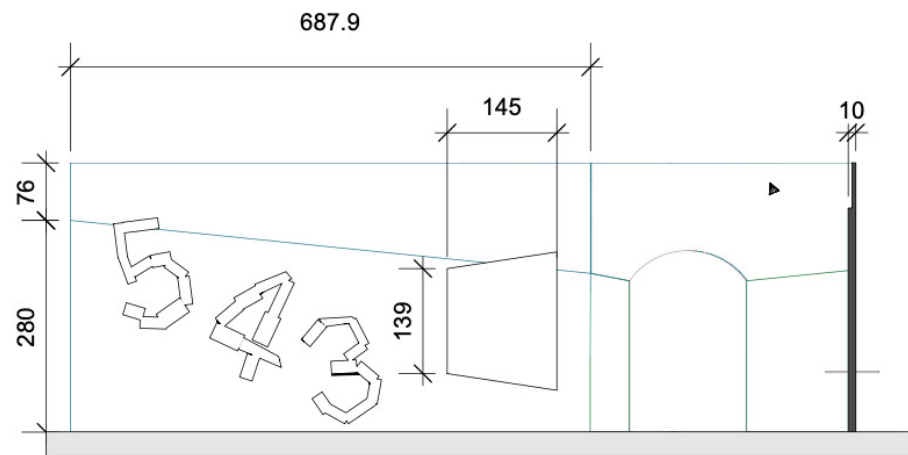
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**EX.05.01**



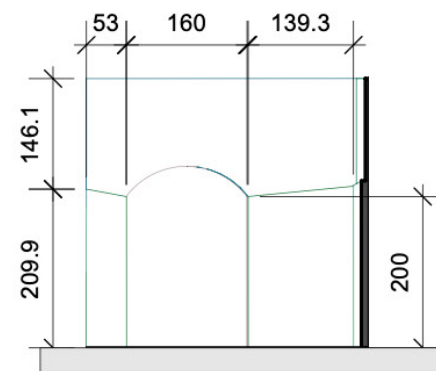
**1 Plan View**  
 Scale: 1:100



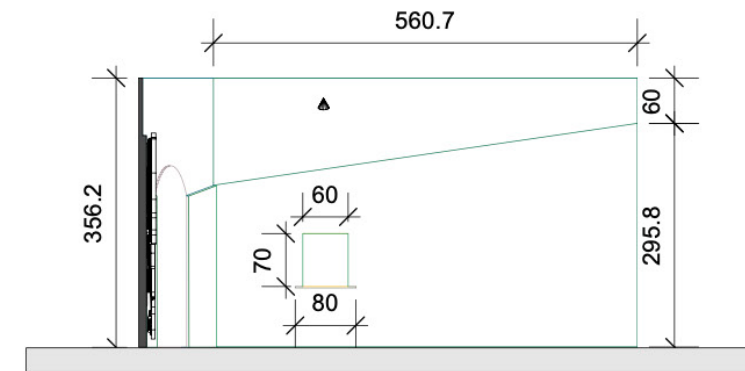
**5 Rendering**  
 Scale: 1:100



**2 Front View**  
 Scale: 1:100



**3 Section**  
 Scale: 1:100



**4 Side View**  
 Scale: 1:100

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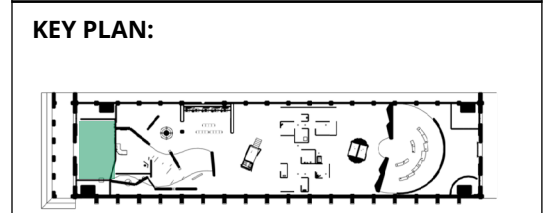
**DESIGNER:**  
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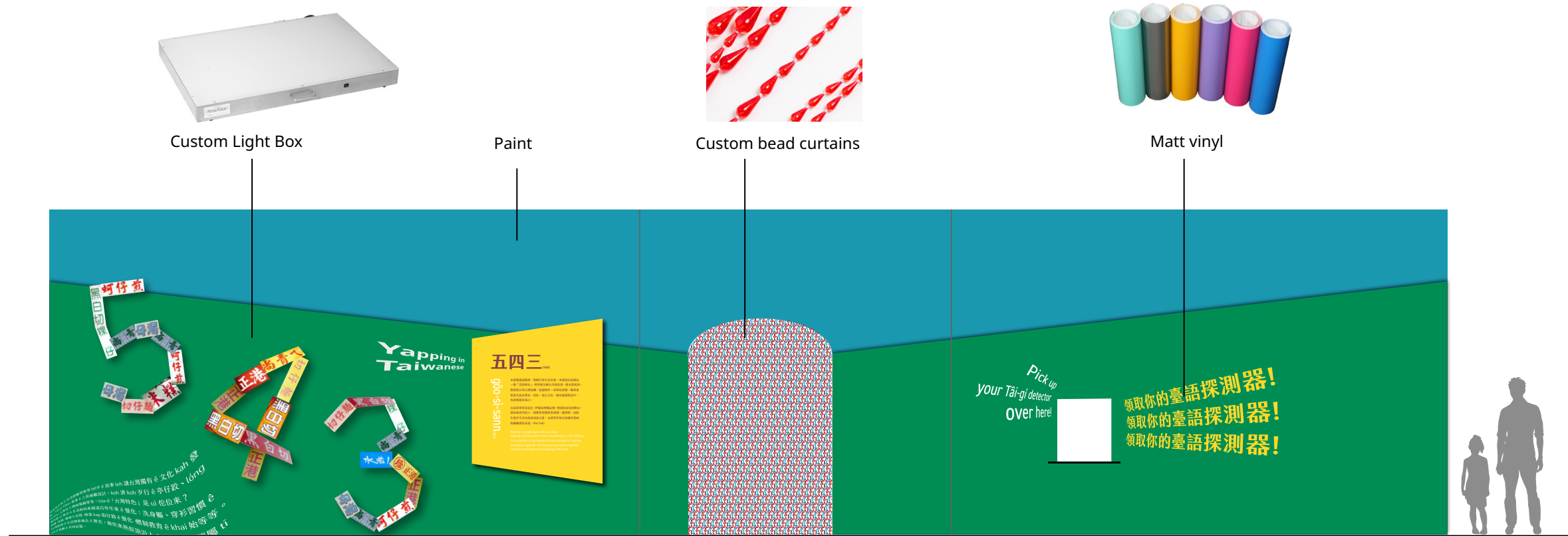
**VENUE:**  
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 Warehouse No.5, Taipei, Taiwan

**DRAWING TITLE:**  
 Introduction graphic elevation, Placement Detail



**SCALE:**  
 N/A

**DRAWING NO:**  
**EX.05.02**



Custom Light Box

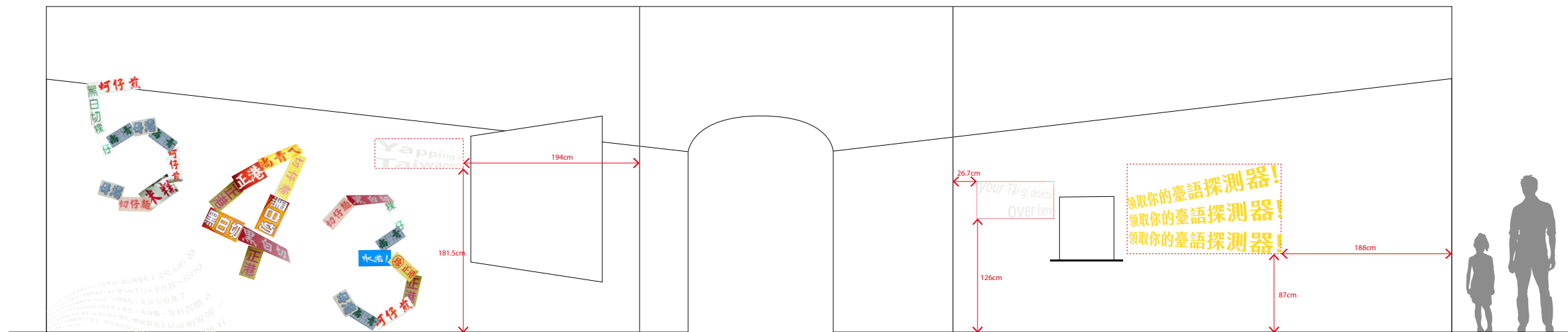


Custom bead curtains



Matt vinyl

Paint



Matt vinyl cutting Placement



**PROJECT:**  
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**DESIGNER:**

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**DATE:**

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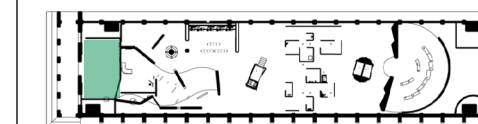
**VENUE:**

Songshan Culture and Creative Park,  
 Warehouse No.5, Taipei, Taiwan

**DRAWING TITLE:**

Model Making

**KEY PLAN:**

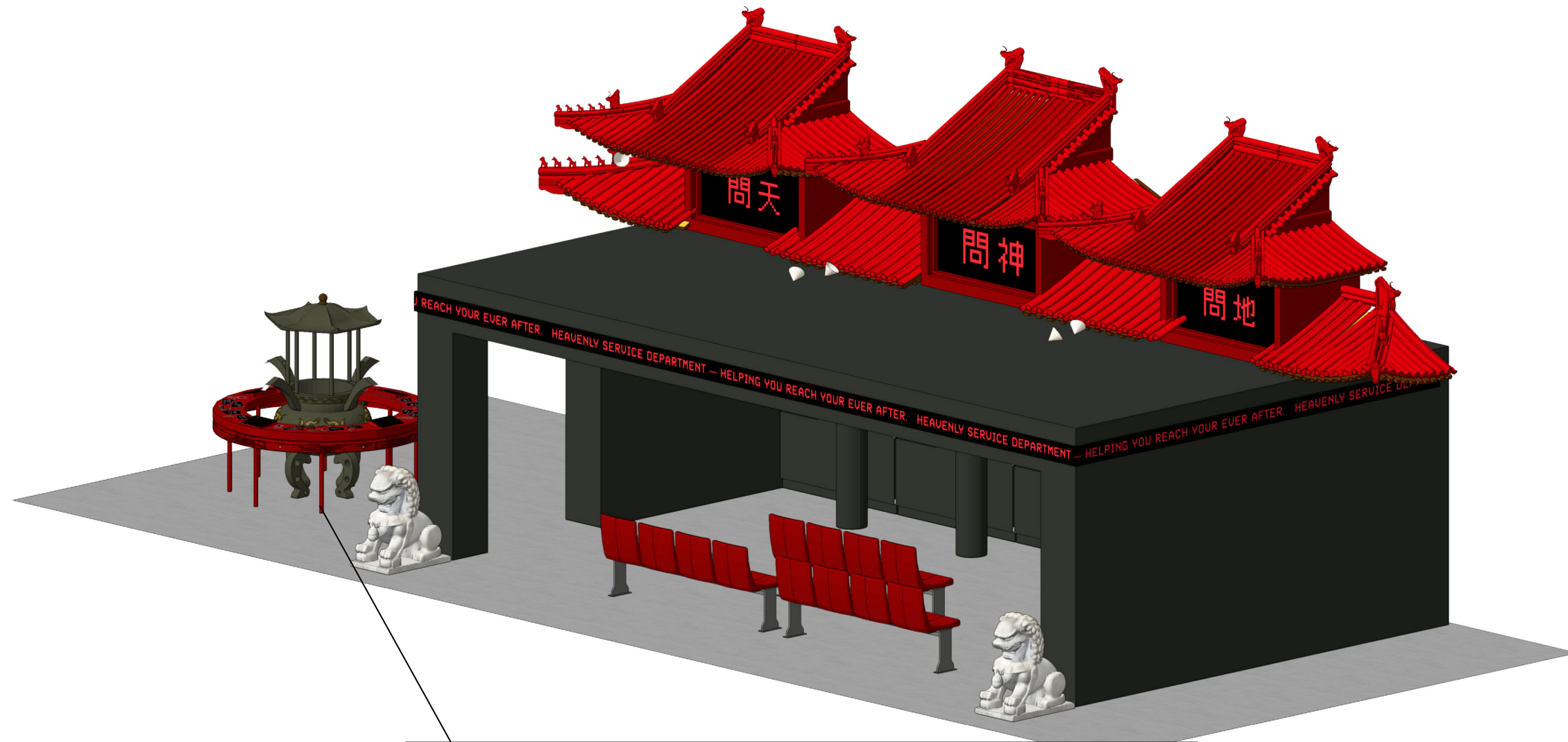


**SCALE:**

N/A

**DRAWING NO:**

**EX.05.03**



1 Rendering View  
Scale: 1:50



2 Detail Rendering  
Scale: 1:25

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gōo-sì-sann  
Yapping in Taiwanese



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**DESIGNER:**

Sunny Lo

**DATE:**

December 12, 2025

**CLIENT:**

The General Association of Chinese Culture  
中華文化總會

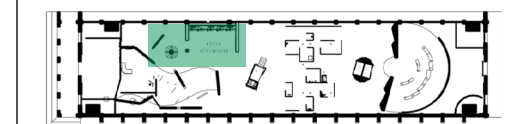
**VENUE:**

Songshan Culture and Creative Park,  
Warehouse No.5, Taipei, Taiwan

**DRAWING TITLE:**

Service Department Detail

**KEY PLAN:**



**SCALE:**

As Noted

**DRAWING NO:**

**EX.05.04**

**PROJECT:**  
**五四三**  
 gōo-sì-sann  
 Yapping in Taiwanese



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 MA Exhibition and Experience Design  
 Thesis Capstone 2025

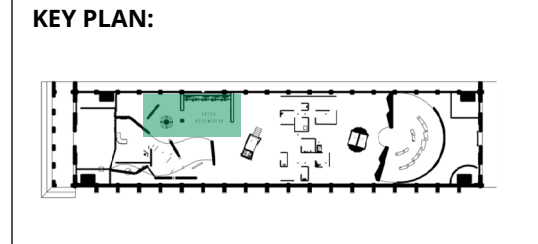
**DESIGNER:**  
 Sunny Lo

**DATE:**  
 December 12, 2025

**CLIENT:**  
 The General Association of Chinese Culture  
 中華文化總會

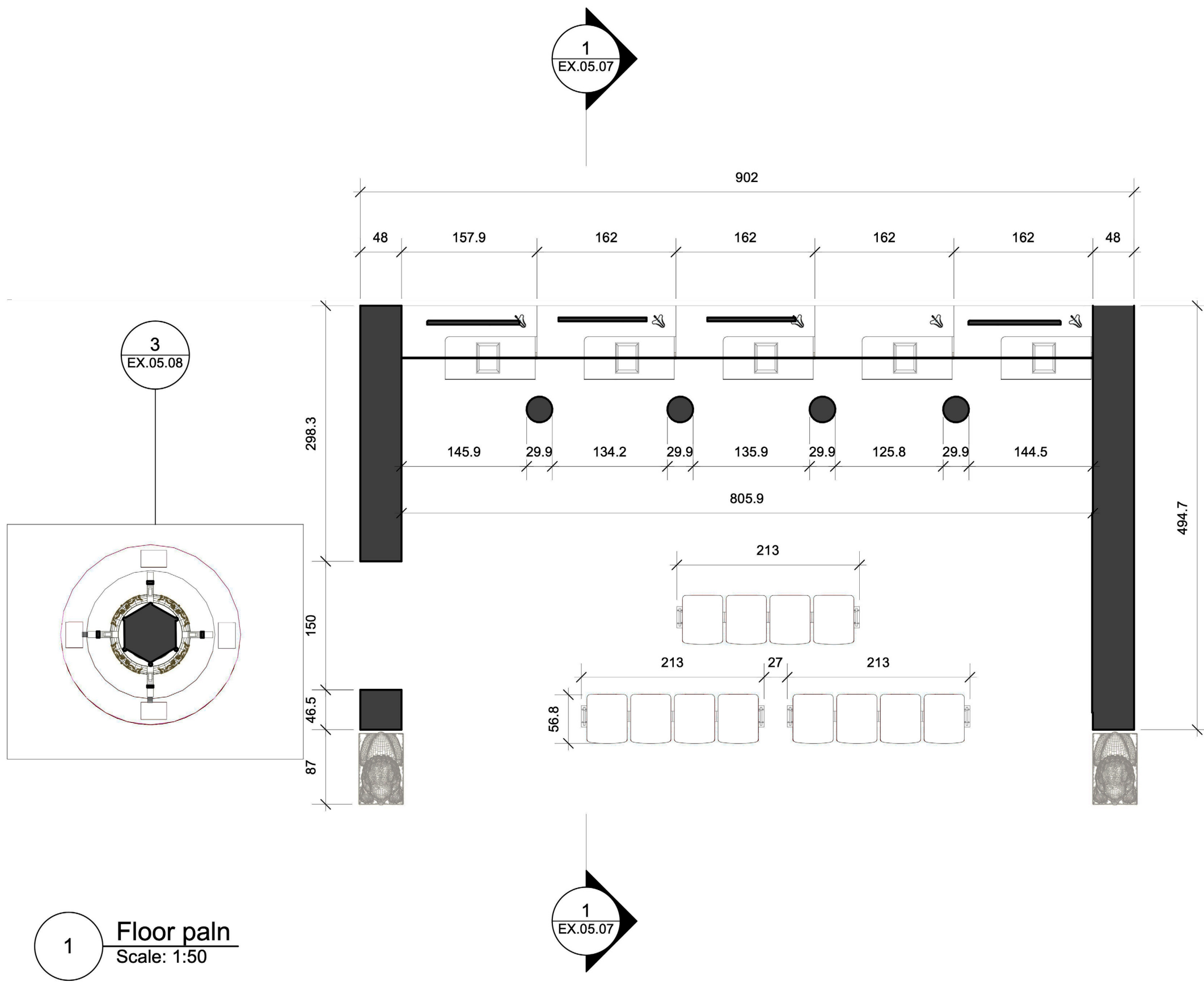
**VENUE:**  
 Songshan Culture and Creative Park,  
 Warehouse No.5, Taipei, Taiwan

**DRAWING TITLE:**  
 Service Department Detail Floor Plan



**SCALE:**  
 As Noted

**DRAWING NO:**  
**EX.05.05**



**1 Floor plan**  
 Scale: 1:50

**PROJECT:**  
**五四三**  
 gōo-sì-sann  
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**DESIGNER:**  
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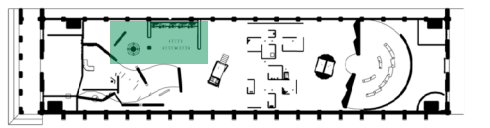
**DATE:**  
 December 12, 2025

**CLIENT:**  
 The General Association of Chinese Culture  
 中華文化總會

**VENUE:**  
 Songshan Culture and Creative Park,  
 Warehouse No.5, Taipei, Taiwan

**DRAWING TITLE:**  
 Service Department Detail Elevation

**KEY PLAN:**

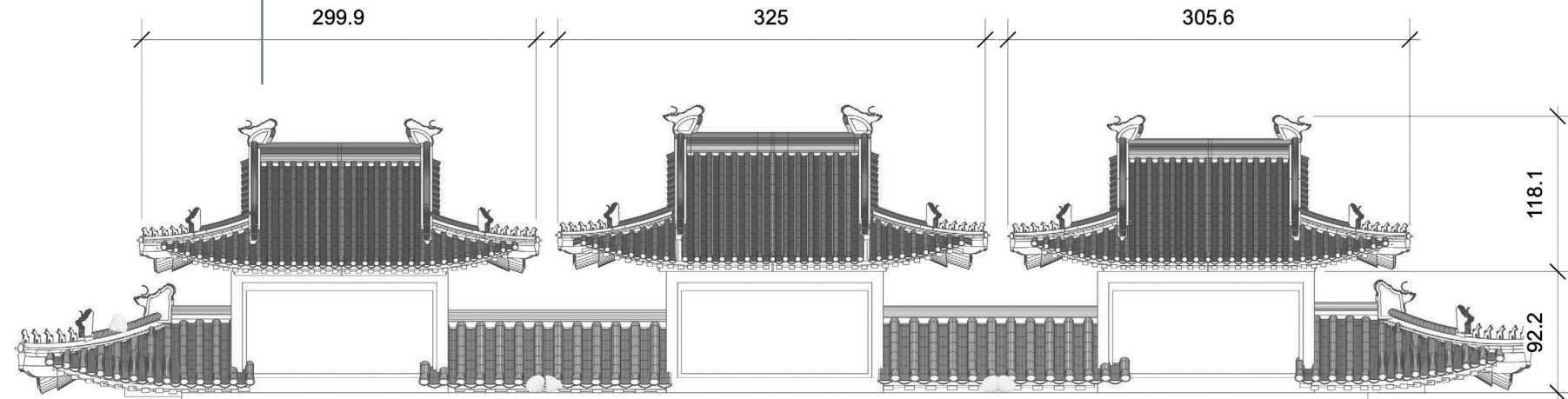


**SCALE:**  
 As Noted

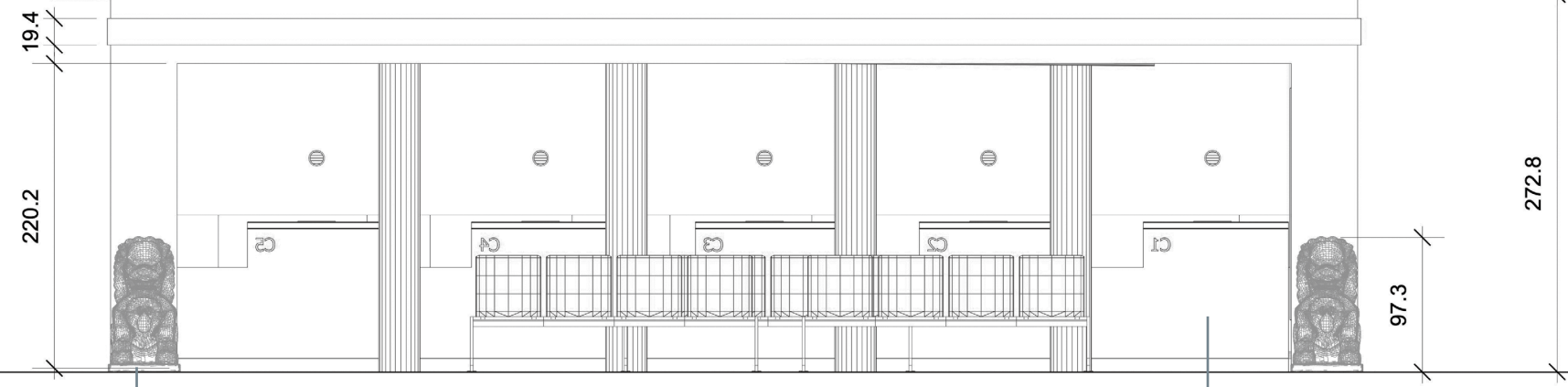
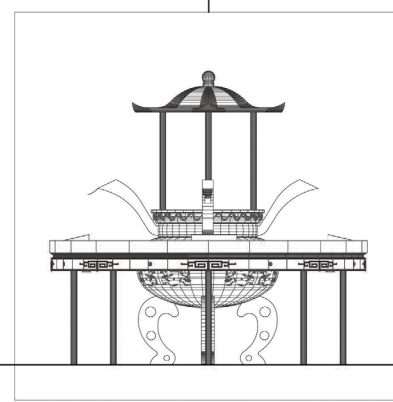
**DRAWING NO:**  
**EX.05.06**



PVC Faux Red Roof Tile



2  
EX.05.08

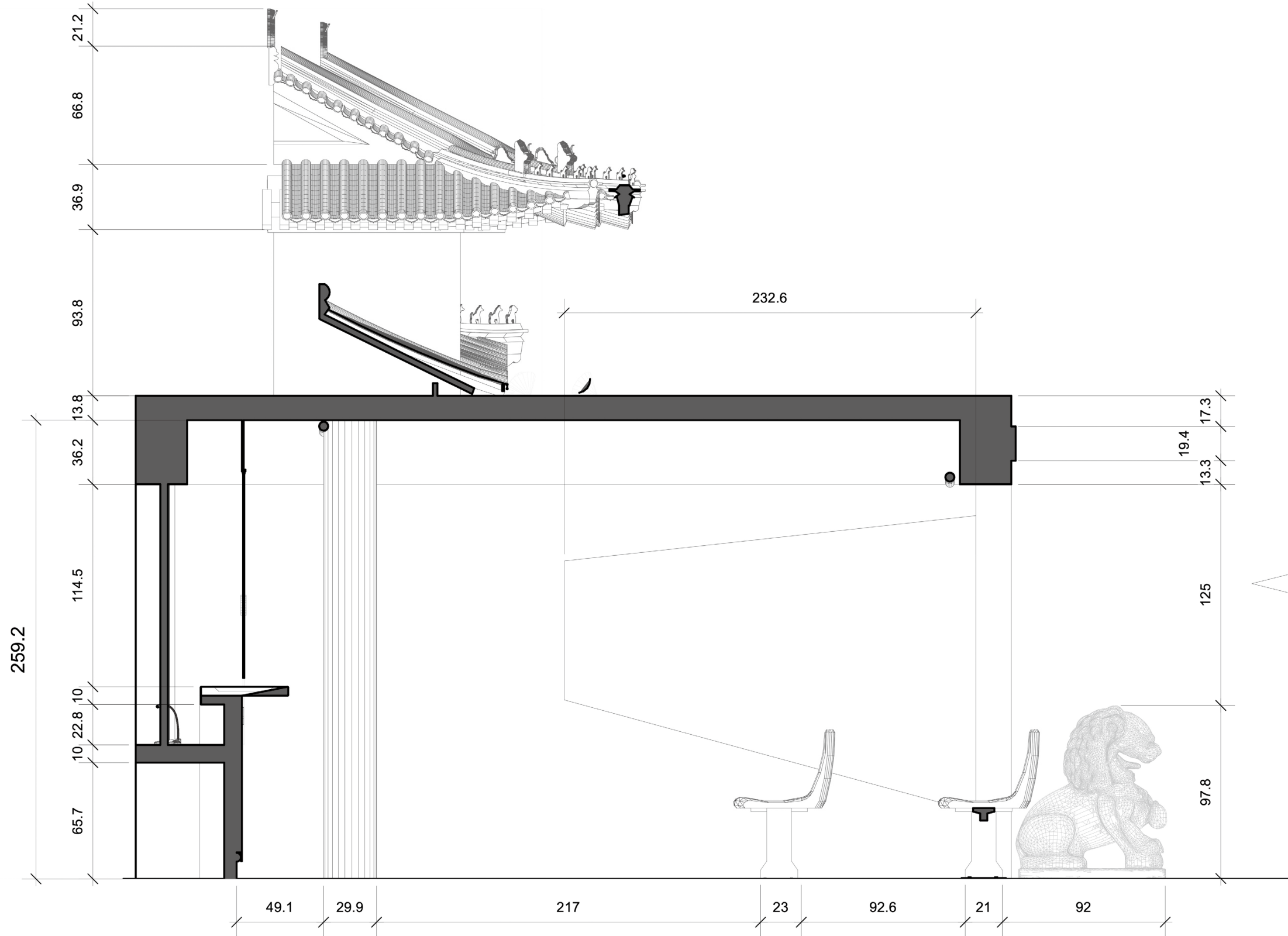


Styrofoam stone sculpture



MDF for structure

1 **Front View**  
 Scale: 1:50



1 Section  
Scale: 1:25

**PROJECT:**  
**五四三**  
 gōo-sì-sann  
 Yapping in Taiwanese



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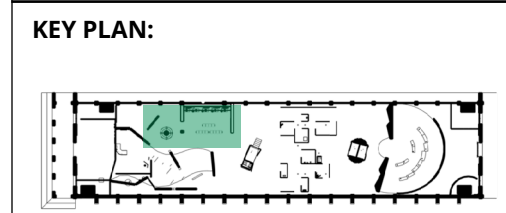
**DESIGNER:**  
 Sunny Lo

**DATE:**  
 December 12, 2025

**CLIENT:**  
 The General Association of Chinese Culture  
 中華文化總會

**VENUE:**  
 Songshan Culture and Creative Park,  
 Warehouse No.5, Taipei, Taiwan

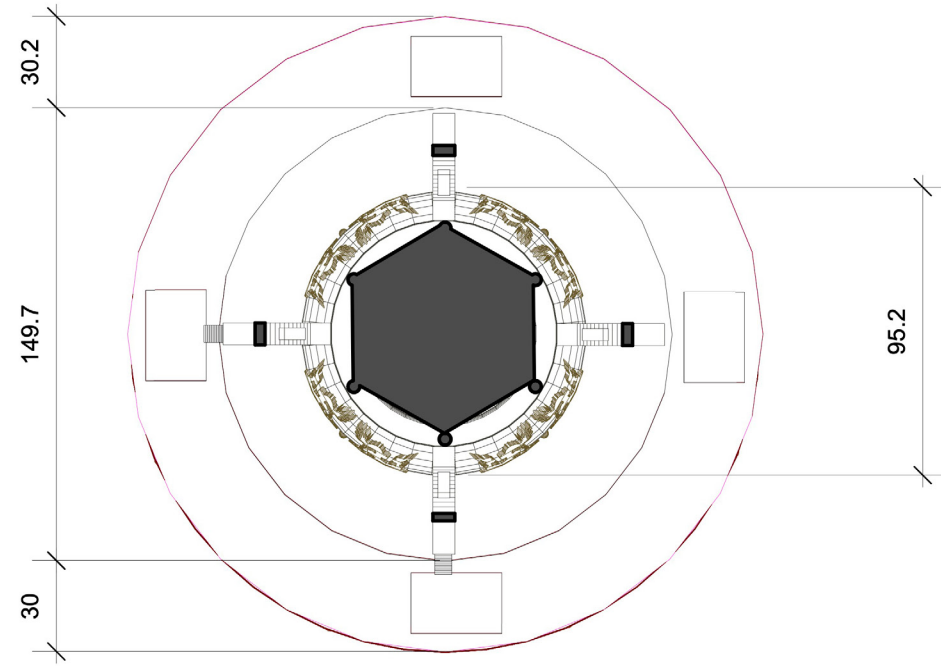
**DRAWING TITLE:**  
 Service Department Detail Section



**SCALE:**  
 As Noted

**DRAWING NO:**  
**EX.05.07**

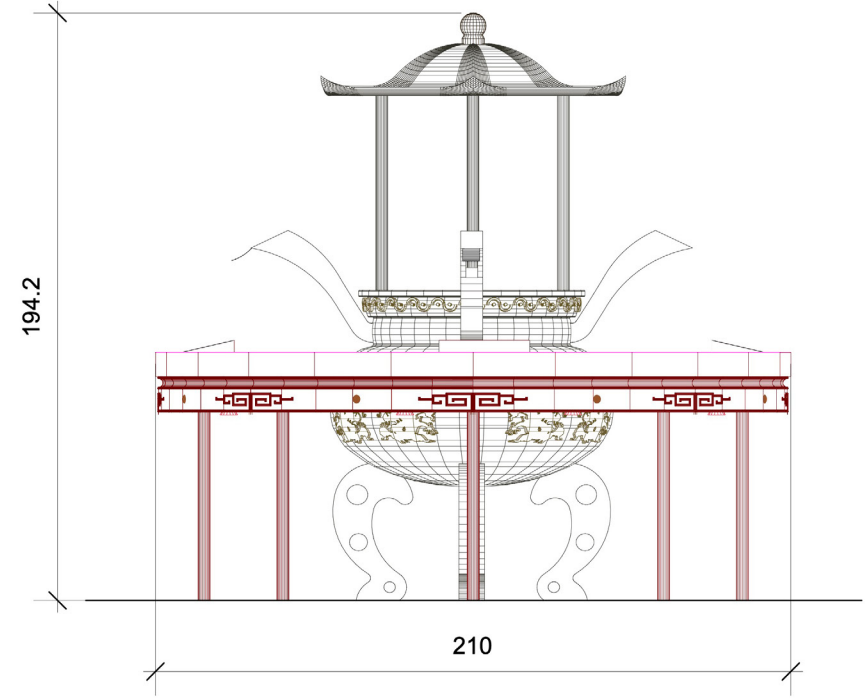




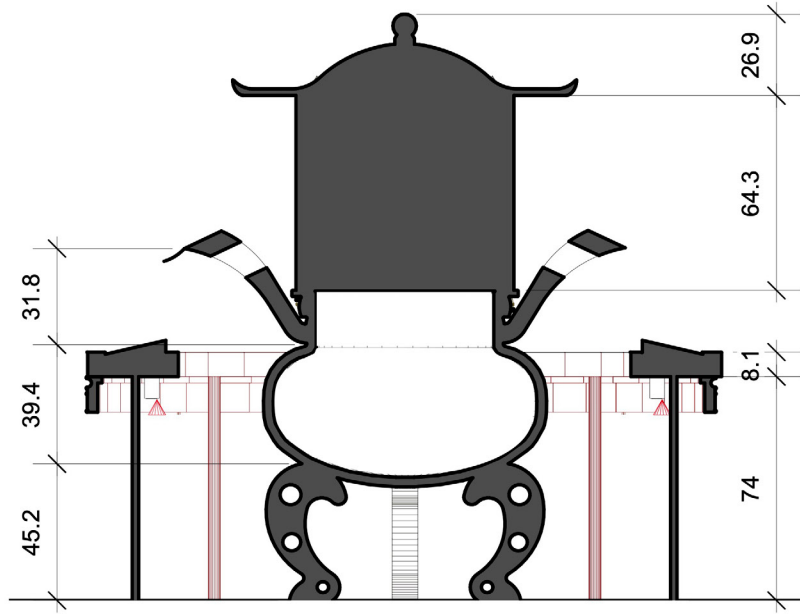
3 **Plan View**  
Scale: 1:25



4 **Detail Rendering**  
Scale: 1:25



2 **Side View**  
Scale: 1:25



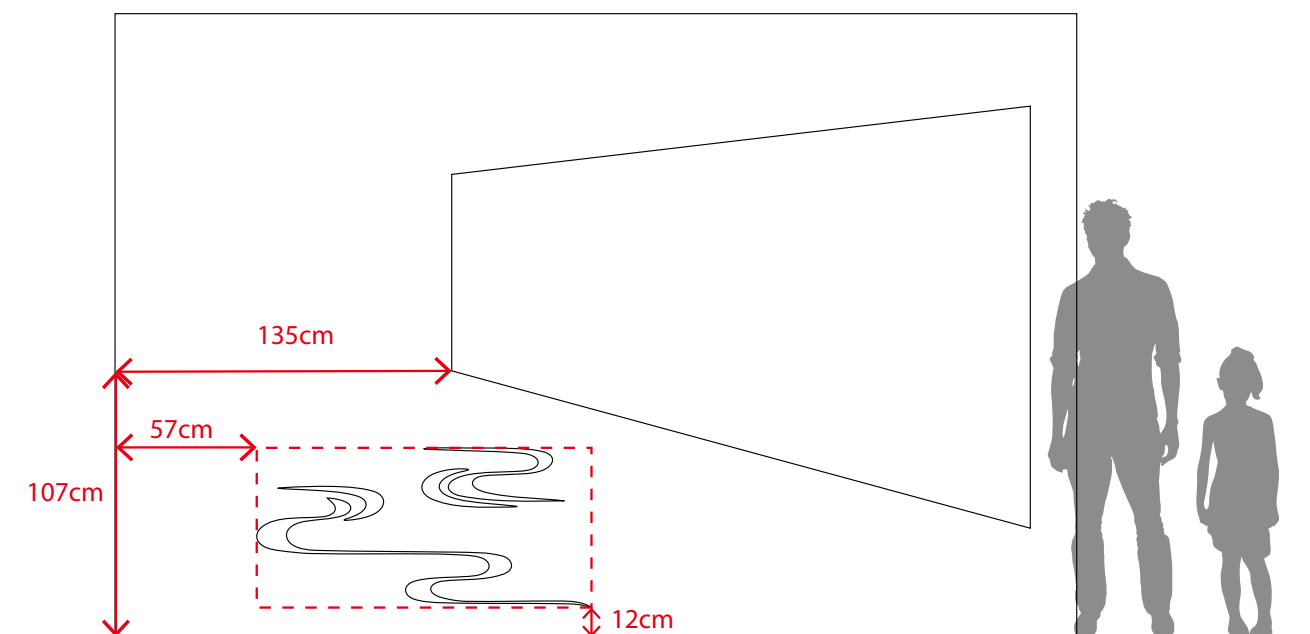
1 **Section view**  
Scale: 1:25

<p><b>PROJECT:</b> 五四三 gōo-sì-sann Yapping in Taiwanese</p> 
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<p><b>State University of New York</b> <b>Fashion Institute of Technology</b> MA Exhibition and Experience Design Thesis Capstone 2025</p>
<p><b>DESIGNER:</b> Sunny Lo</p>
<p><b>DATE:</b> December 12, 2025</p>
<p><b>CLIENT:</b> The General Association of Chinese Culture 中華文化總會</p>
<p><b>VENUE:</b> Songshan Culture and Creative Park, Warehouse No.5, Taipei, Taiwan</p>
<p><b>DRAWING TITLE:</b> Service Department Detail</p>
<p><b>KEY PLAN:</b></p> 
<p><b>SCALE:</b> As Noted</p>
<p><b>DRAWING NO:</b> <b>EX.05.08</b></p>

# Graphic Elevation



Glossy vinyl cut



**PROJECT:**  
**五四三**  
 gōo-sì-sann  
 Yapping in Taiwanese



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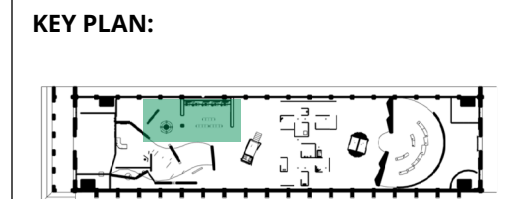
**DESIGNER:**  
 Sunny Lo

**DATE:**  
 December 12, 2025

**CLIENT:**  
 The General Association of Chinese Culture  
 中華文化總會

**VENUE:**  
 Songshan Culture and Creative Park,  
 Warehouse No.5, Taipei, Taiwan

**DRAWING TITLE:**  
 Service Department Graphic Elevation



**SCALE:**  
 N/A

**DRAWING NO:**  
**EX.05.09**

**PROJECT:**  
**五四三**  
gōo-sì-sann  
Yapping in Taiwanese



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Thesis Capstone 2025

**DESIGNER:**

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**DATE:**

December 12, 2025

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The General Association of Chinese Culture  
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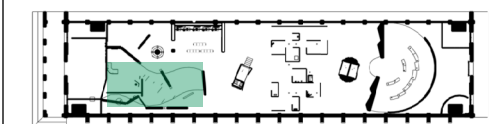
**VENUE:**

Songshan Culture and Creative Park,  
Warehouse No.5, Taipei, Taiwan

**DRAWING TITLE:**

Exhibition Models

**KEY PLAN:**



**SCALE:**

N/A

**DRAWING NO:**

**EX.05.10**

# Exhibition Models

Hide and Seek  
details

