



PROJECT NAME

WITCH?!?

DESIGNER

Sven Johnson

VENUE

MoMI
The Museum of the Moving Image

DESCRIPTION

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LOCATION

MoMI
36-01 35th Avenue
Queens, New York 11106

CLIENT

ELLEVEST
Private Wealth Management
New York, New York

DRAWN BY **S.J.**

DATE **12/12/25**

SCALE **as noted**

DRAWING NAME

Title

DRAWING NUMBER

EX.00.01

DRAWING INDEX

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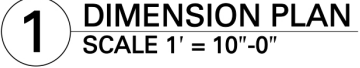

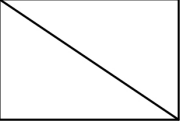


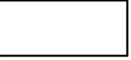

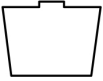




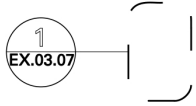
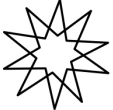

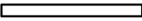



DRAWING NAME

Index

DRAWING NUMBER

EX.00.02

SYMBOL LIST

	DOWNLIGHT		DIMENSION PLAN SCALE 1" = 10'-0" DRAWING TITLE		AV TAG		DCS CONTROLLER
	DIRECTIONAL SPOTLIGHT		ELEVATION REFERENCE		MATERIAL TAG		4-PLEX WALL OUTLET
	LONG-THROW PROJECTOR		SECTION REFERENCE		GRAPHIC TAG		FLOOR OUTLET
	SHORT-THROW PROJECTOR		CALL-OUT REFERENCE		MEET THE WITCH		DATA CONNECTION
	RECESSED LINEAR LIGHT		LED MONITORS		INTERACTIVE DIGITAL INTERFACE		SWITCH

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Symbol List

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EX.00.03



EXECUTIVE SUMMARY

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Executive Summary

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EX.01.04

THESIS STATEMENT

In the field of Sociology, “Frame Analysis Theory” is a tool to help understand how both individuals and society at large interpret and give meaning to iconographic content. It reveals how social context shapes meaning. In this view, content is not fixed, but is framed differently depending on historical, cultural, and situational cues. And it is perfectly correlated to the exhibition design strategy of immersion, a technique that depends on context as it’s primary storytelling attribute.

A series of experiential, immersive spaces can thus be sequenced to juxtapose and foster a deeper understanding of varied and sometimes competing realities. In a journey through extremes, a larger appreciation of multiple perspectives and the ongoing struggle over meaning emerges. This empowers exhibition designers to simulate complex cultural phenomena, and help audiences arrive to a deeper, more meaningful understanding during their experience.

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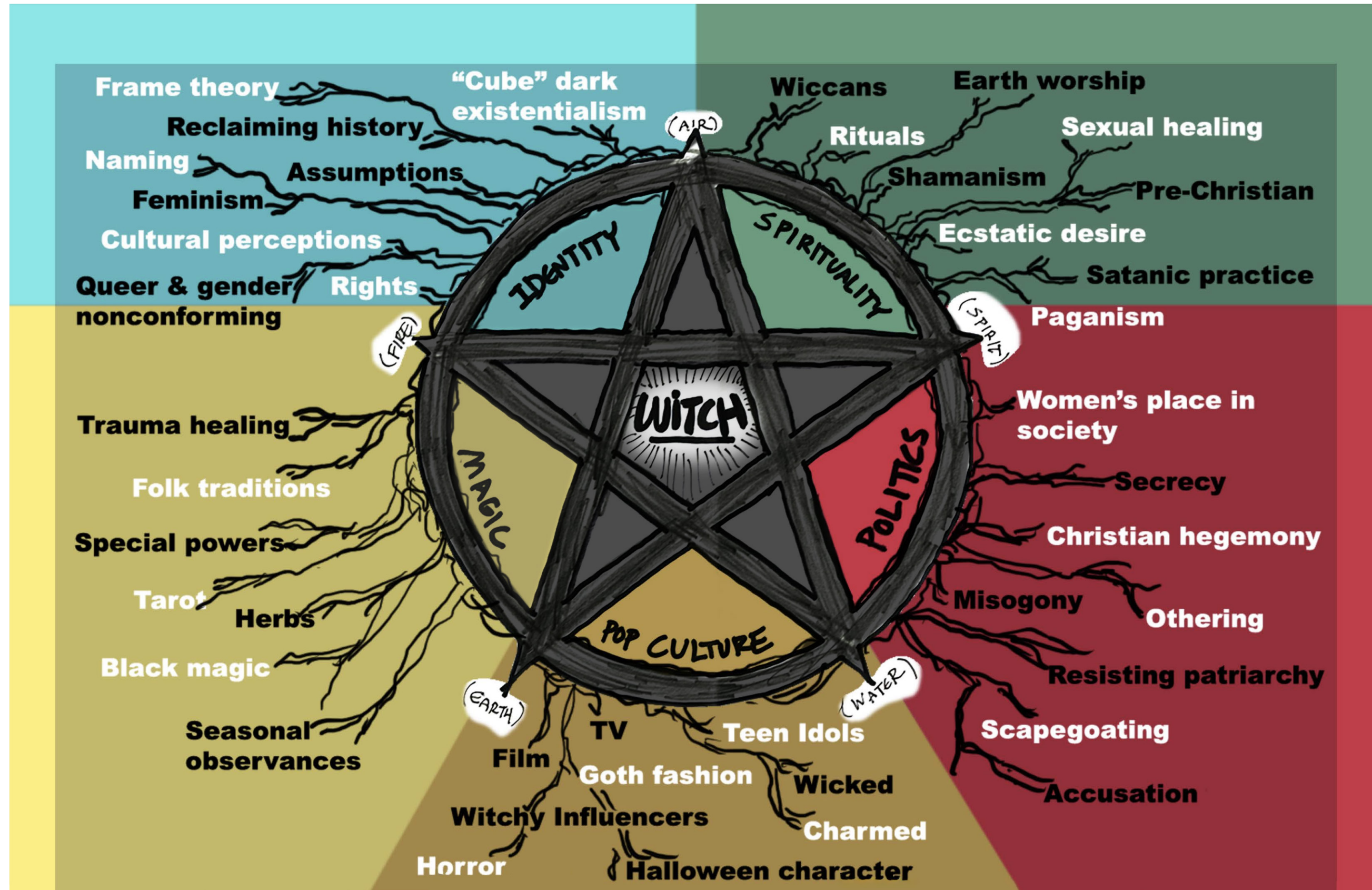
DRAWING NAME

Thesis Statement

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EX.01.05

BUBBLE DIAGRAM



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Bubble Diagram

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EX.01.06

CLIENT

Ellevest Private Wealth Management, New York City



1. Ellevest is a “robo” investment and financial wellness platform built by women, with a mission to close the gender wealth gap and empower women through education and tailored investing tools.
2. As of 2021, it manages over one billion dollars with over 120,000 users, about 90% of whom identify as women.
3. Ellevest initially began as a long-term wealth management platform but now includes workshops and financial planning. It uses a subscription business model for its online investing business. As of 2025, Ellevest was acquired by Betterment, and now serves exclusively high net-worth clients.
4. Ellevest’s mission to empower women through education directly aligns with the Project Goals of the Exhibition.

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Client

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EX.01.07

AUDIENCE

Primary Target Audience:

1. Women of all ages interested in the history, cultural identity, sociology, spirituality and/or politics of “Witch.”

This group’s motivator types are “Heritage Seekers,” seeking personal connection to cultural iconography, understanding of cultural and historical realities, emotional resonance, authentic representation, and reflection opportunities, and “Social Justice Advocates,” looking to connect historical issues to contemporary activism, and calls to action.

2. Young adults, teens and Millennials aged 13-44, interested in immersive, Instagram-friendly visuals and multi-sensory experiences.

This group’s motivator types are “Identity Builders,” seeking personal growth and identity formation via relatable narratives, empowering messages, and connections between past and present, and “Experience Seekers,” interested in memorable, sharable moments and cultural immersion, often visiting in a group.

3. Art-Tech and Culture enthusiasts interested in the intersection of digital art, technology, and interactive design.

This group’s motivator types are “Explorers,” interested in self directed learning and discovery, and “Experience Seekers.” This is the “Geek crowd,” looking for cutting edge and experimental experiences.

Secondary Target Audience:

4. School Groups from High Schools.
5. Families with teenagers from Queens, Brooklyn and Greater NYC.
6. Wider engagement and audience-building via making a part of the the exhibition online.

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Audience

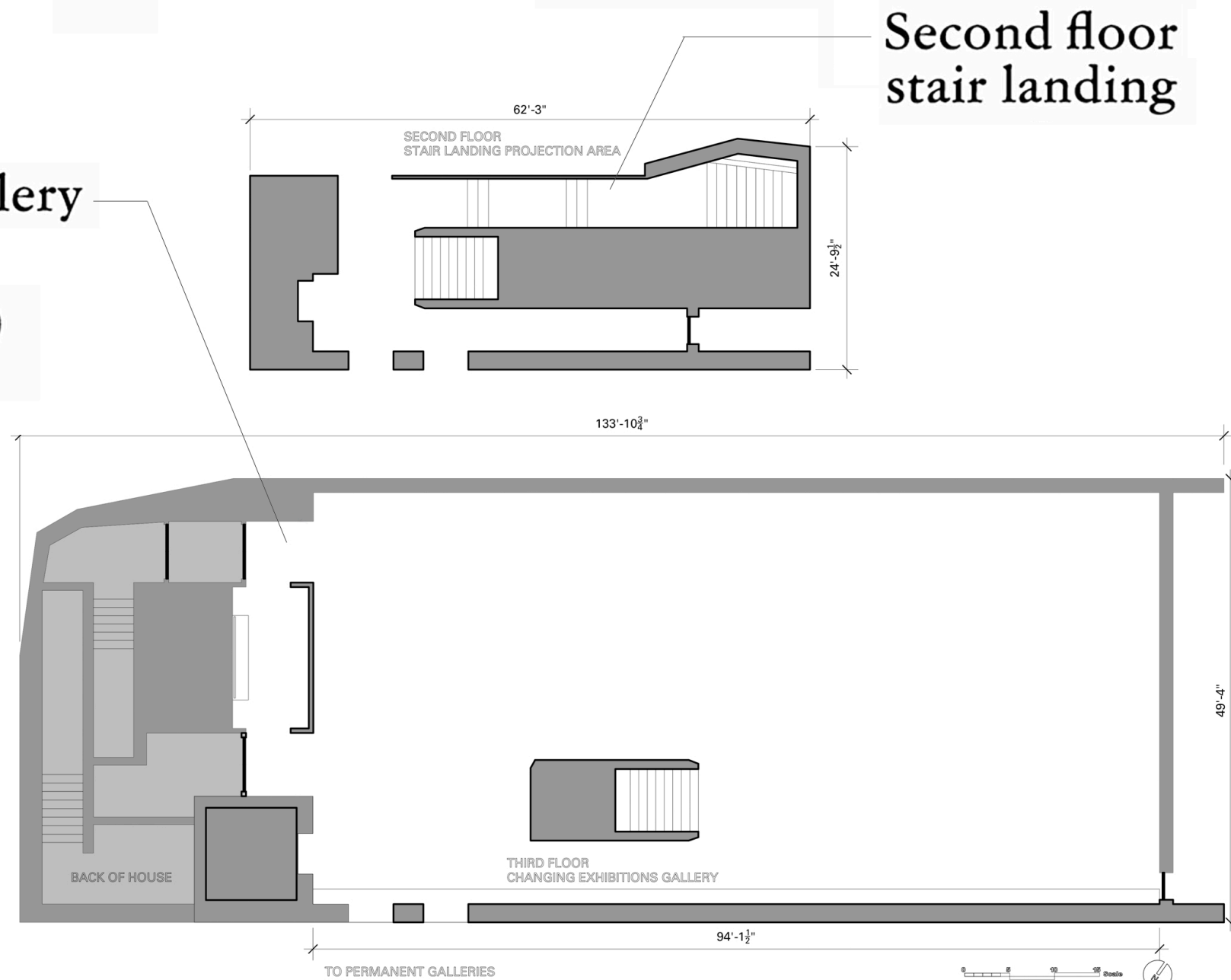
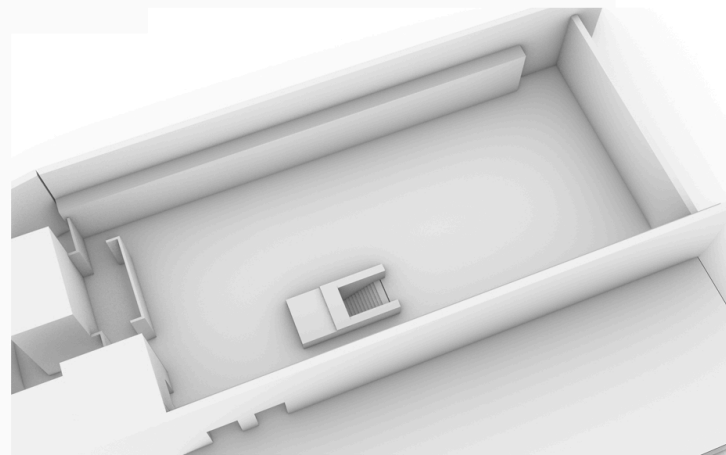
DRAWING NUMBER

EX.01.08

VENUE

The Museum of the Moving Image, Astoria, Queens NY

Changing Exhibitions Gallery
Third floor
4100 square feet (43' x 94')
16' ceiling height



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Venue

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EX.01.09

GOALS

Project Goals

- Serve the visitorship, mission and constituencies of the Museum of the Moving Image and NYC at large.
- Provide timely, relevant, challenging and unusual interpretation of the exhibition's topic: "Witch?"
- Present counternarratives and feature new scholarship that enhance conventional historical accounts with contemporary perspectives.
- Provide subjects and curatorial approaches that support empowerment for women.

Education Goals

- Make exhibit accessible for visitors of all backgrounds and abilities.
- Educate the audience on the subjective, contextual nature of identity-making.
- Present the ongoing evolution of the identity of "Witch" as being a crucial barometer or "prism" through which a number of social and political struggles in today's society are in the process of playing out.

Experience Goals

- Engage the audience through a variety of emotional experiences to emphasize the dramatically different constructs of "Witch."
- Immerse the audience via intense "Moving Image" AI and XR based immersive experiences.
- Incorporate game play, role play and an "escape room" construct to involve the audience deeply in the narrative.

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Goals

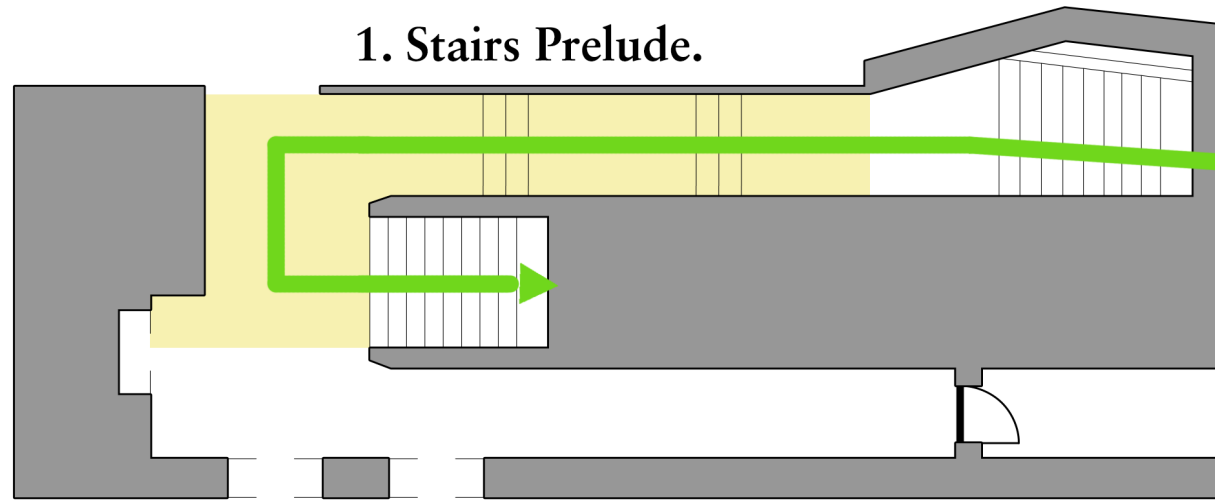
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EX.01.010

CONTENT DIAGRAM

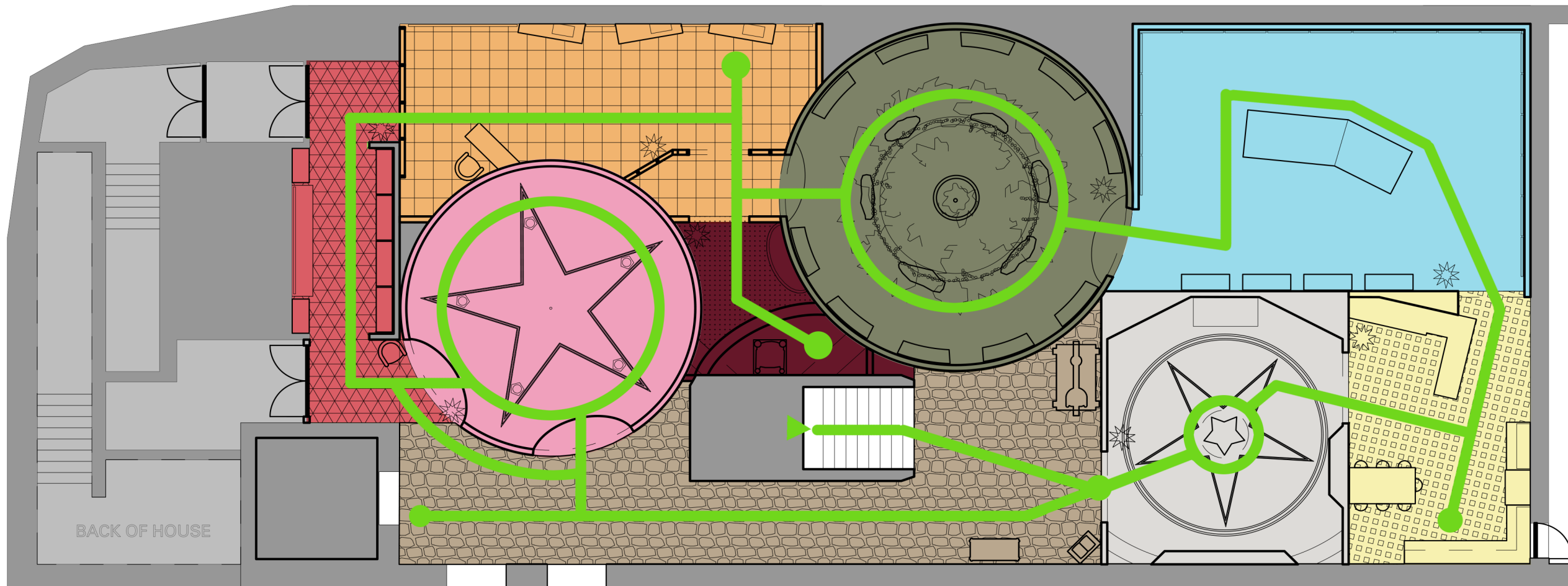
SECOND FLOOR STAIR LANDING

1. Stairs Prelude.



FIRST FLOOR LOBBY BELOW

9. Hollywood Witches. 8. Witch Hunt. 7. Black Metal Witches. 6. Pagan Grove. 5. Witchy Influencers.



THIRD FLOOR ROTATING EXHIBITS GALLERY

10. The Summoning.

2. Public Square.

3. Wiccan Chapel.

4. Healing Kitchen.

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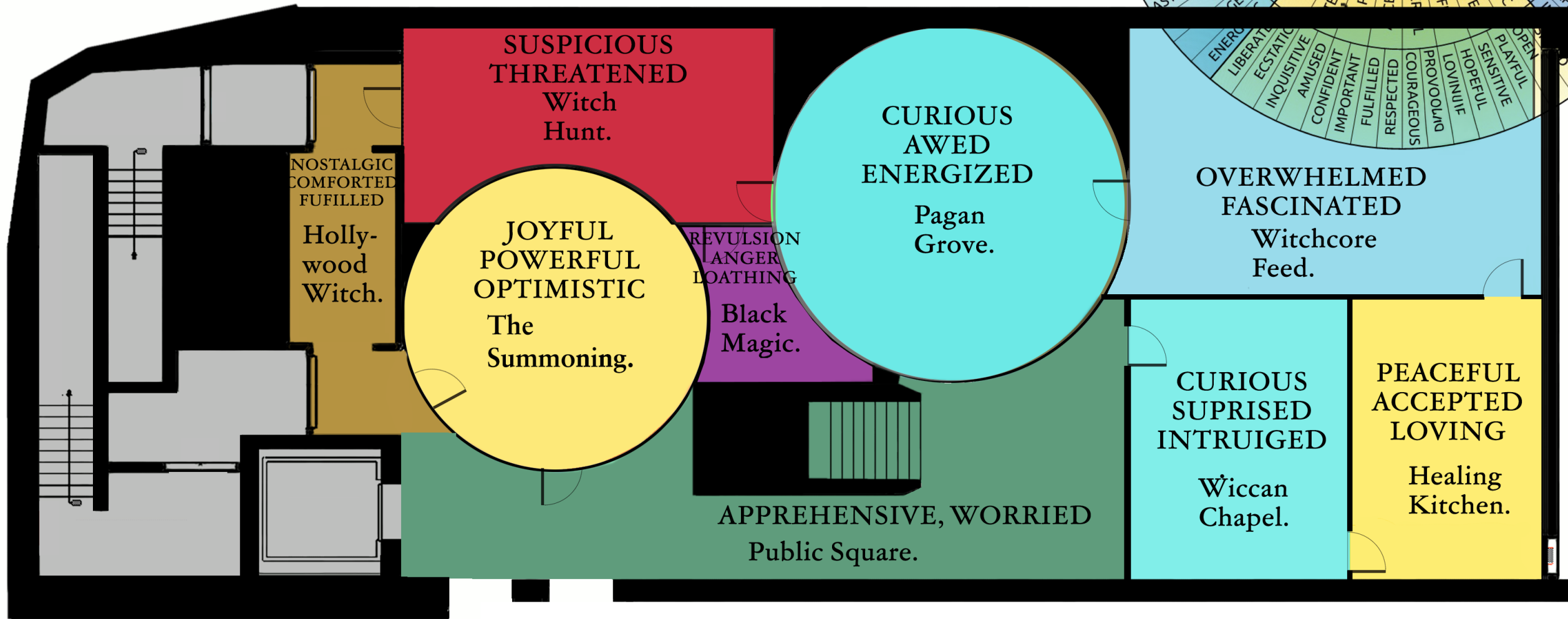
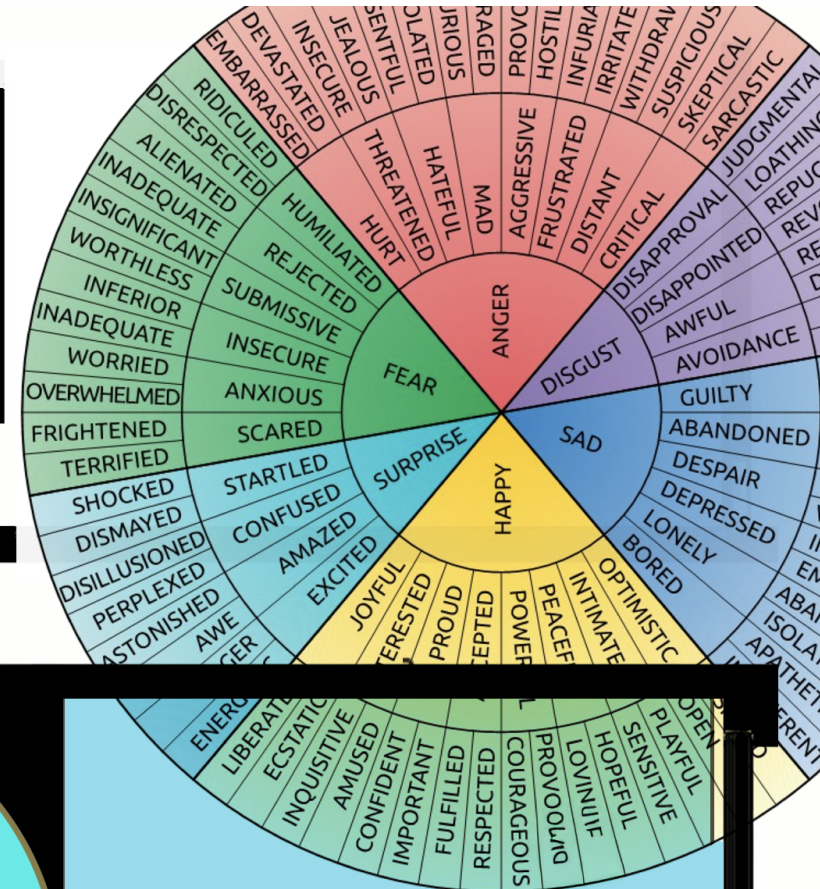
DRAWING NAME

Content Diagram

DRAWING NUMBER

EX.01.011

EMOTION MAP



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Emotion Map

DRAWING NUMBER

EX.01.012

CONCEPTUAL APPROACH

The cultural icon of the “Witch” is descended from an almost unimaginable history of cruelty, persecution, and torture, that some historians have called a “gendercide.” Today, the term “Witch” has metamorphized into an astonishing array of divergent meanings, and lies at the very crossroads of identity, where the worlds of political, spiritual, and mass media realities intersect. It therefore is both a subject of endless fascination, and also has the ability to shape the reality of the future.

A sequence of immersive spaces will engage the Audience in a journey of extremes, both in emotional tenor and interpretation. This journey “frames” many of the competing ideas of what a witch is today. It offers a larger sense of the multifaceted meanings of the word, and cumulates in a positive vision for the future.

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Concept Approach

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EX.01.013



CONTENT OUTLINE

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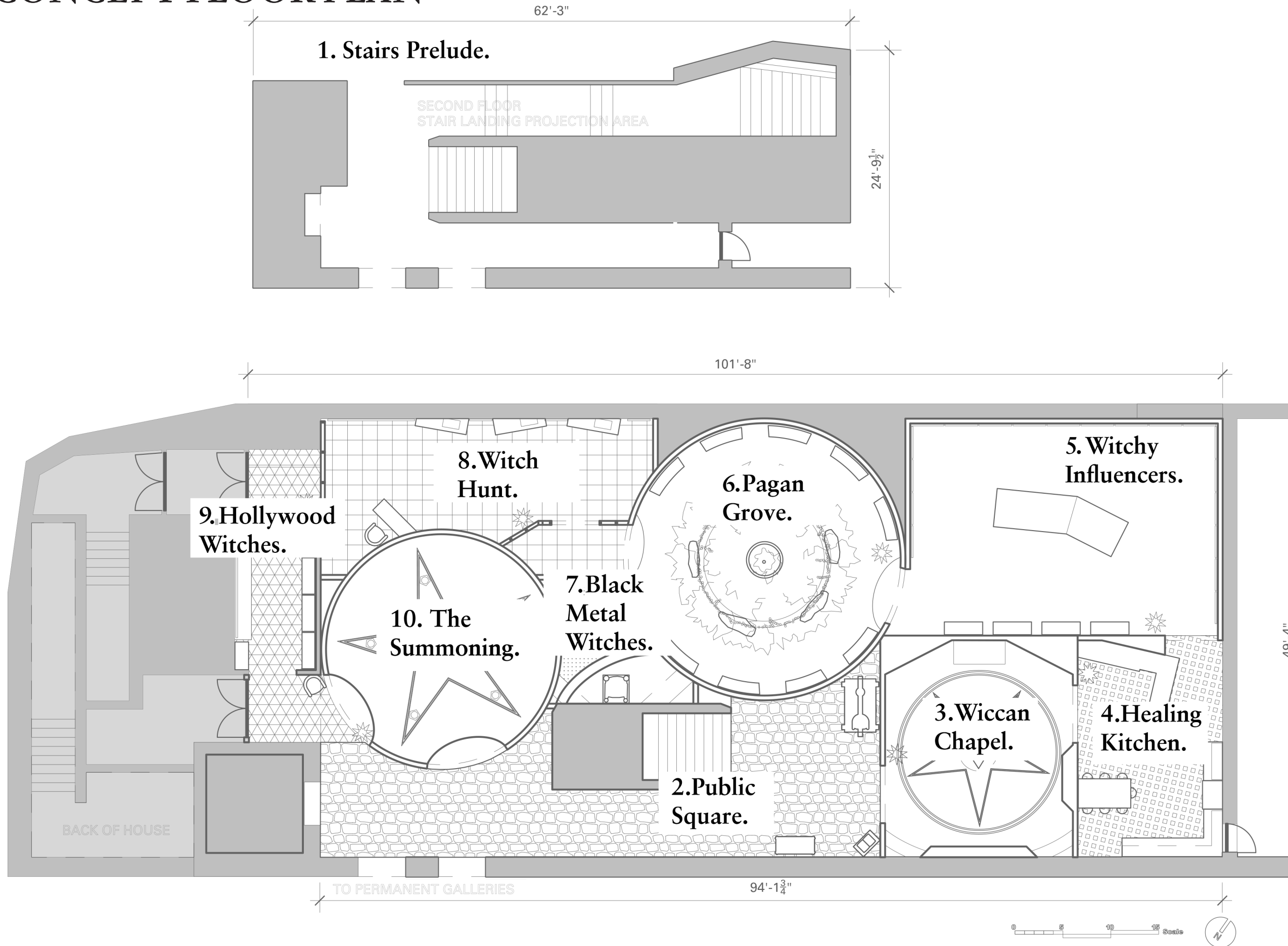
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Content Outline

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EX.02.014

CONCEPT FLOOR PLAN



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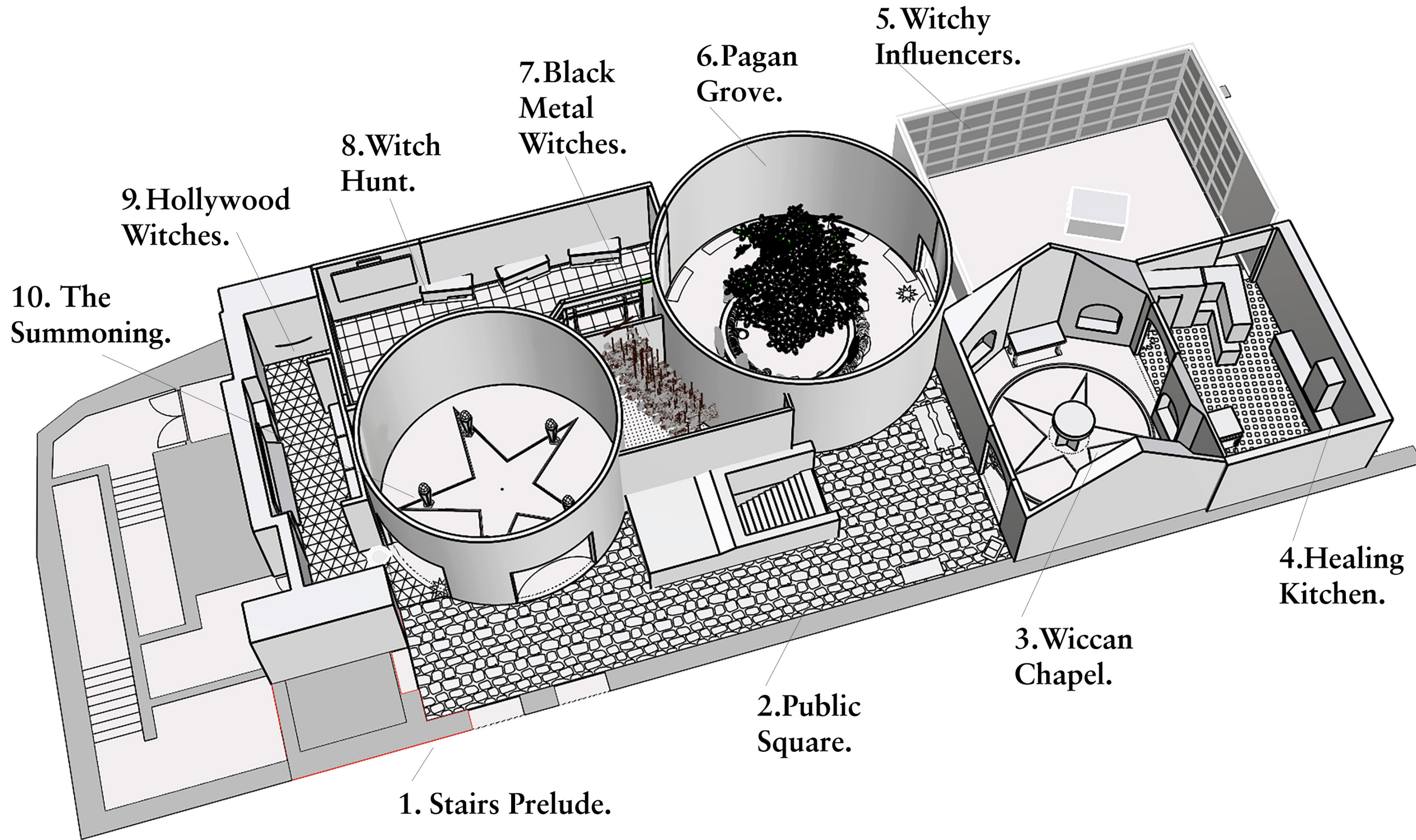
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Concept Plan

DRAWING NUMBER

EX.02.015

EXHIBIT AREAS OVERVIEW



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Exhibit Overview

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EX.02.016

MEET THE WITCH



Public Square.



Wiccan Chapel.



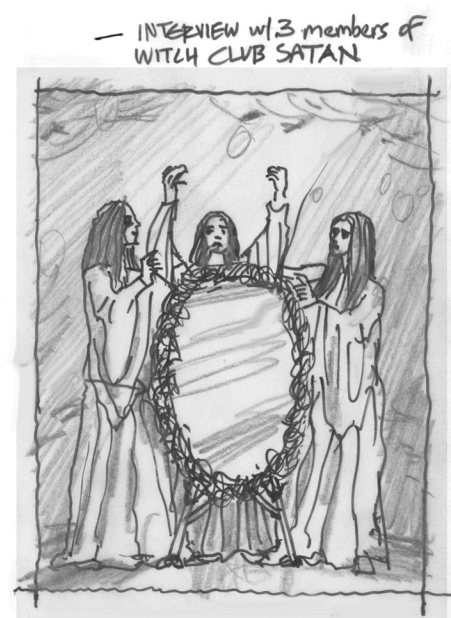
Healing Kitchen.



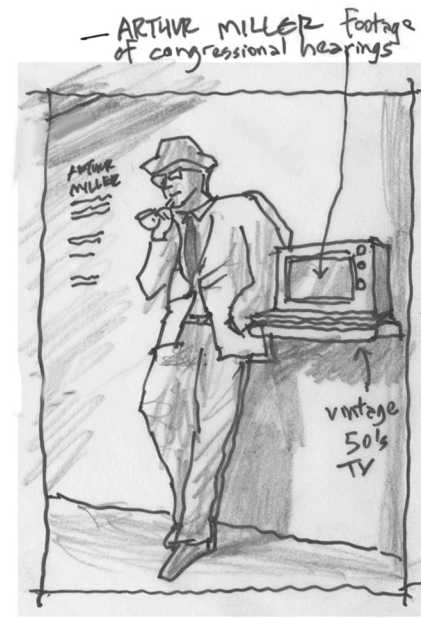
Witchy Influencers.



Pagan Grove.



Black Metal Witches.



Witch Hunt.



Hollywood Witches.



The Summoning.

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Meet the Witch

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EX.02.017

01. Stair Landing Prelude

Most visitors to MoMI walk from the lobby up a grand staircase to the permanent exhibits on the second floor, then to the rotating exhibits on the third floor. They pass by a permanent exhibit dedicated to 17th Century “Magic Lanterns.”

A fabric scrim will be extended along that wall to create a wall surface for back-projected content that presents woodcuts and engravings from the 16th and 17th Centuries with accompanying text. Six such vignettes serve to introduce the historic context of witch persecutions in Europe and Colonial America.

LEARN:

Topics cover “ducking” and other methods of punishment and execution, professional witch hunters, superstitious beliefs, and use of witch persecutions for political ends.

SEE/DO/EXPERIENCE:

A faint soundtrack of ominous music, played on a 2 minute loop, heightens the tension and anticipation for the third floor exhibit.



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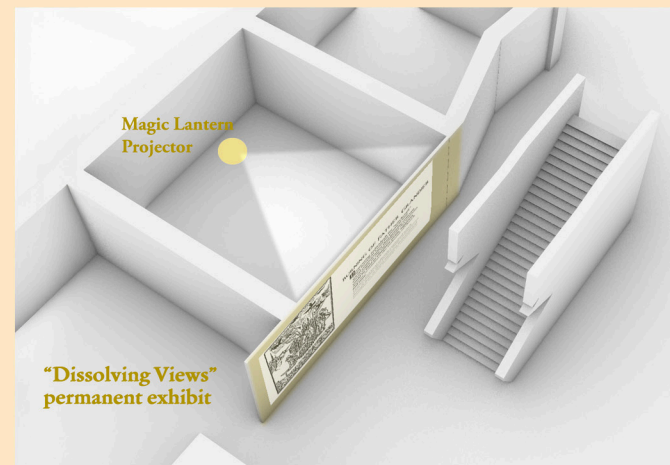
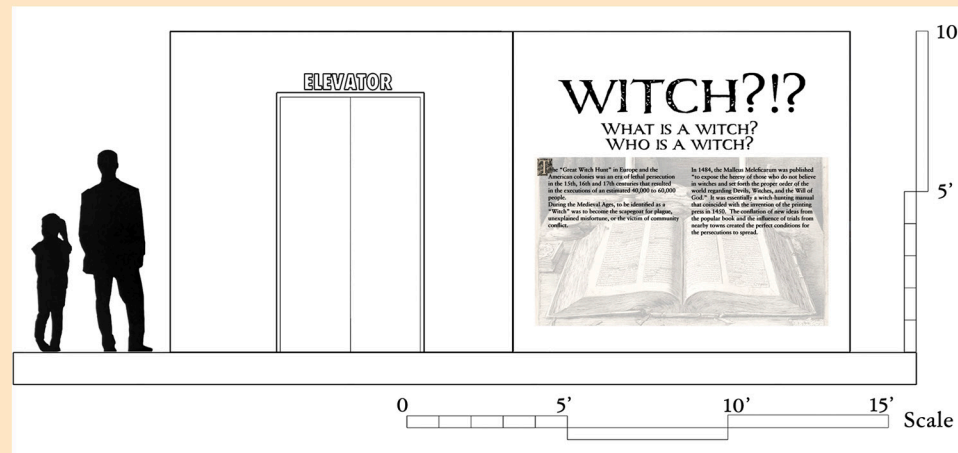
SCALE **as noted**

DRAWING NAME

Stair Prelude

DRAWING NUMBER

EX.02.018



02. The Public Square

This is the third floor landing and climax of the historic context that begins in the passageway and staircase that precedes it.

Visitors encounter a small rustic chapel with stuccoed walls and a thatched roof. In front of the building, in the “public square,” are three objects that represent the history of the Great Witch Hunts of Europe. There is a reproduction of the Malleus Maleficarum, a “Ducking Stool” used to test women by drowning or floating, and a table displaying legal objects used in courts to “prove” witchery, including poppets, Devil’s mark needles, and witch bottles.

On the wall to the left of the Wiccan Chapel entry are three more projection areas, extending the historic vignettes of the Stair Prelude.

LEARN:

By encountering these objects of unfair “trial,” persecution, and torture, visitors start to grasp the terror and enormity of the calamitous centuries of the Great Witch Hunts.

MEET A WITCH:

A placque and video biography commemorates Katharina Kepler, an accused witch in Wuttenburg, Germany, in 1618.

SEE/DO/LEARN/EXPERIENCE:

Seeing and touching objects of inquisition helps visitors imagine the terror and empathize with victims of witch persecutions in centuries gone by.



PROJECT NAME

WITCH?!?

DESIGNER

Sven Johnson

VENUE

MoMI
The Museum of the Moving Image

DESCRIPTION

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ELLEVEST
Private Wealth Management
New York, New York

DRAWN BY **S.J.**

DATE **12/12/25**

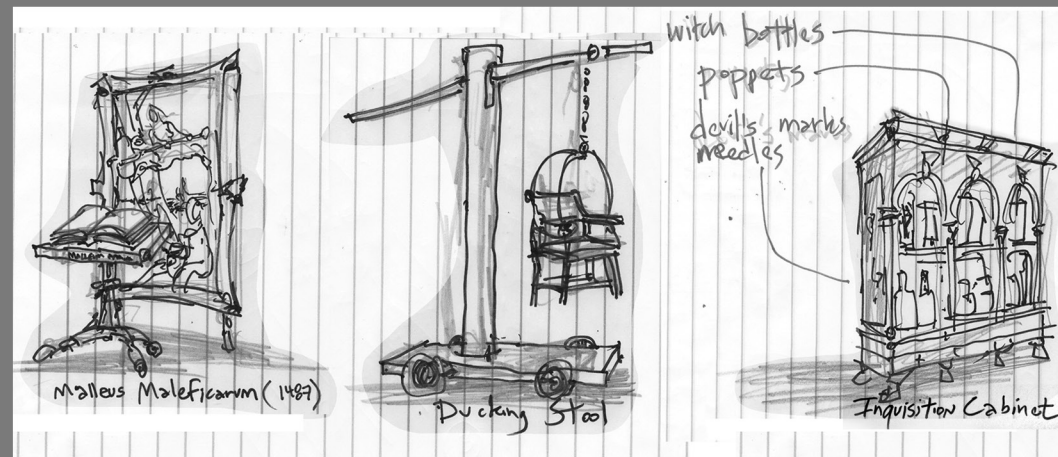
SCALE **as noted**

DRAWING NAME

Public Square

DRAWING NUMBER

EX.02.019



03. The Wiccan Chapel

This recreation of a small Wiccan chapel in Maine is the start of the journey through contemporary witch identities. It represents a sacred space showcasing ritual objects that embody the values of Wicca.

It is organized around a bronze-inlaid floor pentacle representing the Fivefold Path. The star points extend to alcoves set at the cardinal points. North represents Earth and holds stone bowls and antler ritual knives. East is Air, holding feathers and bells. South is Fire, with braziers and sun discs. West is Water, with blue glass vessels and shells. Fifth is Ether with woven branches and crystal.

There is a central altar of stone, with candles representing Goddess and God, a chalice representing intuition, a ritual Athame knife representing will and energy, a crystal wand to direct energy, and an offering bowl with herbs and flowers. Benches are made from driftwood and carved oak.

A North wall altar displays objects related to Beltane (Midsummer): A wreath of fir, an open Book of Shadows, and a video loop of wind blowing the flowers of a Maypole in a summer field.

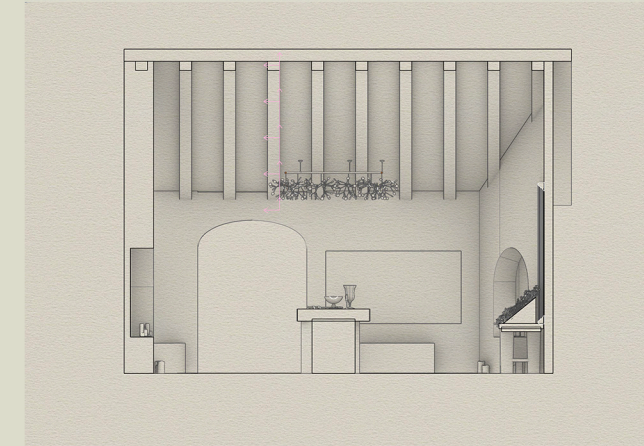
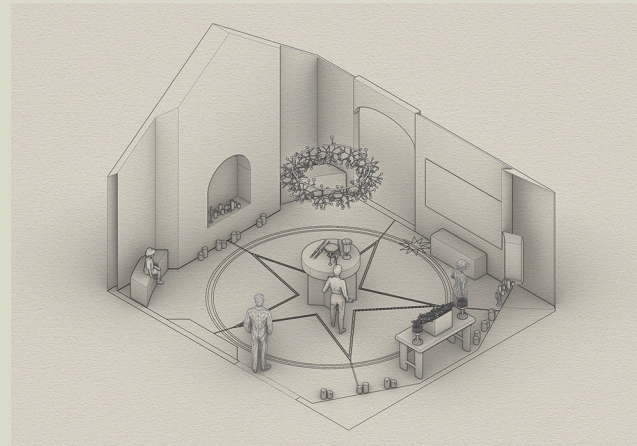
SEE/DO/EXPERIENCE:

Explore a space rich in symbolism and atmosphere. Touch and study objects reflecting reverence for nature, the cycles of the moon, and the divine feminine and masculine.

MEET A WITCH:

A small in-wall screen features an interview with Mathilda, a Wiccan Priestess from Bar Harbor, Maine.

SCENTS OF: Beeswax, dried lavender, and wood smoke.



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SCALE **as noted**

DRAWING NAME

Wiccan Chapel

DRAWING NUMBER

EX.02.020

04. The Healing Kitchen

Visitors enter a small, intimate, contemporary middle American suburban kitchen.

It has laminate countertops, a humming refrigerator, and gingham curtains. Every surface is crowded with glass jars lining the shelves, filled with dried calendula, nettle, mugwort, and rosemary. A cutting board has crushed lavender and beeswax. A slow simmering pot releases steam vapors. Recipes are pinned to a corkboard beside utility bills and a moon calendar. Everyday measuring spoons, cups, and Mason jars are in a ceremonial arrangement.

A communal herb preparation counter is at the center of the room and the walls are lined with long counters and shelves which are a herb library. Visitors can take tiny sample bags and assemble healing mixtures following recipes on the counter and prompts on a video screen.

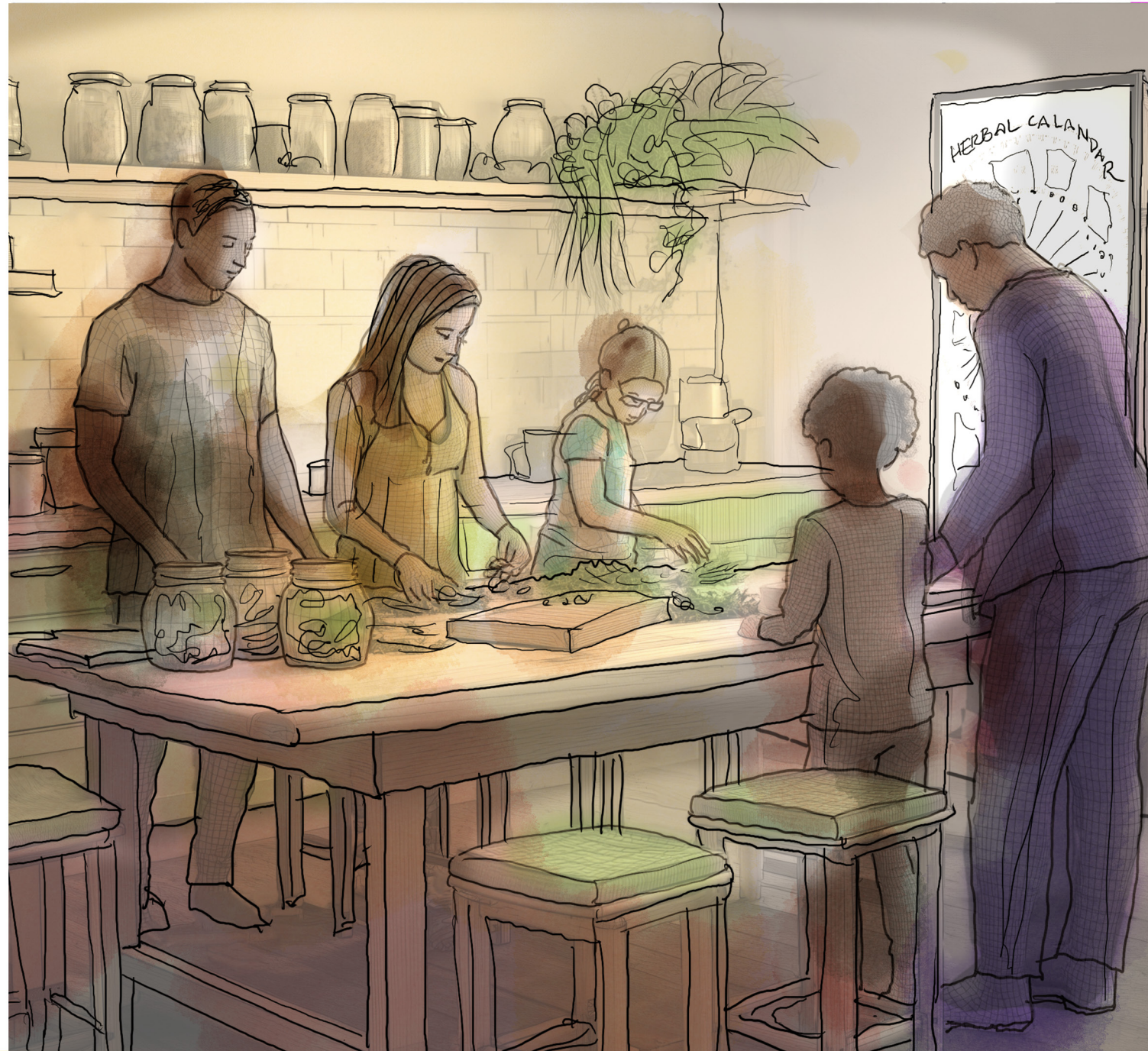
LEARN: Develop appreciation for the role of intention and common ritual essential to contemporary everyday Witchcraft.

MEET A WITCH:

Kelly Auding Whyte, Practicing Wiccan Witch, Cincinnati Ohio

SEE/DO/EXPERIENCE: Touch, taste and smell healing herbs. Read through "ritual" cookbooks. Feel a kitchen where cooking is ceremonial, and the cycles of nature infuse a modern home with the magic of "intention."

SCENTS OF: Vinegar, Sage, Rosemary and Cooking



PROJECT NAME

WITCH?!?

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SCALE **as noted**

DRAWING NAME

Healing Kitchen

DRAWING NUMBER

EX.02.021



05. Witchy Influencers

Three walls in the darkened space are made from floor to ceiling in a regular grid of computer monitors. The monitors continuously show live/recent feeds of social media content and posts.

At regular 4 minute intervals, the entire screen assembly unifies as a swarm to demonstrate weekly trends and topic based on statistical analysis. A wing-shaped central island is configured as a reader rail with stations that allow visitors to tune into individual feeds that capture their interest.

LEARN: Discover the breadth and scope of today's "Witchcore/WitchTok/Witchy" online influencer culture.

MEET A WITCH:

A separate screen on the fourth wall features an in-depth interview with Samantha, a 17 year old WitchTok Influencer from Amsterdam.

SEE/DO/LEARN/EXPERIENCE:

Wonder at the sheer numbers of real people involved in the movement who contribute DIY content to various platforms. Appreciate the aesthetic (dark/earthy fashion, vintage lace, candles, moons, crystals), snippets of lore/folklore and ritual (tarot spreads, spell jars, herb lore), and lifestyle/wellness content framed around empowerment, self-care and connection to nature.

SCENTS OF: Ozone and static electricity.



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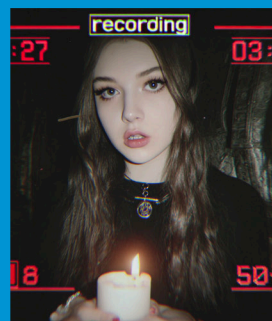
SCALE **as noted**

DRAWING NAME

Witchy Influencers

DRAWING NUMBER

EX.02.022



06. The Pagan Grove

Visitors enter a large, outdoor ritual circle used by modern neopagan practitioners, at nighttime, with a fantastical magic tree in the center of the space, with thousands of tiny fairy lights and many moon crystals dangling from the boughs. The lights activate and start to glow as visitors approach, and respond by glowing more brightly in tandem with the motion of visitors.

The circle is enclosed by standing stones carved with runes, each one glowing faintly with lichen and candlelight. The carved runestones encircle the tree's roots, inscribed with protective symbols. Small wooden totems are placed respectfully at the circle. Deer antlers are placed around the inner stone circle. A single candle flame is placed in a horn cup at the base of the tree, symbolizing the eternal spark of Yggdrasil's roots. Soft ambient music comes and goes, also responding to the movement of visitors in the space.

LEARN:

Understand that the pagan conception of time and rhythms of nature go far beyond and adhere to a much longer timeline of human history than our current modern age and religions.

MEET A WITCH:

Interview: Maria Franz, lead singer of the Danish band Heilung

SEE/DO/EXPERIENCE: Handle sacred and ancient objects. See the timeless, ancient writings of the runestones. Meditate and rest on the outer ring of benches.

SCENT OF: Pine, honey, burning firewood.



PROJECT NAME

WITCH?!?

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DATE

12/12/25

SCALE

as noted

DRAWING NAME

Pagan Grove

DRAWING NUMBER

EX.02.023



07. Black Metal Witches

Entrance is **OPTIONAL** with a large **CONTENT WARNING** just outside the door.

A small and claustrophobic room woven of thorn walls, with an iron throne surmounted on a two step dias at the far end of the room. The floor is covered in blood, which is pooled the throne. Torches are on either side of the throne, and adjacent to it is a mini projector that captures movements of visitors and projects it as dark shadows. Goat heads skulls are mounted in the room, and there is a chandelier of bones and black raven feathers. Each feather has a tiny pin light, making them shimmer along with the music being played.

On one side of the room is a rounded container with black obsidian sand and a display of occult runes. Guests can trace the runes in the sand to learn their meanings.

LEARN how the contemporary Witch Black Metal movement is considered an expression of anger, negation and opposition to patriarchy and the history of marginalization and gendercide.

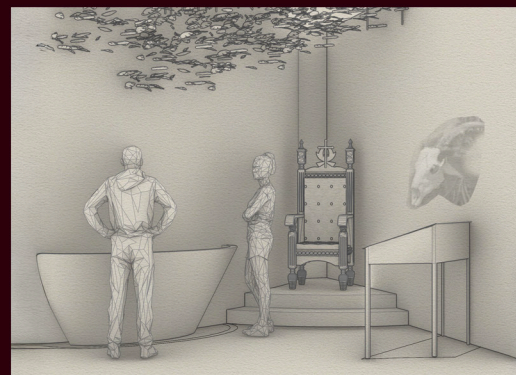
MEET A WITCH:

A small screen at the entry loops a interview with **WITCH CLUB SATAN**, a Black Metal Feminist band from Norway.

SEE/DO/EXPERIENCE:

Be overwhelmed by the intensity of the music videos. Feel the anger and react to the blood sacrifice tools and enactments. Explore the dark symbols of the subgenre.

SCENTS OF: Musk and rotting soil.



PROJECT NAME

WITCH?!?

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DATE **12/12/25**

SCALE **as noted**

DRAWING NAME

Black Metal

DRAWING NUMBER

EX.02.024

08. Witch Hunt

Enter through a storefront into a vintage newsroom with a motif of "1950's McCarthy era witch hunts." It has vintage broadcasting equipment, desks with typewriters angled to merge with the large wall graphics, and records of congressional proceedings. Patriotic items such as small American flags and press badges are present, but visitors will notice that small security cameras that swivel to track them as they move. A red "ON AIR" sign flickers on whenever someone speaks.

CCTV monitors show real-time footage of visitors walking through the room, labeled "Subject #512" or "Suspect — pending review." Occasionally, one monitor glitches to display a visitor's face alongside captions such as "Un-American Activity Suspected." Voices overlap in the background: congressional hearings, whispers, and snippets of accusations, such as "Are you or have you ever been...?"

LEARN: About recent-history political "witch hunting."

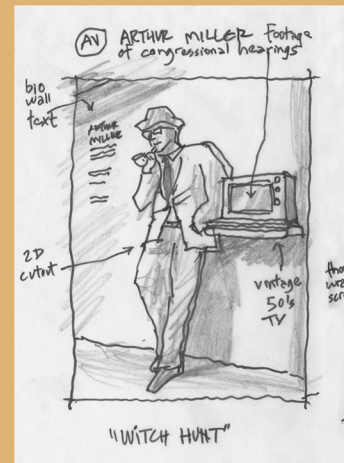
MEET A WITCH:

Footage from the congressional inquiry of Arthur Miller, the playwright of *The Crucible* (1953), who was called before the House Un-American Activities Committee.

SEE/DO/EXPERIENCE:

Become familiar with the feeling of being surveilled, suspected and accused. Interview Marilyn Monroe to ask her about the experience.

SCENT OF: Cigarettes and coffee.



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DATE **12/12/25**

SCALE **as noted**

DRAWING NAME

Witch Hunt

DRAWING NUMBER

EX.02.025

09. Hollywood Witches

A darkened, small, rectangular room. only 10 feet wide and 18 feet long, with 10' ceilings-- is outfitted to be a "Vintage Film Screening Room," with a large long screen and red velvet valence on one side and plush red velvet seating on the other. It is shows short episodes from the 90's TV series "Charmed." Other TV shows such as "Bewitched" and "Buffy the Vampire Slayer" are recapped with 5-minute long shorts.

On either side of the screen are small pedestal vitrines displaying Emmy Awards and Golden Globe awards and artifacts from witch themed shows.

LEARN:

Browse through the long list of fictional "Witches" in the American Film and TV industry. Indulge in memorabilia from the shows.

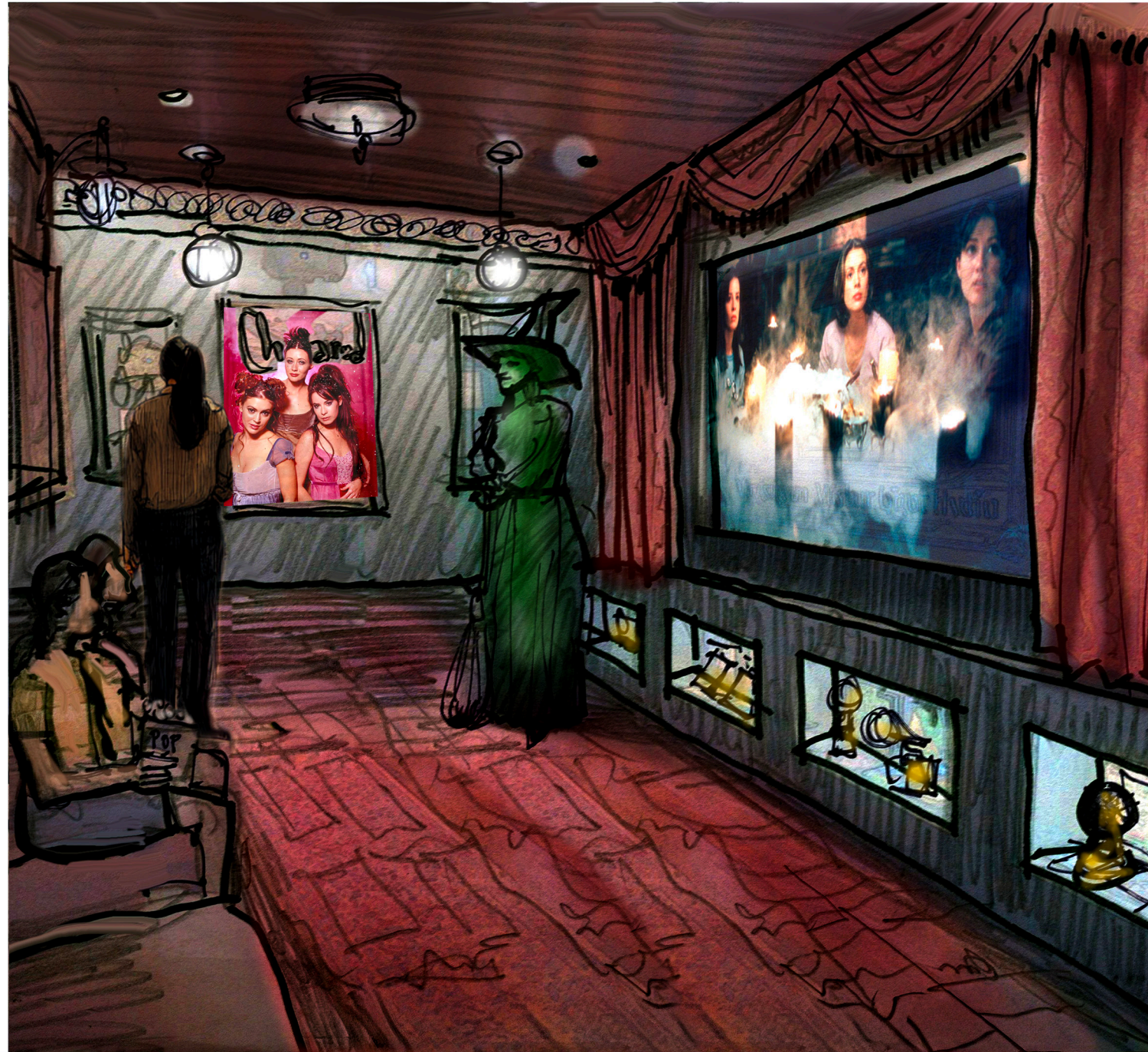
MEET A WITCH:

An interview with Holly Marie Combs, Alyssa Milano, and Shannen Doherty, the cast of "Charmed."

SEE/DO/EXPERIENCE:

A moment of respite and campy humor. Relax and watch vintage TV show recaps, feel nostalgic for old shows, laugh at the innocent family friendly depictions of witches.

SCENTS OF: Popcorn and hot butter.



PROJECT NAME

WITCH?!?

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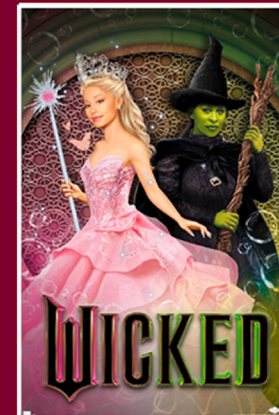
SCALE **as noted**

DRAWING NAME

Hollywood Witch

DRAWING NUMBER

EX.02.026



10. The Summoning



The cumulating experience of the exhibition is a circular, 25' diameter immersive room. The space features a sharply defined white pentagram linear lights on the floor. The five points represent the five elements: Fire, Water, Air, Earth, and Ether.

Five participants stand at the five corners of the pentagram, holding magic wand “summoning” controllers. When all pointed at one “Palantir” trigger at once, it activates one of five immersive Unreal Engine augmented reality scenes, that correspond to Air, Water, Earth, Fire, and Ether.

PROJECT NAME

WITCH?!?

DESIGNER

Sven Johnson

VENUE

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DATE **12/12/25**

SCALE **as noted**

DRAWING NAME

The Summoning

DRAWING NUMBER

EX.02.027

10. The Summoning

The cumulating experience of the exhibition is a circular, 25' diameter immersive room. The space features a sharply defined white pentagram linear lights on the floor. The five points represent the five elements: Fire, Water, Air, Earth, and Ether.

Five participants stand at the five corners of the pentagram, holding magic wands with small led lights glowing at their tips. As they move their wands, small particles of light trail their movements.

They use those wands as light triggers to activate the circular wall LED screen, by pointing their wands together at different parts of the pentagram on the floor. That action summons up one of five immersive scenes that correspond to the five elements. Participants work together to "summon" the desired element with their light wands, and can navigate in the Unreal-Engine generated immersive environment.

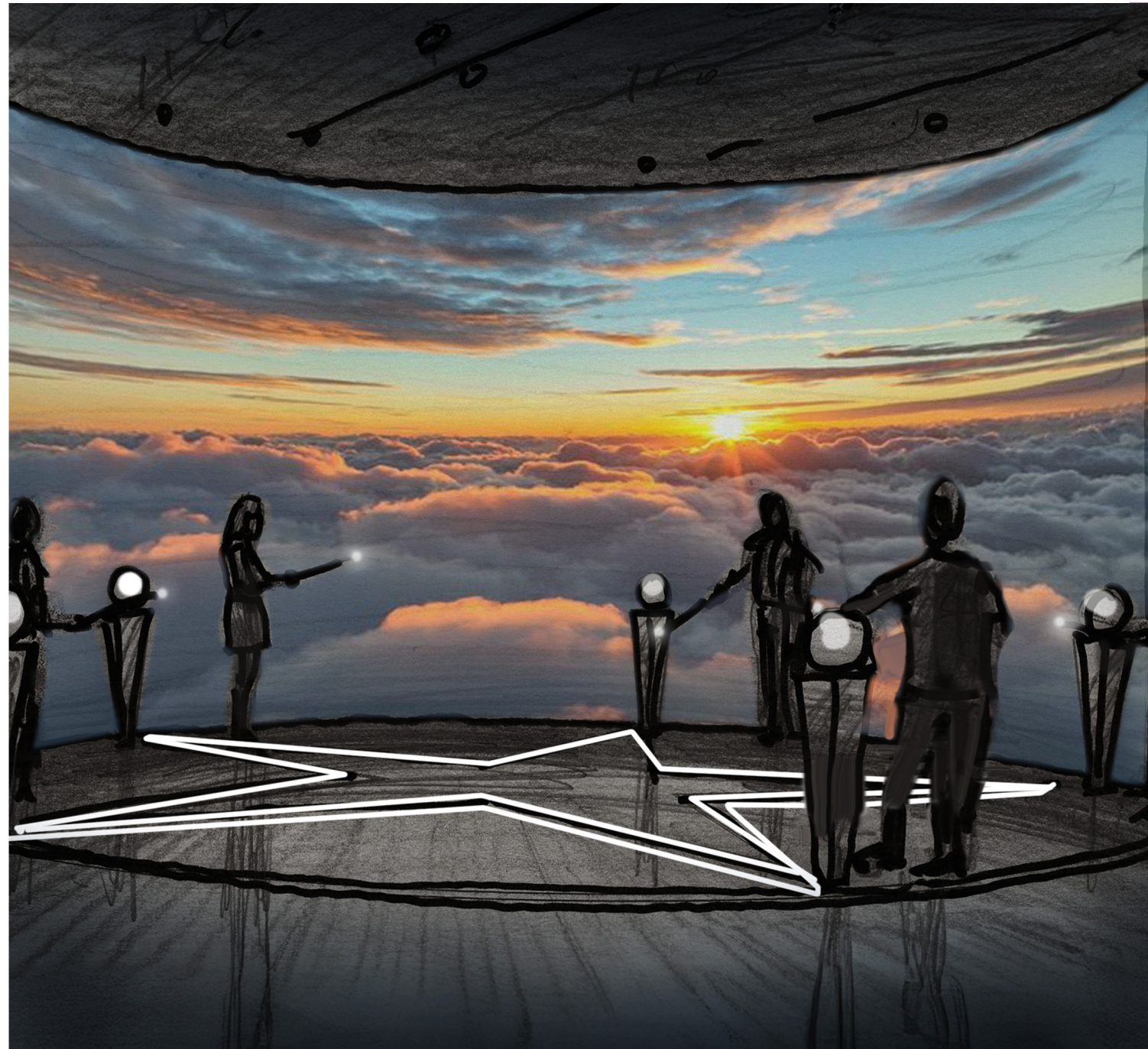
MEET A WITCH:

Their wands can also be used to summon a witch priestess, who is an "Oracle Witch." The Oracle explains to the participants that "THE WITCHES OF THE FUTURE DO NOT CAST SPELLS -- THEY CODE LIGHT!"

SEE/DO/EXPERIENCE/LEARN:

Work together to "summon" future worlds of wonder, using new forms of technological "magic." Turn the ancient symbol of the Pentagram into a living interface, merging mysticism with machine intelligence.

SCENTS OF: Mist and Ozone.



PROJECT NAME

WITCH?!?

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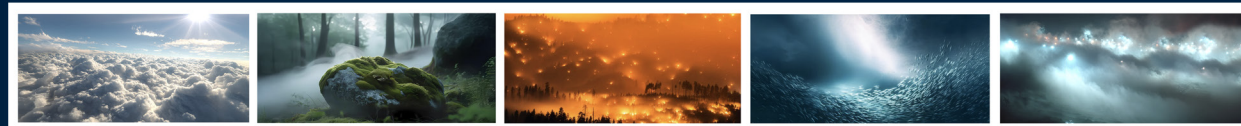
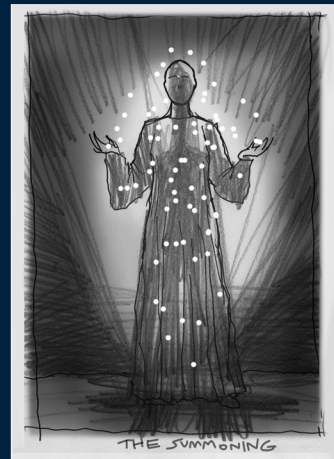
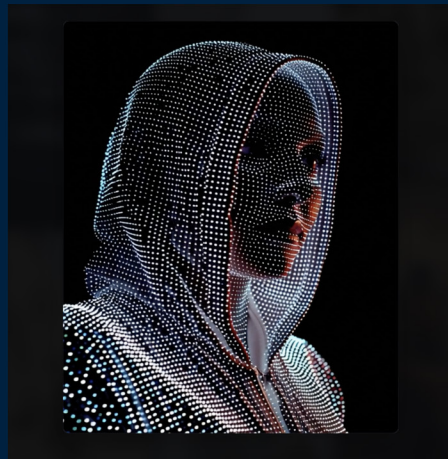
SCALE **as noted**

DRAWING NAME

The Summoning

DRAWING NUMBER

EX.02.028

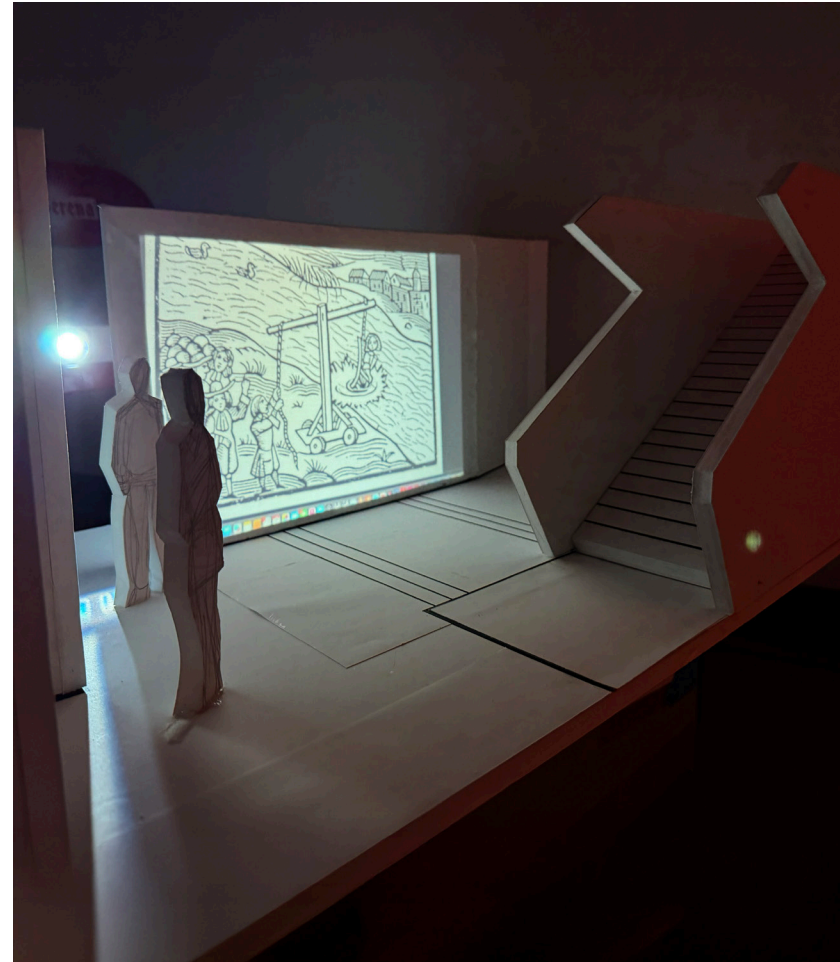


MODEL SURVEY

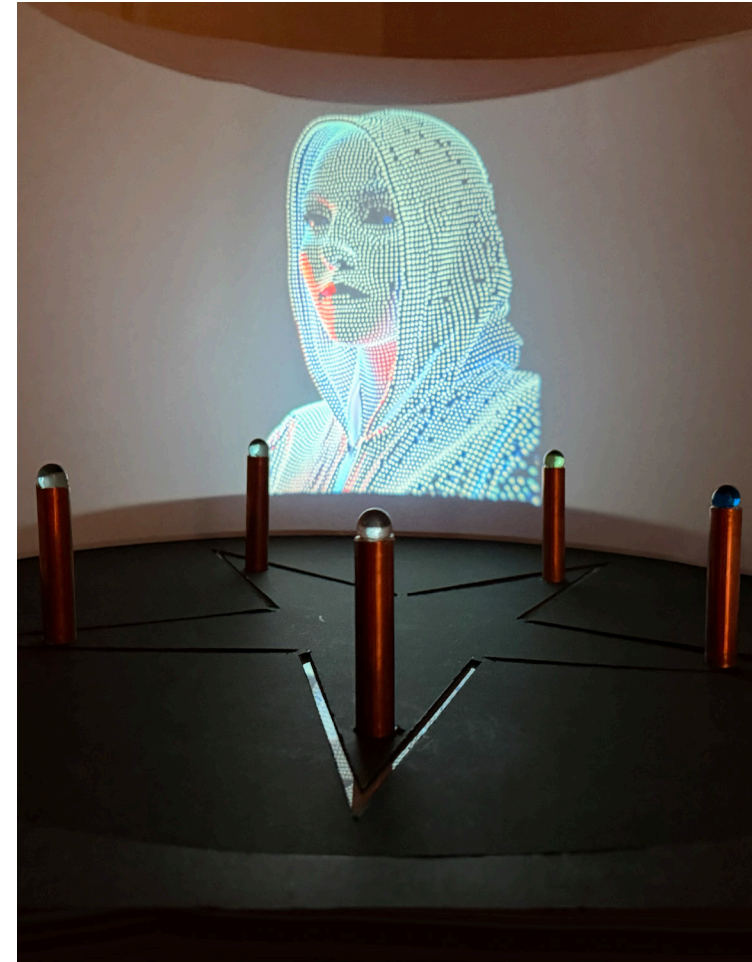
Graphics Systems Model: "Witch Hunt"



Icon Model: "Staircase Prelude"



Capstone Model: "The Summoning"



PROJECT NAME

WITCH?!?

DESIGNER

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DRAWING NAME

Model Survey

DRAWING NUMBER

EX.02.029



SCHEDULES & LISTS

PROJECT NAME

WITCH?!?

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DRAWING NAME

Schedules & Lists

DRAWING NUMBER

EX.03.030

GRAPHICS SCHEDULE

01 STAIRS PRELUDE	DESCRIPTION	TYPE	04 HEALING KITCHEN	DESCRIPTION	TYPE	08 WITCH HUNT	DESCRIPTION	TYPE
02 PUBLIC SQUARE	DESCRIPTION		04A.01.GR01	MEET THE WITCH	A	08A.01.GR01	MEET THE WITCH	A
02A.01.GR01	MEET THE WITCH	A	04A.01.GR02	FLOOR TO CEILING GRAPHIC	E	08A.01.GR02	CONTENT PANEL	B
02A.01.GR02	ARTIFACT LABEL	C	04A.01.GR03	CONTENT PANEL	D	08A.01.GR03	CONTENT PANEL	B
02A.01.GR03	ARTIFACT LABEL	C	04A.01.GR04	CONTENT PANEL	D	08A.01.GR04	CONTENT PANEL	B
02A.01.GR04	ARTIFACT LABEL	C	04A.01.GR05	CONTENT PANEL	D	08A.01.GR05	FLOOR TO CEILING GRAPHIC	E
02A.01.GR05	CONTENT PANEL	B	04A.01.GR06	ARTIFACT LABEL	C	08A.01.GR06	FLOOR TO CEILING GRAPHIC	E
02A.01.GR06	CONTENT PANEL	B	04A.01.GR07	ARTIFACT LABEL	C	08A.01.GR07	FLOOR TO CEILING GRAPHIC	E
02A.01.GR07	CONTENT PANEL	B	04A.01.GR08	ARTIFACT LABEL	C	08A.01.GR08	ARTIFACT LABEL	C
03 WICCAN CHAPEL	DESCRIPTION		04A.01.GR09	ARTIFACT LABEL	C	08A.01.GR09	ARTIFACT LABEL	C
03A.01.GR01	MEET THE WITCH	A	04A.01.GR10	ARTIFACT LABEL	C	08A.01.GR10	ARTIFACT LABEL	C
03A.01.GR02	TOPIC PANEL	D	04A.01.GR11	ARTIFACT LABEL	C	08A.01.GR11	ARTIFACT LABEL	C
03A.01.GR03	TOPIC PANEL	D	04A.01.GR12	ARTIFACT LABEL	C	09 HOLLYWOOD WITCHES	DESCRIPTION	
03A.01.GR04	TOPIC PANEL	D	04A.01.GR13	ARTIFACT LABEL	C	09A.01.GR01	MEET THE WITCH	A
03A.01.GR05	TOPIC PANEL	D	04A.01.GR14	ARTIFACT LABEL	C	09A.01.GR02	CONTENT PANEL	B
03A.01.GR06	ARTIFACT LABEL	C	05 WITCHY INFLUENCERS	DESCRIPTION		09A.01.GR03	CONTENT PANEL	B
03A.01.GR07	ARTIFACT LABEL	C	05A.01.GR01	MEET THE WITCH	A	09A.01.GR04	CONTENT PANEL	B
03A.01.GR08	ARTIFACT LABEL	C	06 PAGAN GROVE	DESCRIPTION		09A.01.GR05	ARTIFACT LABEL	C
03A.01.GR09	ARTIFACT LABEL	C	06A.01.GR01	MEET THE WITCH	A	09A.01.GR06	ARTIFACT LABEL	C
03A.01.GR10	ARTIFACT LABEL	C	06A.01.GR02	ARTIFACT LABEL	C	09A.01.GR07	ARTIFACT LABEL	C
03A.01.GR11	ARTIFACT LABEL	C	06A.01.GR03	ARTIFACT LABEL	C	09A.01.GR08	ARTIFACT LABEL	C
03A.01.GR12	ARTIFACT LABEL	C	06A.01.GR04	ARTIFACT LABEL	C	09A.01.GR09	ARTIFACT LABEL	C
03A.01.GR13	ARTIFACT LABEL	C	06A.01.GR05	ARTIFACT LABEL	C	09A.01.GR10	ARTIFACT LABEL	C
03A.01.GR14	ARTIFACT LABEL	C	06A.01.GR06	ARTIFACT LABEL	C	09A.01.GR11	ARTIFACT LABEL	C
03A.01.GR15	ARTIFACT LABEL	C	06A.01.GR07	ARTIFACT LABEL	C	09A.01.GR12	ARTIFACT LABEL	C
03A.01.GR16	ARTIFACT LABEL	C	07 BLACK METAL WITCHES	DESCRIPTION		09A.01.GR13	ARTIFACT LABEL	C
03A.01.GR17	ARTIFACT LABEL	C	07A.01.GR01	MEET THE WITCH	A	10 THE SUMMONING	DESCRIPTION	
03A.01.GR18	ARTIFACT LABEL	C	07A.01.GR02	CONTENT PANEL	B	10A.01.GR01	MEET THE WITCH	A
03A.01.GR19	ARTIFACT LABEL	C	07A.01.GR03	CONTENT PANEL	B	10A.01.GR02	CONTENT PANEL	B
03A.01.GR20	ARTIFACT LABEL	C	07A.01.GR04	CONTENT PANEL	B			
03A.01.GR21	ARTIFACT LABEL	C	07A.01.GR05	ARTIFACT LABEL	C			
03A.01.GR22	ARTIFACT LABEL	C						
03A.01.GR23	ARTIFACT LABEL	C						
03A.01.GR24	ARTIFACT LABEL	C						
03A.01.GR25	ARTIFACT LABEL	C						
03A.01.GR26	ARTIFACT LABEL	C						

GRAPHIC TYPES

TYPE	DESCRIPTION
A	MDF FLAT PANEL W/EDGE SEALER AND LAMINATED, HI RES UV COATED DIGITAL PRINT ON VINYL
B	Z CLIP CONTENT PANELS, DIBOND ACM, UV COATED
C	Z CLIP ARTIFACT LABELS, DIBOND ACM, UV COATED
D	Z CLIP TOPIC PANELS, DIBOND ACM, UV COATED
E	DIGITALLY PRINTED TYPE II COMMERCIAL WALLCOVER VINYL W/MATTE LAMINATE FLOOR TO CEILING PHOT)GRAPH

PROJECT NAME

WITCH?!?

DESIGNER

Sven Johnson

VENUE

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DESCRIPTION

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LOCATION

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36-01 35th Avenue
Queens, New York 11106

CLIENT

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Private Wealth Management
New York, New York

DRAWN BY

S.J.

DATE

12/12/25

SCALE

as noted

DRAWING NAME

Graphics Schedule

DRAWING NUMBER

EX.03.031

ARTIFACT SCHEDULE

02 PUBLIC SQUARE	OBJECT	LENDING INSTITUTION / FABRICATOR	06 PAGAN GROVE	LENDING INSTITUTION / FABRICATOR	
02A.01.AR01 02A.01.AR02 02A.01.AR03	MALLEUS MALEFICARUM COPY DUCKING STOOL CONFESSION TORTURE INSTRUMENTS	THE BRITISH MUSEUM THE BRITISH MUSEUM SALEM MUSEUM OF TORTURE	06A.01.AR01 06A.01.AR02 06A.01.AR03 06A.01.AR04 06A.01.AR05	RUNESTONE REPRODUCTIONS HORN CUP ANTLERS CARVED TOTEMS MAGIC TREE PRACTICAL	ADIRONDACK STUDIOS SCENIC FABRICATION MUSEUM OF THE VIKING AGE MUSEUM OF THE VIKING AGE MUSEUM OF THE VIKING AGE ADIRONDACK STUDIOS SCENIC FABRICATION
03 WICCAN CHAPEL	OBJECT		07 BLACK METAL WITCHES		
03A.01.AR01 03A.01.AR02 03A.01.AR03 03A.01.AR04 03A.01.AR05 03A.01.AR06 03A.01.AR07 03A.01.AR08 03A.01.AR09 03A.01.AR10 03A.01.AR11 03A.01.AR12 03A.01.AR13	ANTHEME KNIFE CRYSTAL WAND BOOK OF SHADOWS COPY PENTACLE DISC ANTLER RITUAL KNIVES FEATHER MOBILE WIND CHIMES BRAZIER CANDLES BLUE GLASS VESSELS SEA SHELLS WOVEN BRANCH SCULPTURE CRYSTAL BOWLS	MUSEUM OF WITCHCRAFT & MAGIC MUSEUM OF WITCHCRAFT & MAGIC MUSEUM OF WITCHCRAFT & MAGIC SALEM WITCH BOARD MUSEUM SALEM WITCH BOARD MUSEUM RAVENSTONE HEX OLD WORLD WITCHERY RAVENSTONE HEX OLD WORLD WITCHERY RAVENSTONE HEX OLD WORLD WITCHERY RAVENSTONE HEX OLD WORLD WITCHERY RAVENSTONE	07A.01.AR01 07A.01.AR02 07A.01.AR03 07A.01.AR04 07A.01.AR05	WITCH THRONE RAVEN FEATHER MOBILE OBSIDIAN WAXBOX GOATS HEAD SKULLS IRON BRAZIER	ADIRONDACK STUDIOS SCENIC FABRICATION ADIRONDACK STUDIOS SCENIC FABRICATION ADIRONDACK STUDIOS SCENIC FABRICATION SPIRITUS ARCANUM SPIRITUS ARCANUM
04 HEALING KITCHEN	OBJECT		08 WITCH HUNT		
03A.01.GR01 03A.01.GR02 03A.01.GR03 03A.01.GR04 03A.01.GR05 03A.01.GR02 03A.01.GR03 03A.01.GR04 03A.01.GR05	RITUAL CALENDAR HERB JAR COLLECTION HERB MIXING BOARDS HERB DECANTER INTENTIONS CHALKBOARD KETTLE SMUDGE HERB ESSENCE VIALS INCENSE	SPIRITUS ARCANUM HAUSWITCH HOME+HEALING HAUSWITCH HOME+HEALING HAUSWITCH HOME+HEALING SPIRITUS ARCANUM HAUSWITCH HOME+HEALING HAUSWITCH HOME+HEALING HAUSWITCH HOME+HEALING HAUSWITCH HOME+HEALING	08A.01.AR01 08A.01.AR02 08A.01.AR03 08A.01.AR04 08A.01.AR05	1950'S ERA DESKS & CHAIR 1950'S ERA NEWS CAMERA VINTAGE TYPEWRITERS NEWSBOX DESK PRACTICALS VINTAGE TELEPHONES	ECLECTIC/ENCORE PROPS LONG ISLAND CITY ECLECTIC/ENCORE PROPS LONG ISLAND CITY ECLECTIC/ENCORE PROPS LONG ISLAND CITY ECLECTIC/ENCORE PROPS LONG ISLAND CITY ECLECTIC/ENCORE PROPS LONG ISLAND CITY
05 WITCHY INFLUENCERS			09 HOLLYWOOD WITCHES		
(none- all digital)			09A.01.AR01 09A.01.AR02 09A.01.AR03 09A.01.AR04 09A.01.AR05 09A.01.AR06	SELECTED EMMY AWARDS SELECTED GOLDEN GLOBES RED CARPET VELVET ROPES "CHARMED" SCRIPT BOOK WIZARD OF OZ SCRAPBOOK	ACADEMY MUSEUM OF MOTION PICTURES ACADEMY MUSEUM OF MOTION PICTURES ECLECTIC/ENCORE PROPS LONG ISLAND CITY ECLECTIC/ENCORE PROPS LONG ISLAND CITY ACADEMY MUSEUM OF MOTION PICTURES ACADEMY MUSEUM OF MOTION PICTURES
			10 THE SUMMONING		
			(none- all digital)		

PROJECT NAME

WITCH?!?

DESIGNER

Sven Johnson

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36-01 35th Avenue
Queens, New York 11106

CLIENT

ELLEVEST
Private Wealth Management
New York, New York

DRAWN BY **S.J.**

DATE **12/12/25**

SCALE **as noted**

DRAWING NAME

Artifact Schedule

DRAWING NUMBER

EX.03.032

MATERIALS SCHEDULE

MATERIAL	AREA & TAG	DESCRIPTION	MATERIAL	AREA & TAG	DESCRIPTION
FLOORING			SEATING		
"COBBLESTONE" PRINTED TILE FLOORING	02 FL02	COMMERCIAL GRADE PVC VINYL WITH WEAR LAYER, EIR/SYNCRONIZED EMBOSSSED	OAK CURVED BENCHES, BUILT IN (2)	03 ST03	HAND CARVED SALVAGE DRIFTWOOD
"RADIAL STONE" PRINTED TILE FLOORING	03 FL03	COMMERCIAL GRADE PVC VINYL WITH WEAR LAYER, EIR/SYNCRONIZED EMBOSSSED	CLASSIC DINER STOOLS (7)	04 ST04	24" TALL, VINYL UPHOSTERED, STAINLESS STEEL FRAME
"KITCHEN TILE" PRINTED TILE FLOORING	04 FL04	COMMERCIAL GRADE PVC VINYL WITH WEAR LAYER, EIR/SYNCRONIZED EMBOSSSED	WOVEN TEXTILE BENCHES (4)	05 ST05	COMMERCIAL GRADE MUSEUM BENCHES, WOOD FRAME
"GRAVEL" PRINTED TILE FLOORING	06 FL03	COMMERCIAL GRADE PVC VINYL WITH WEAR LAYER, EIR/SYNCRONIZED EMBOSSSED	OAK CURVED BENCHES, FREESTANDING (10)	06 FL03	HAND CARVED SALVAGE DRIFTWOOD
"LAVA STONE" PRINTED TILE FLOORING	07 FL07	COMMERCIAL GRADE PVC VINYL WITH WEAR LAYER, EIR/SYNCRONIZED EMBOSSSED	"RED VELVET"TEXTILE BENCHES, BUILT IN (4)	10 FL10	COMMERCIAL GRADE PVC VINYL WITH WEAR LAYER, EIR/SYNCRONIZED EMBOSSSED
"CHECKER LINOLEUM" PRINTED TILE FLOORING	08 FL08	COMMERCIAL GRADE PVC VINYL WITH WEAR LAYER, EIR/SYNCRONIZED EMBOSSSED	PRACTICALS (BUILT IN)		
"HOLLYWOOD THEATRE" HIGH-DENSITY NYLON TUFTED CARPET	09 FL09	HEAVY COMMERCIAL USE CARPET WITH HIGH PERFORMANCE CUSHION BACKING	"CININNATI" STYLE KITCHEN CABINETS	04 PR04A	MDF WITH FORMICA COUNTERTOPS
WALLS - SPECIALTY			"CININNATI" STYLE KITCHEN TABLE	04 PR04B	MDF WITH FORMICA COUNTERTOPS
THEATRICAL REAR-PROJECTION FABRIC	01 WL01	FIRE RATED, TENSION MOUNT ON STEEL FRAME	CUSTOM READER RAIL TABLE	05 PR05	MDF WITH PERFORMANCE FINISH, 8 INTERACTIVE SCREEN STATIONS
PLASTER, HAND TROWELED	02 WL02	HAND TROWEL OVER MESH LATHE			
PLASTER, HAND TROWELED	03 WL03A	HAND TROWEL OVER MESH LATHE			
OAK TIMBER FRAME JOISTS	03 WL03B	RECLAIMED OAK EXPOSED CEILING JOISTS			
STEEL FRAME MONTIOR MOUNTING WALL	05 WL05	PROVIDE MOUNTING BRACKETS AND CABLING CHANNELS FOR FLOOR TO CEILING MONITOR ARRAY			
CURVED SOUND DAMPENING WALL WITH MATTE BLACK FABRIC COVERING	06 WL06	METAL STUD WALL WITH MINERAL WOOL SOUND INSULATION, AND ACOUSTIC SEAM SEALANT			
CURVED SOUND DAMPENING WALL WITH WOVEN THORN DIMENSIONAL WC	07 WL07	METAL STUD WALL WITH MINERAL WOOL SOUND INSULATION, AND 3D TEXTURED WALL PANELS			
CURVED SOUND DAMPENING WALL WITH SEAMLESS PROJECTION GRADE FIRE RATED MUSLIN INNER FACE	10 WL10	OPAQUE MATTE WHITE PROJECTION SURFACE, ON CUSTOM BUILT SEG FRAME			

PROJECT NAME

WITCH?!?

DESIGNER

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Private Wealth Management
New York, New York

DRAWN BY **S.J.**

DATE **12/12/25**

SCALE **as noted**

DRAWING NAME

Materials Schedule

DRAWING NUMBER

EX.03.033

PROJECT NAME

WITCH?!?

DESIGNER

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DATE **12/12/25**

SCALE **as noted**

DRAWING NAME

Lighting & AV

DRAWING NUMBER

EX.03.034

LIGHTING SCHEDULE

TYPE	TAG	DESCRIPTION	TYPE	TAG	DESCRIPTION
LT 1	LT 1.1 - 1.74	TRUSS MOUNTED DIRECTIONAL SPOTLIGHTS	AV 1	AV 1.1 - 1.95	40" LCD DISPLAY MONITORS
LT 2	LT 2.1 - 2.24	RECESSED CEILING DOWNLIGHT	AV 2	AV 2.1 - 2.11	LONG THROW PROJECTORS
LT 3	LT 3.1 - 3.20	UNDER FLOOR LINEAR LIGHT	AV 3	AV 3.1 - 3.2	SHORT THROW PROJECTORS
LT 4	LT 4.1 - 4.576	MOTION SENSOR MINI LED SPOTLIGHTS	AV 4	AV 4.1 - 4.15	100 W DIRECTIONAL SPEAKERS
LT 5	LT 5.1	CRYSTAL RING CHANDELIER	AV 5	AV 5.1	DCS CONTROLLER BOARD
L 6	L 6.1 - 6.268	MINI PINLIGHTS ARRAY	AV 6	AV 6.1 - 6.23	INTERACTIVE DIGITAL INTERFACE
			AV 7	AV 7.1 - 7.9	MEET THE WITCH CUSTOM VIDEO LOOP SCREENS

AV SCHEDULE



PLANS & SECTIONS

PROJECT NAME

WITCH?!?

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New York, New York

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DATE **12/12/25**

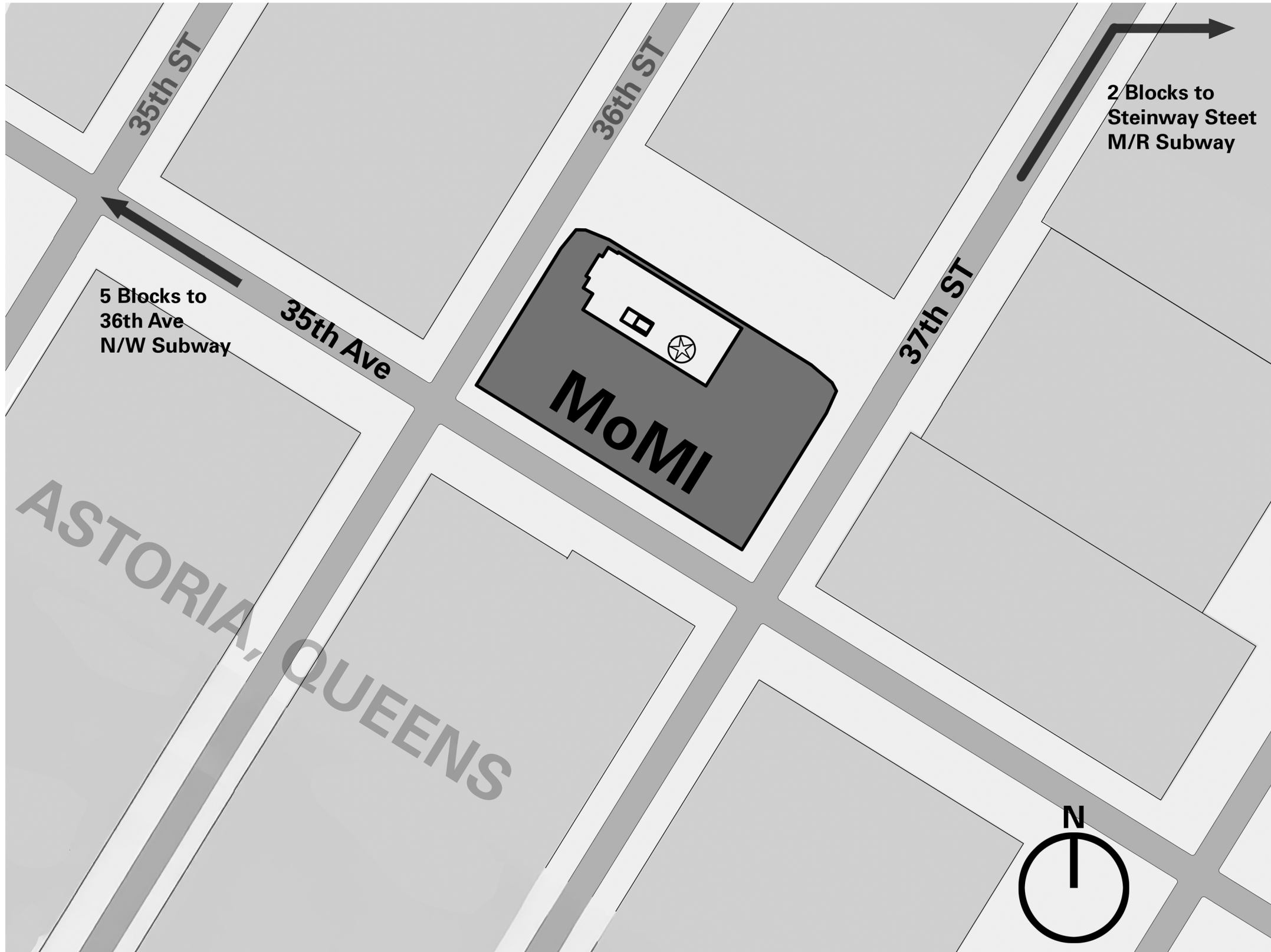
SCALE **as noted**

DRAWING NAME

Plans & Sections

DRAWING NUMBER

EX.04.035



1 **SITE LOCATION PLAN**
NOT TO SCALE

PROJECT NAME

WITCH?!?

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New York, New York

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DATE **12/12/25**

SCALE **as noted**

DRAWING NAME

Site Plan

DRAWING NUMBER

EX.04.036

PROJECT NAME

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Private Wealth Management
New York, New York

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DATE **12/12/25**

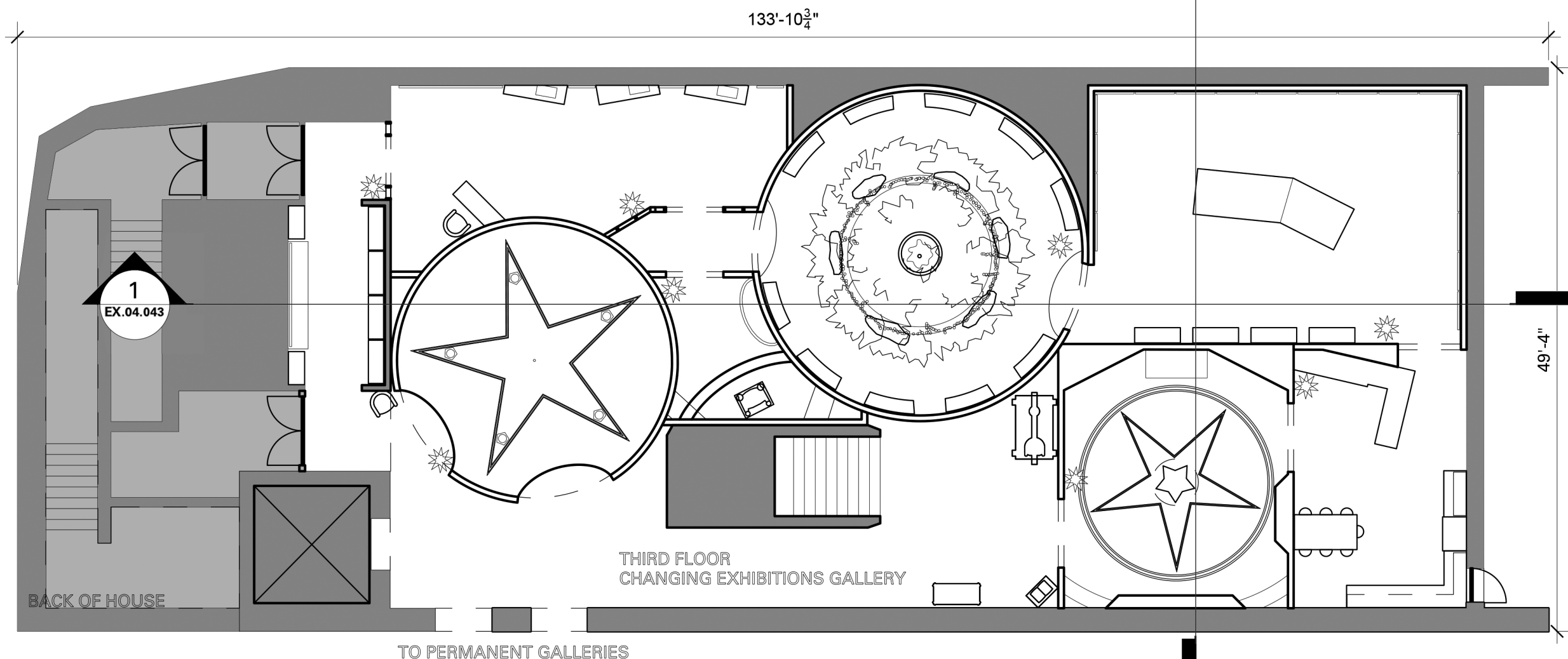
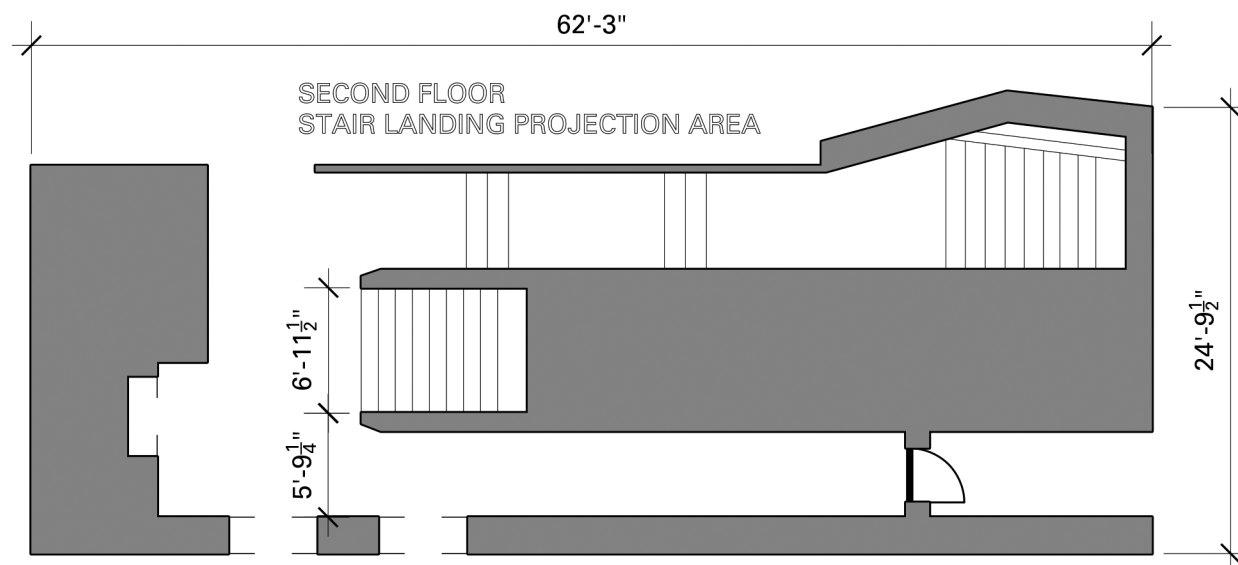
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DRAWING NAME

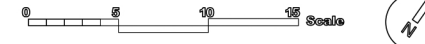
Main Plan

DRAWING NUMBER

EX.04.037



1 MAIN PLAN
SCALE 3/32" = 1'-0"



PROJECT NAME

WITCH?!?

DESIGNER

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New York, New York

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DATE **12/12/25**

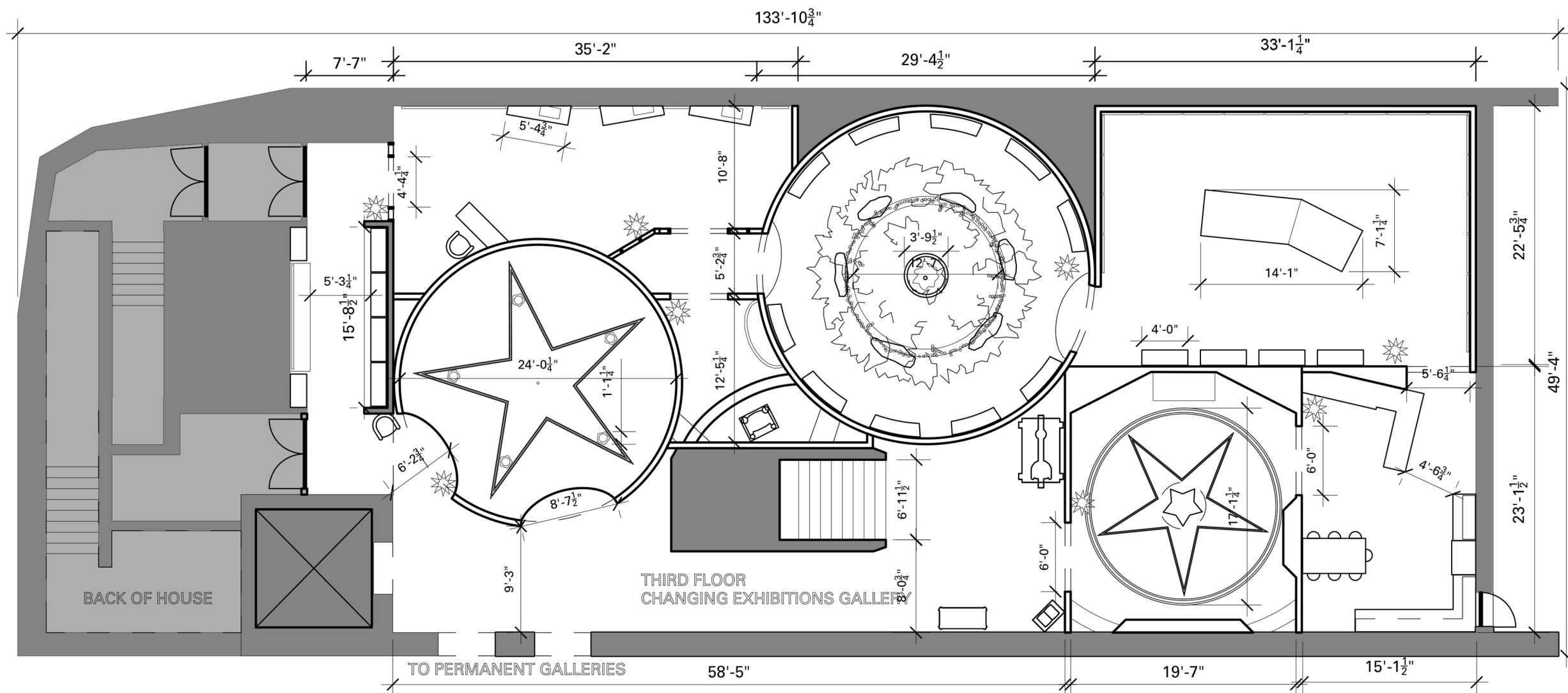
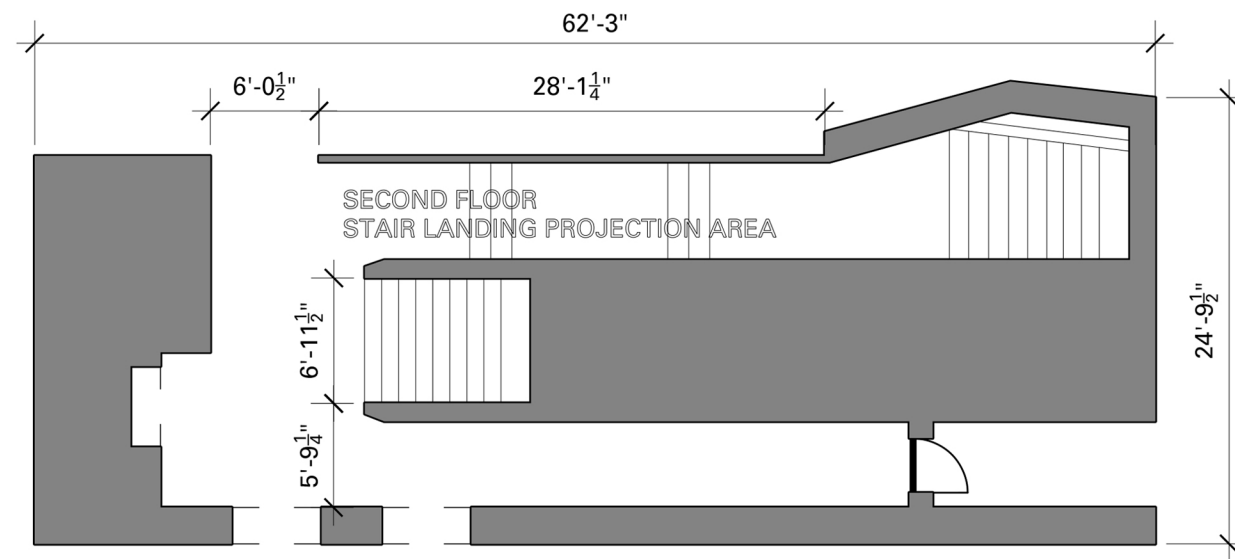
SCALE **as noted**

DRAWING NAME

Dimension Plan

DRAWING NUMBER

EX.04.038



1 DIMENSION PLAN
SCALE 3/32" = 1'-0"

PROJECT NAME

WITCH?!?

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DATE **12/12/25**

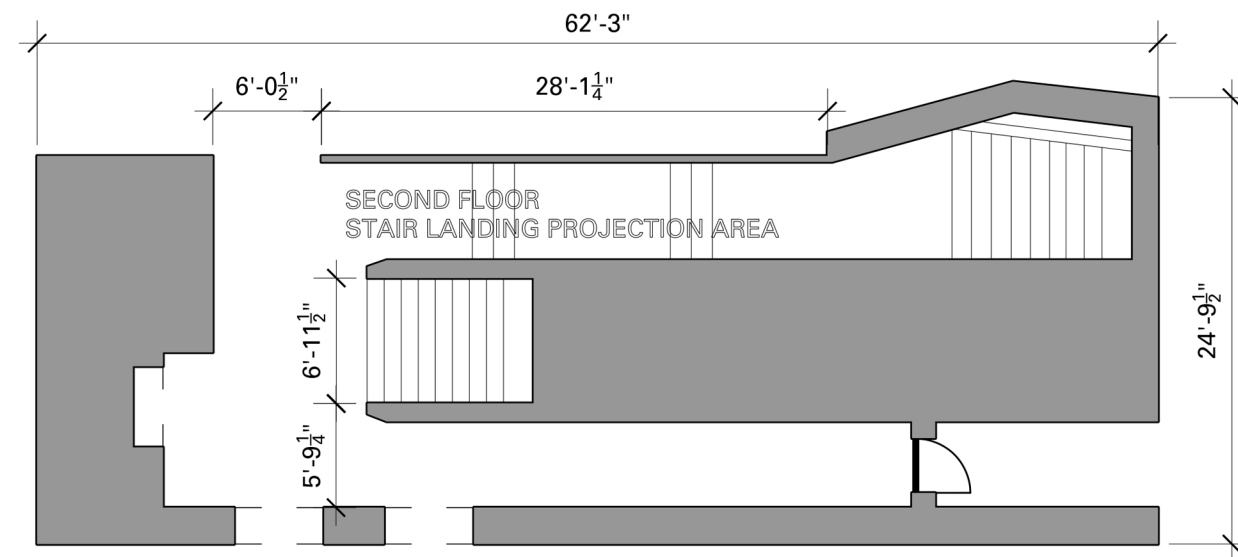
SCALE **as noted**

DRAWING NAME

Graphic Location Plan

DRAWING NUMBER

EX.04.039



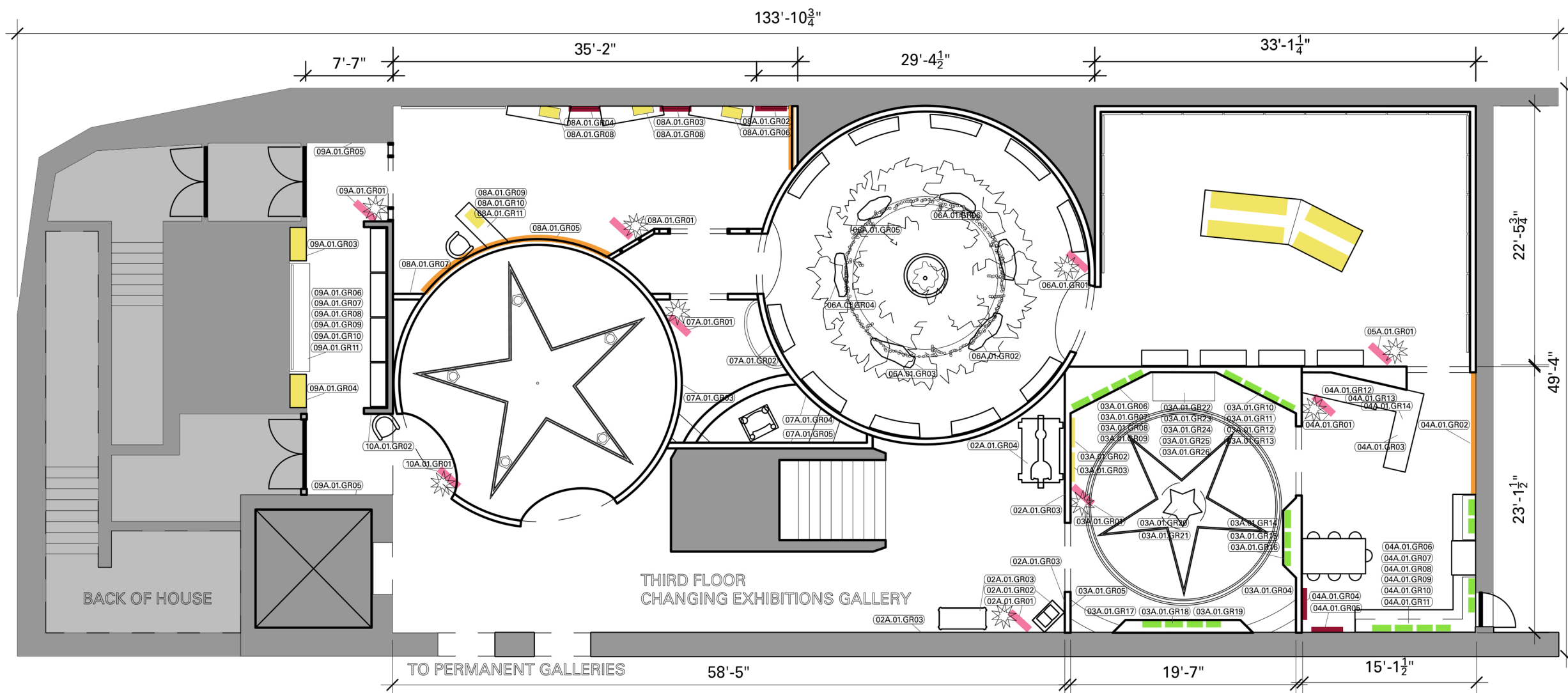
FLOOR TO CEILING WALL GRAPHIC

CONTENT PANELS

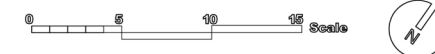
SCREEN PRINTED IMAGE PANELS

ARTIFACT LABELS

MEET THE WITCH FIGURES



1 GRAPHIC LOCATION PLAN
SCALE 3/32" = 1'-0"



PROJECT NAME

WITCH?!!

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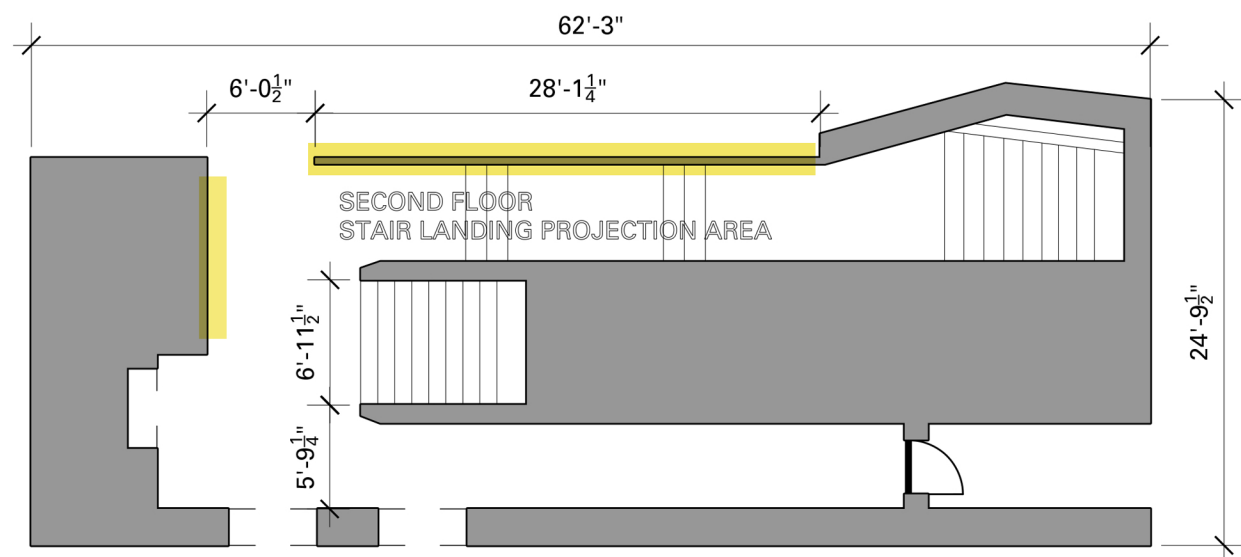
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DRAWING NAME

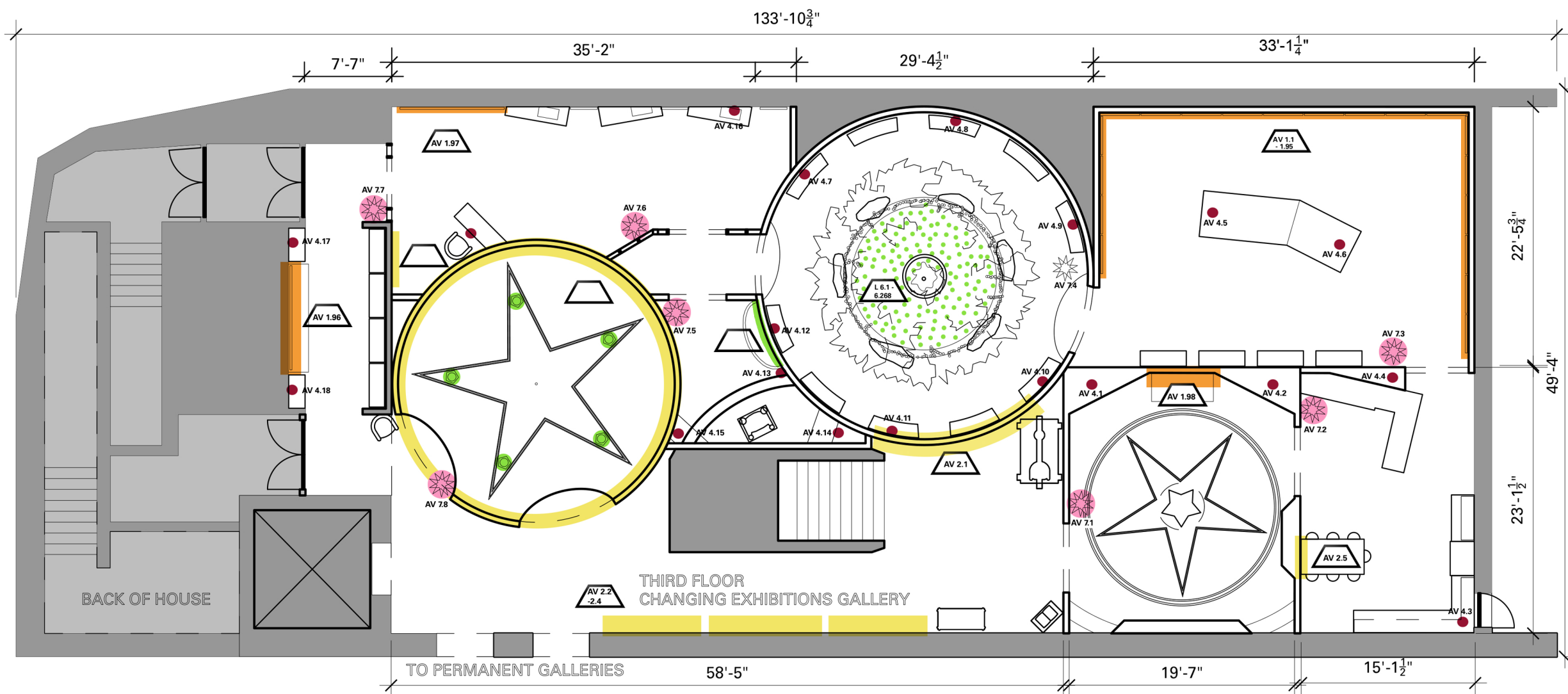
AV Plan

DRAWING NUMBER

EX.04.040



- VIDEO SCREENS
- PROJECTIONS
- AUDIO SPEAKERS
- MOTION SENSING LIGHTS
- MEET THE WITCH INTERVIEW LOOPS



1 AV PLAN
SCALE 3/32" = 1'-0"

PROJECT NAME

WITCH?!?

DESIGNER

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New York, New York

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DATE **12/12/25**

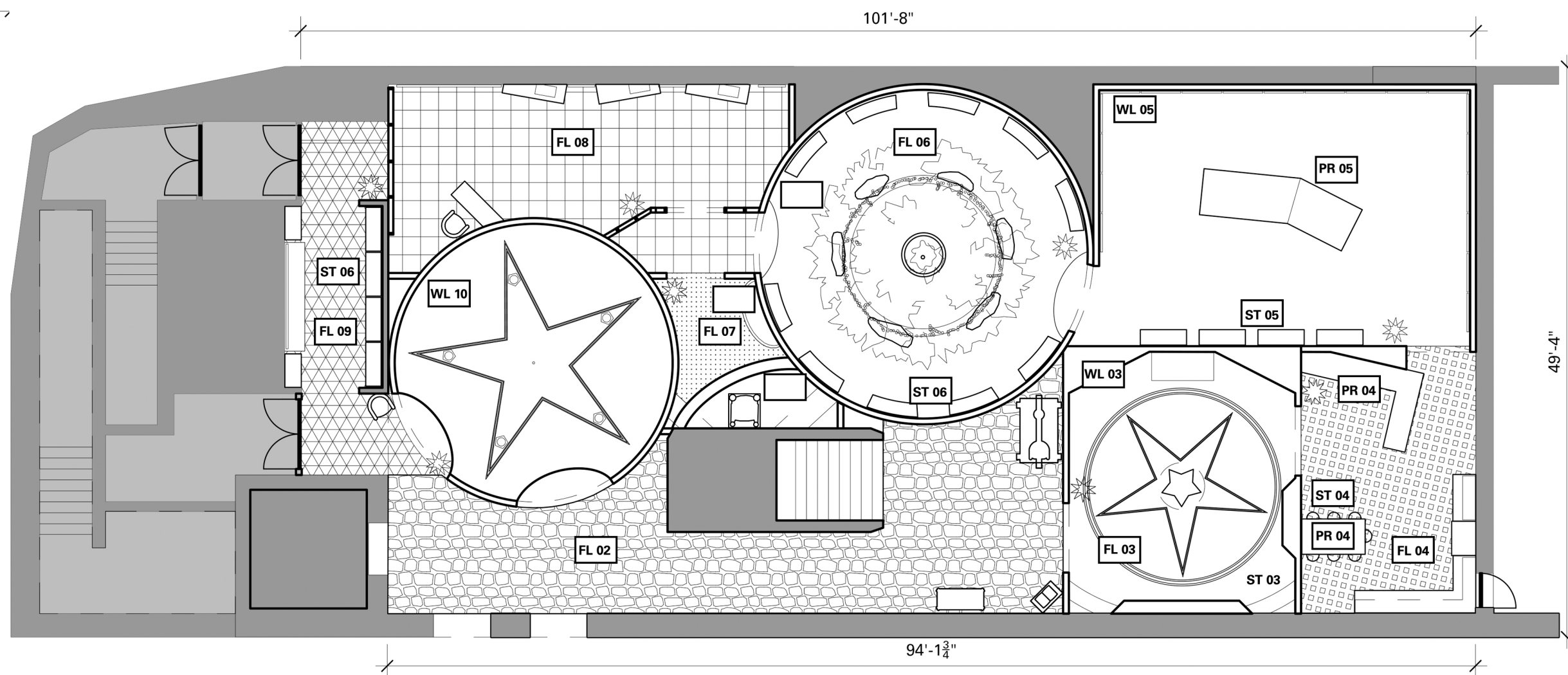
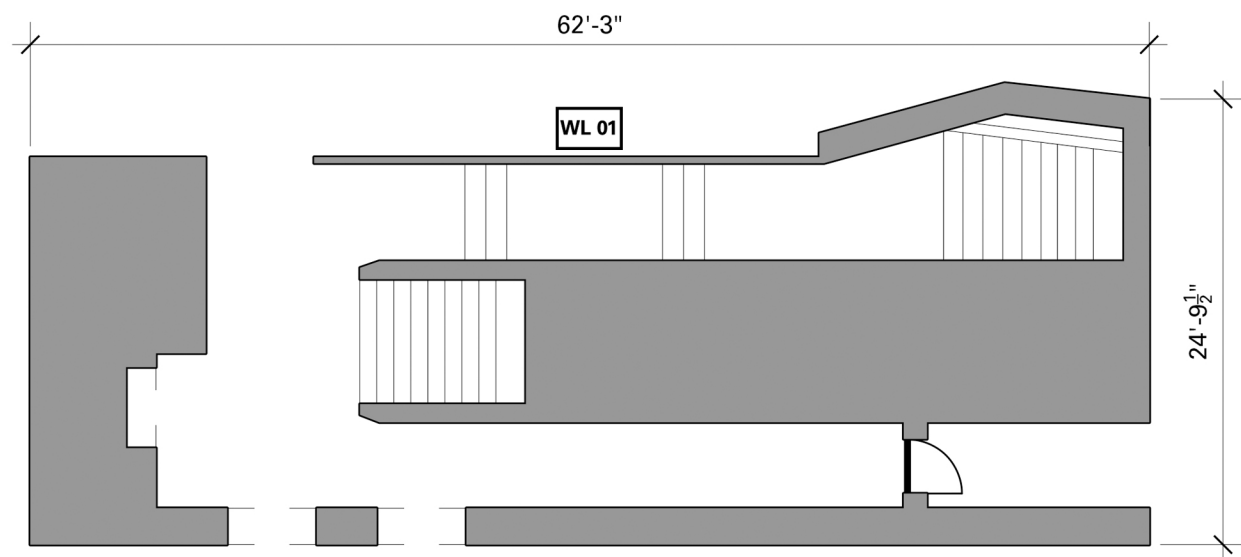
SCALE **as noted**

DRAWING NAME

Materials Plan

DRAWING NUMBER

EX.04.041



1 MATERIALS PLAN
SCALE 3/32" = 1'-0"

PROJECT NAME

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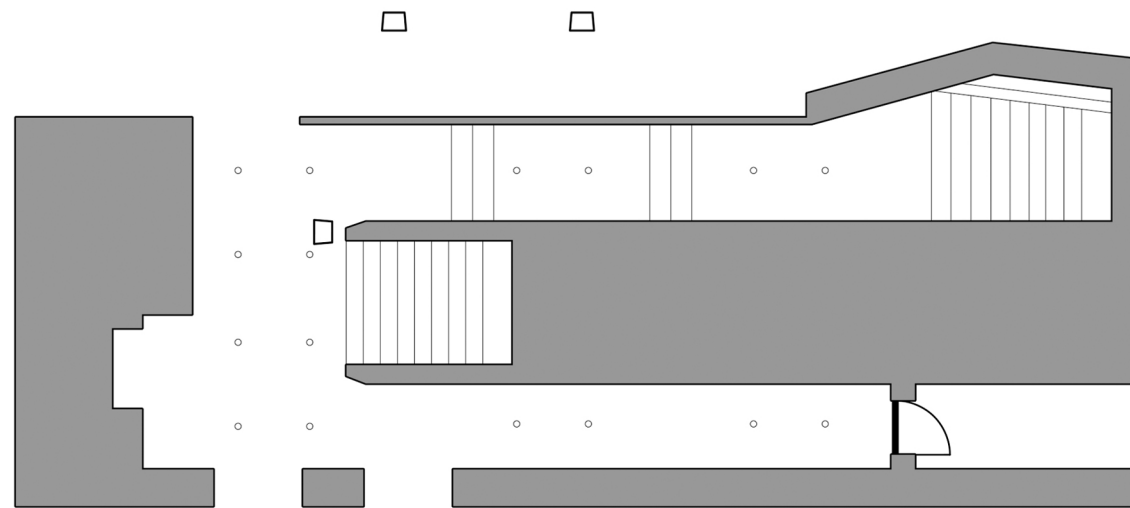
SCALE **as noted**

DRAWING NAME

Lighting Plan

DRAWING NUMBER

EX.04.042



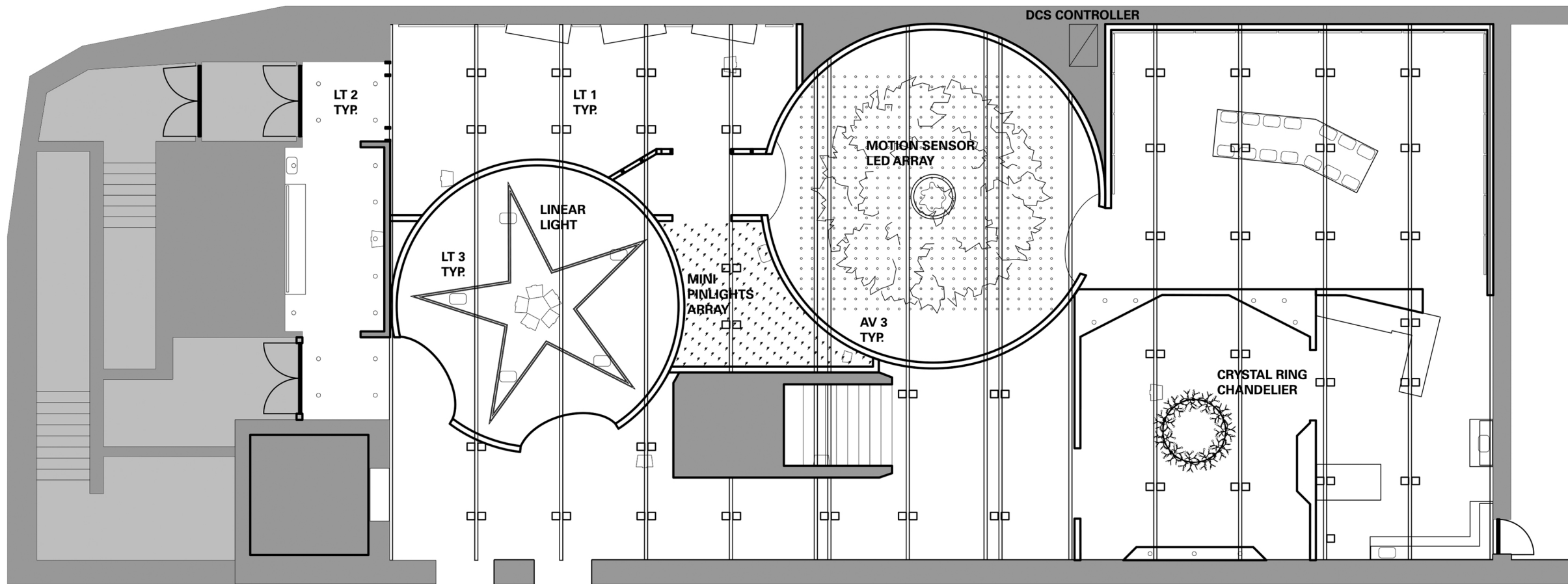
LT 2 ○ DOWNLIGHT

LT 1 □ DIRECTIONAL SPOTLIGHT

AV 2 ▭ LONG-THROW PROJECTOR

AV 3 ▭ SHORT-THROW PROJECTOR

LT 3 — RECESSED LINEAR LIGHT



PROJECT NAME

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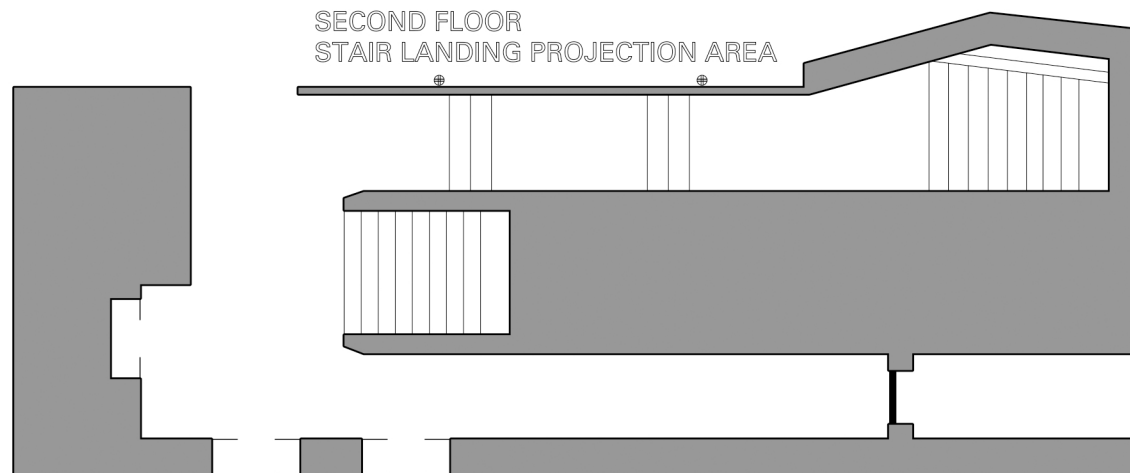
DRAWING NAME

Power & Data Plan

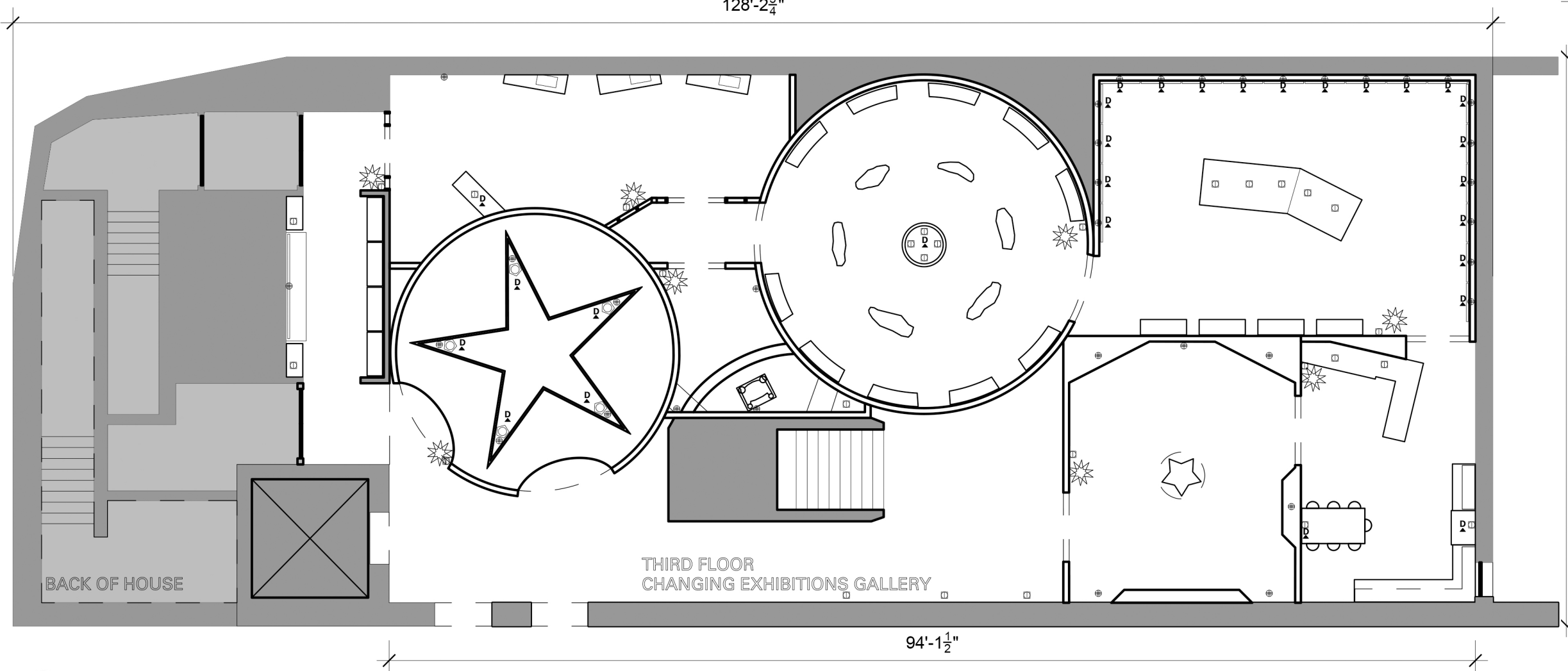
DRAWING NUMBER

EX.04.043

SECOND FLOOR
STAIR LANDING PROJECTION AREA



128'-2³/₄"



THIRD FLOOR
CHANGING EXHIBITIONS GALLERY

94'-1¹/₂"

1 POWER & DATA PLAN
SCALE 3/32" = 1'-0"

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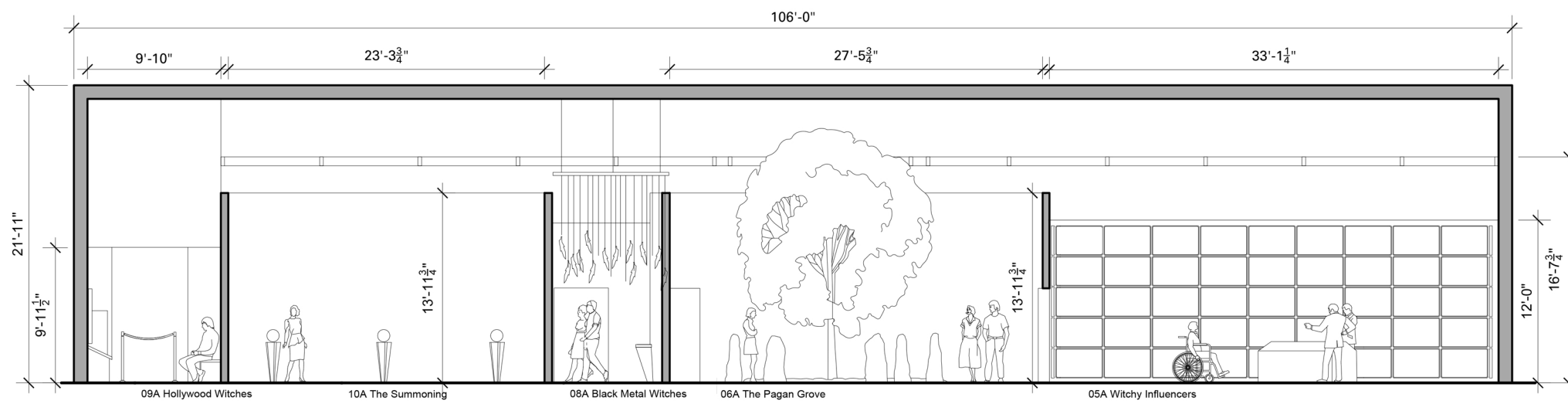
SCALE **as noted**

DRAWING NAME

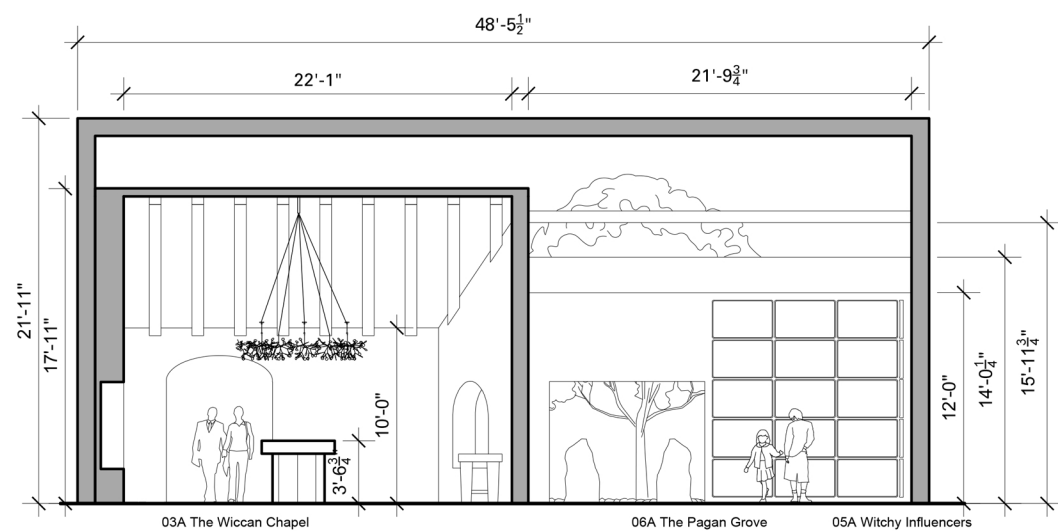
Sections

DRAWING NUMBER

EX.04.044



2 CROSS SECTION
SCALE 3/32" = 1'-0"



1 LONGITUDINAL SECTION
SCALE 3/32" = 1'-0"





GRAPHIC SYSTEM

PROJECT NAME

WITCH?!?

DESIGNER

Sven Johnson

VENUE

MoMI
The Museum of the Moving Image

DESCRIPTION

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MoMI
36-01 35th Avenue
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CLIENT

ELLEVEST
Private Wealth Management
New York, New York

DRAWN BY **S.J.**

DATE **12/12/25**

SCALE **as noted**

DRAWING NAME

Graphic System

DRAWING NUMBER

EX.05.045

COLOR PALETTE

PROJECT NAME

WITCH?!?

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DRAWING NAME

Color Palette

DRAWING NUMBER

EX.05.046



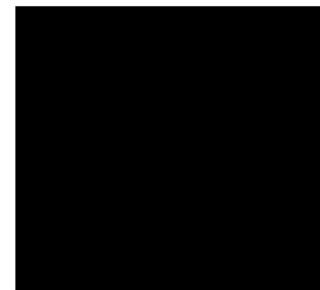
Pantone 14-1113

Gradient

Pantone 19-1216



Pantone 18-0523



Pantone 19-3911



Pantone 13-0946



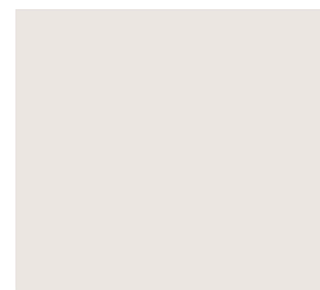
Pantone 15-0545



Pantone 19-1650



Pantone 17-1410



Pantone 12-4001



Pantone 15-4704



Pantone 15-2122



Pantone 12-0640

GRAPHIC INSPIRATIONS



PROJECT NAME

WITCH?!?

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DRAWING NAME

Graphic Inspirations

DRAWING NUMBER

EX.05.047

TYPOGRAPHY SPECIFICATIONS

WITCH?!?

What is a witch? Who is a witch?

The “Great Witch Hunt” in Europe and the American colonies was an era of lethal persecution in the 15th, 16th and 17th centuries that resulted in the executions of an estimated 40,000 to 60,000 people. During the Medieval Ages and Renaissance, to be identified as a “Witch” was to become the scapegoat for plague, unexplained misfortune, or the victim of community conflict.

HEADER:
Sabon LT Pro, Bold
400 pt

SUB HEADER:
Sabon LT Pro, Bold
150 pt

BODY COPY:
Sabon LT Pro, Roman
90 pt

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WITCH?!?

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DRAWING NAME

Graphic System

DRAWING NUMBER

EX.05.048

EXHIBITION LOGO

Illuminated Initial "W"

Grapevine Carving 25% Opacity



Sabon LT Pro, Roman

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SCALE **as noted**

DRAWING NAME

Exhibition Logo

DRAWING NUMBER

EX.05.049

STAIRWAY PROJECTIONS

Projected Woodcut: "Satan Baptizing a Disciple,"
R.P. Gaucius, 1626, Compendium Maleficarium

Projected Text: top paragraph is bolded for 5
seconds, then the bottom, in a loop.



A SATANIC "BAPTISM"

During the Middle Ages and Renaissance, a witch's initiation was believed to be dark and diabolic, marked by obscene rituals. Stories of these rites were widely believed.

Many of them came from confessions made by accused witches who were tortured by inquisitors. A common story involved initiation rites, presided by the Devil, in remote locations at night.



Theatrical Rear-Projection
Fabric Wall, Rose Brand RP
White, tension-mounted on
steel frame. 10' x 24'

PROJECT NAME

WITCH?!?

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New York, New York

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DRAWING NAME

Stairway Projections

DRAWING NUMBER

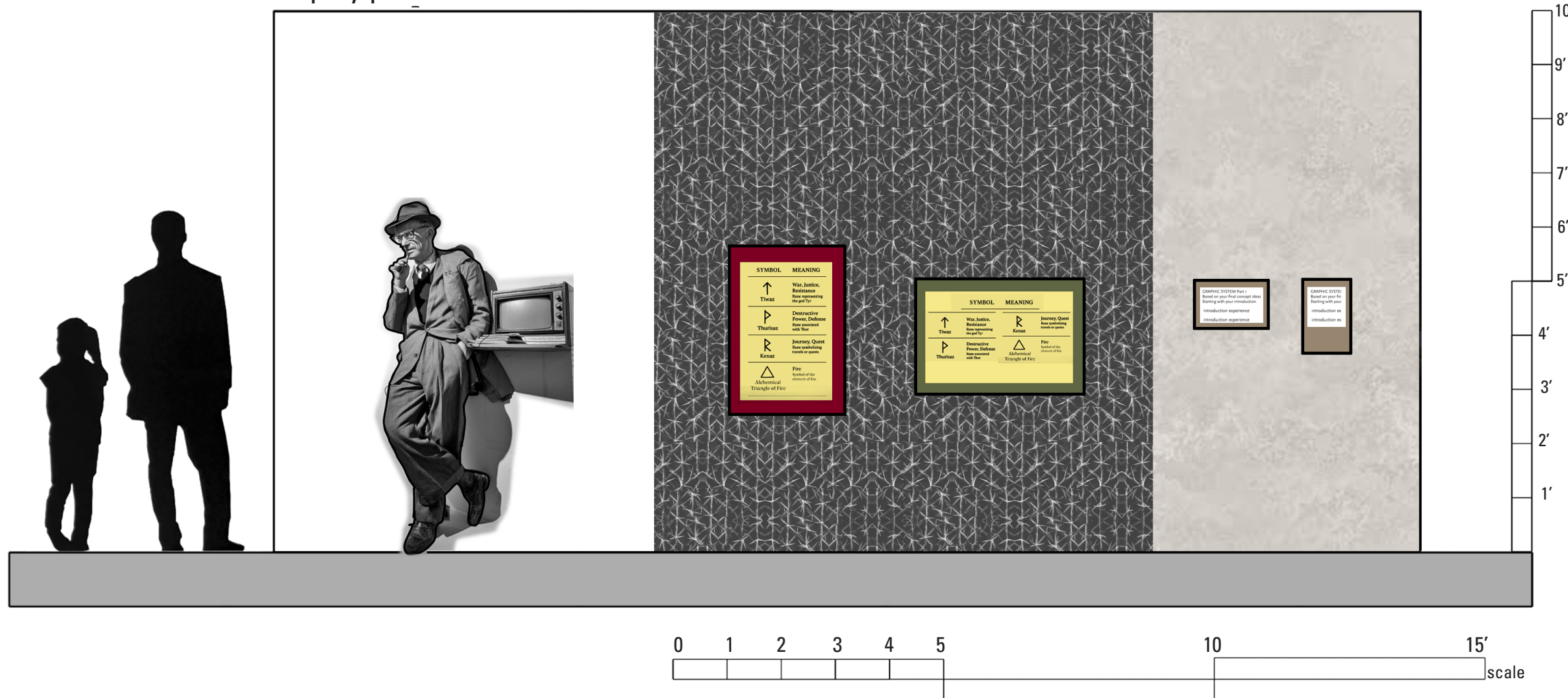
EX.05.050

ELEVATION TYPICALS

Meet the Witch: themed by exhibit area. Flat 3D MDF cutout of greeter persona with matched video loop interview playing on themed display panel. Full life scale.

Black Metal Witches: Woven Thorn wall covering with Z clip Content Panels. Dibond ACM, UV printed. 38"x26"

Wiccan Chapel: Artifact Label (right) and Topic Panel (left.) Dibond ACM, 17"x22" Plaster wall.



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DATE **12/12/25**

SCALE **as noted**

DRAWING NAME

Elevation Typicals

DRAWING NUMBER

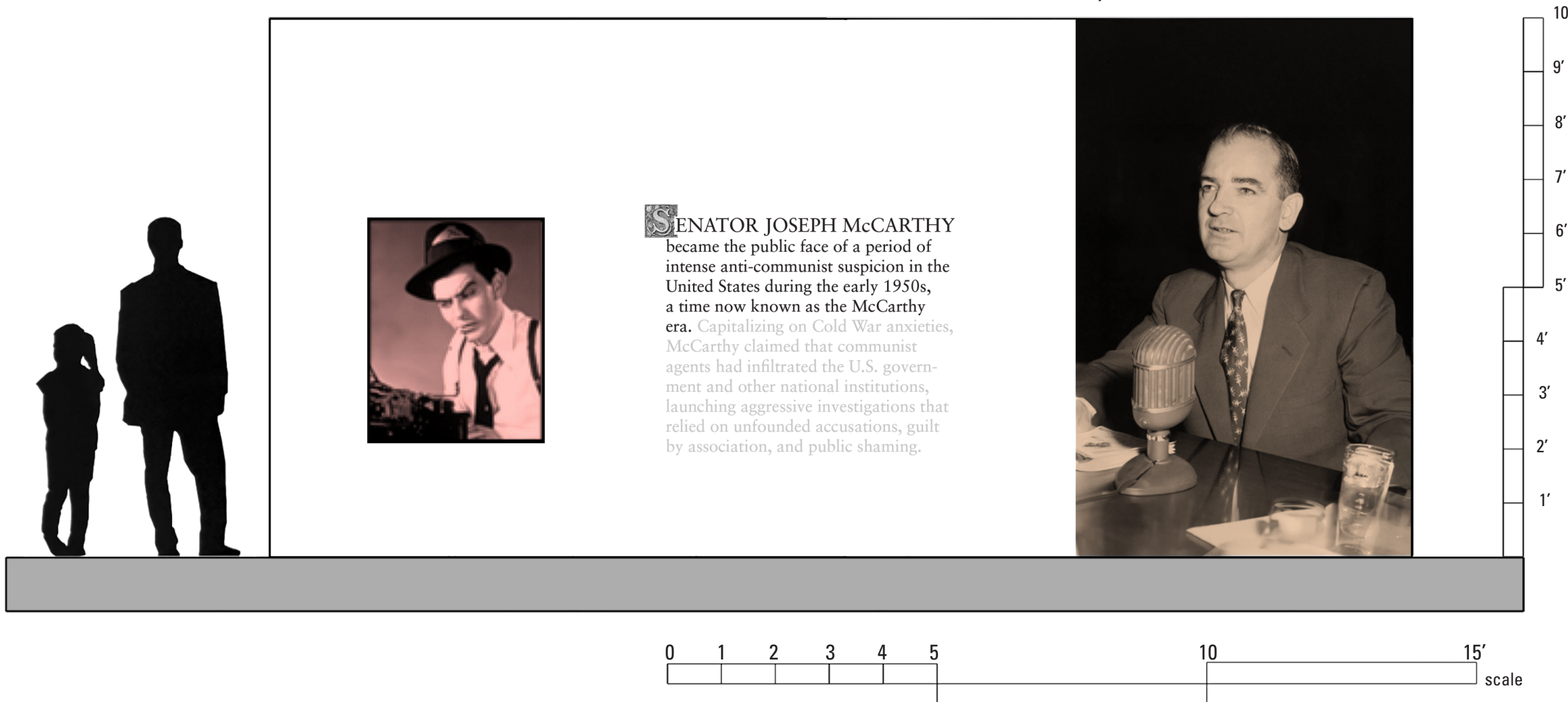
EX.05.051

ELEVATION TYPICALS

Witch Hunt:
Light Gray painted gyp board walls with Z clip Content Panels. Dibond ACM, UV printed. 50"x 38"

Witch Hunt:
Projected Text: top paragraph is bolded for 5 seconds, then the bottom, in a loop.

Witch Hunt:
Photographic Floor to Ceiling Wall Graphic. Digitally printed Type II commercial wallcover vinyl w/ matte laminate.



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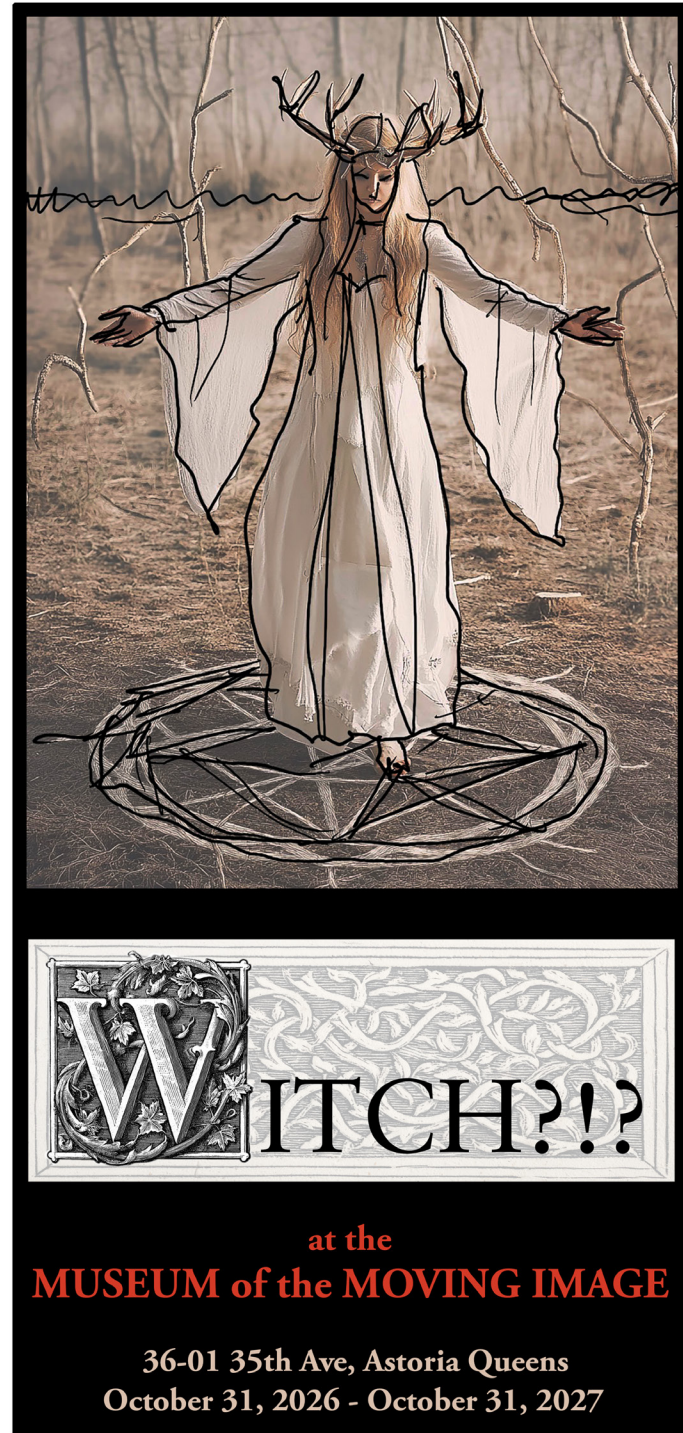
DRAWING NAME

Elevation Typicals

DRAWING NUMBER

EX.05.052

BEYOND THE EXHIBIT



PROJECT NAME

WITCH?!?

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SCALE **as noted**

DRAWING NAME

Graphics Collateral

DRAWING NUMBER

EX.05.053

AT THE GIFT SHOP



PROJECT NAME

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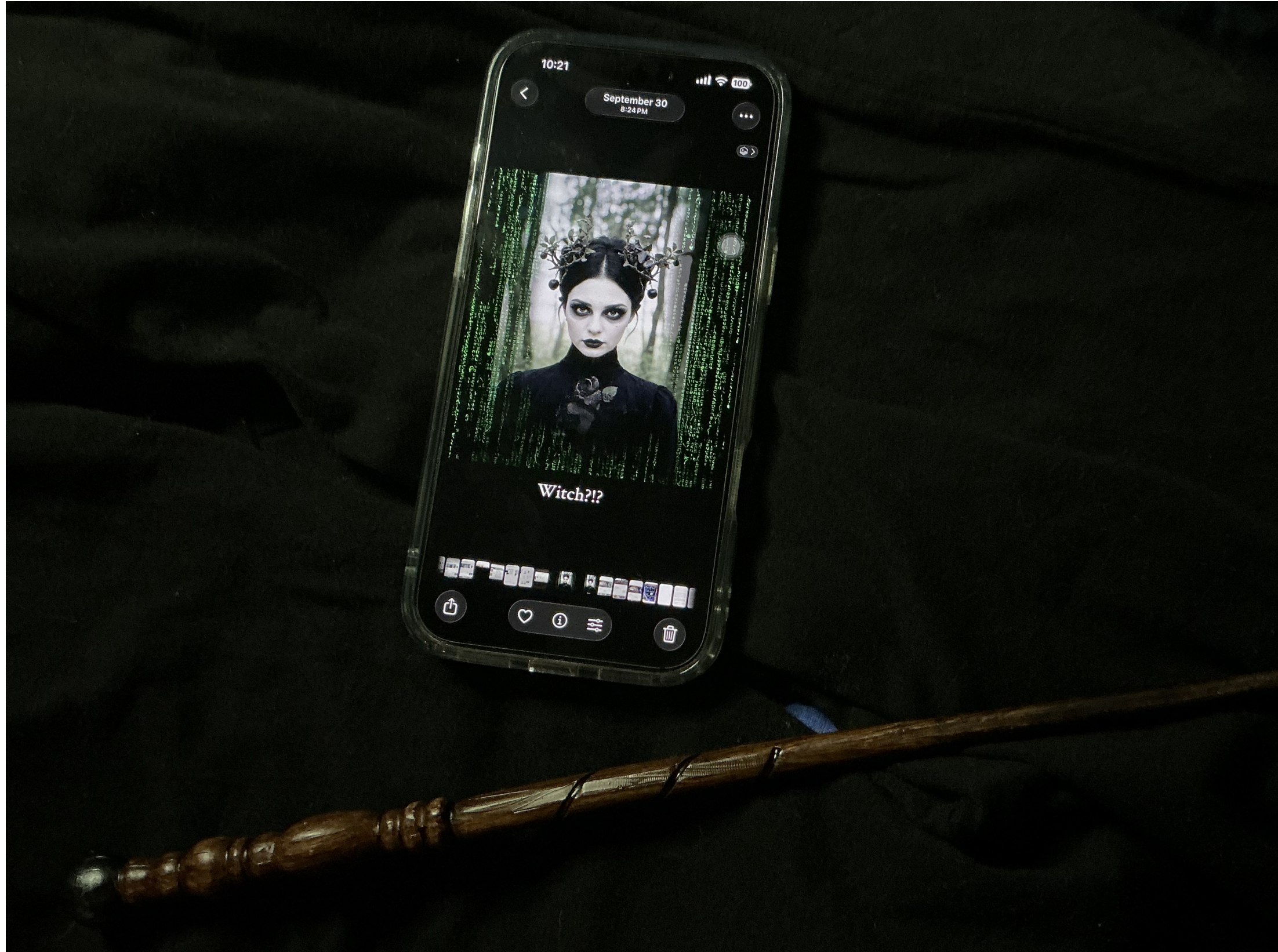
DRAWING NAME

Graphics Collateral

DRAWING NUMBER

EX.05.054

SUMMONING WAND INTERFACE



PROJECT NAME

WITCH?!?

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SCALE **as noted**

DRAWING NAME

Graphics Collateral

DRAWING NUMBER

EX.05.055



EXHIBIT DETAILS

PROJECT NAME

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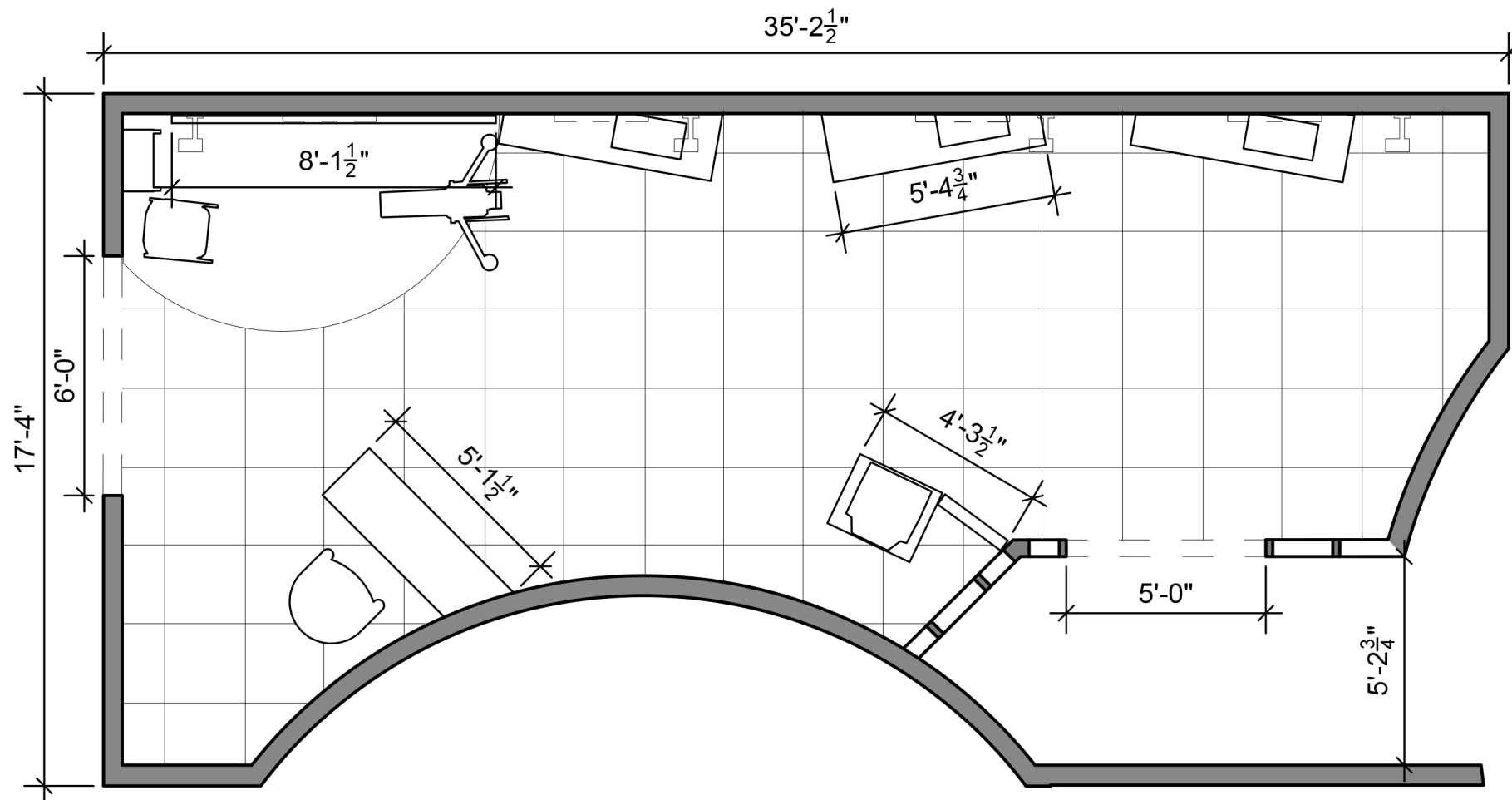
SCALE **as noted**

DRAWING NAME

Exhibit Details

DRAWING NUMBER

EX.06.056



PROJECT NAME

WITCH?!?

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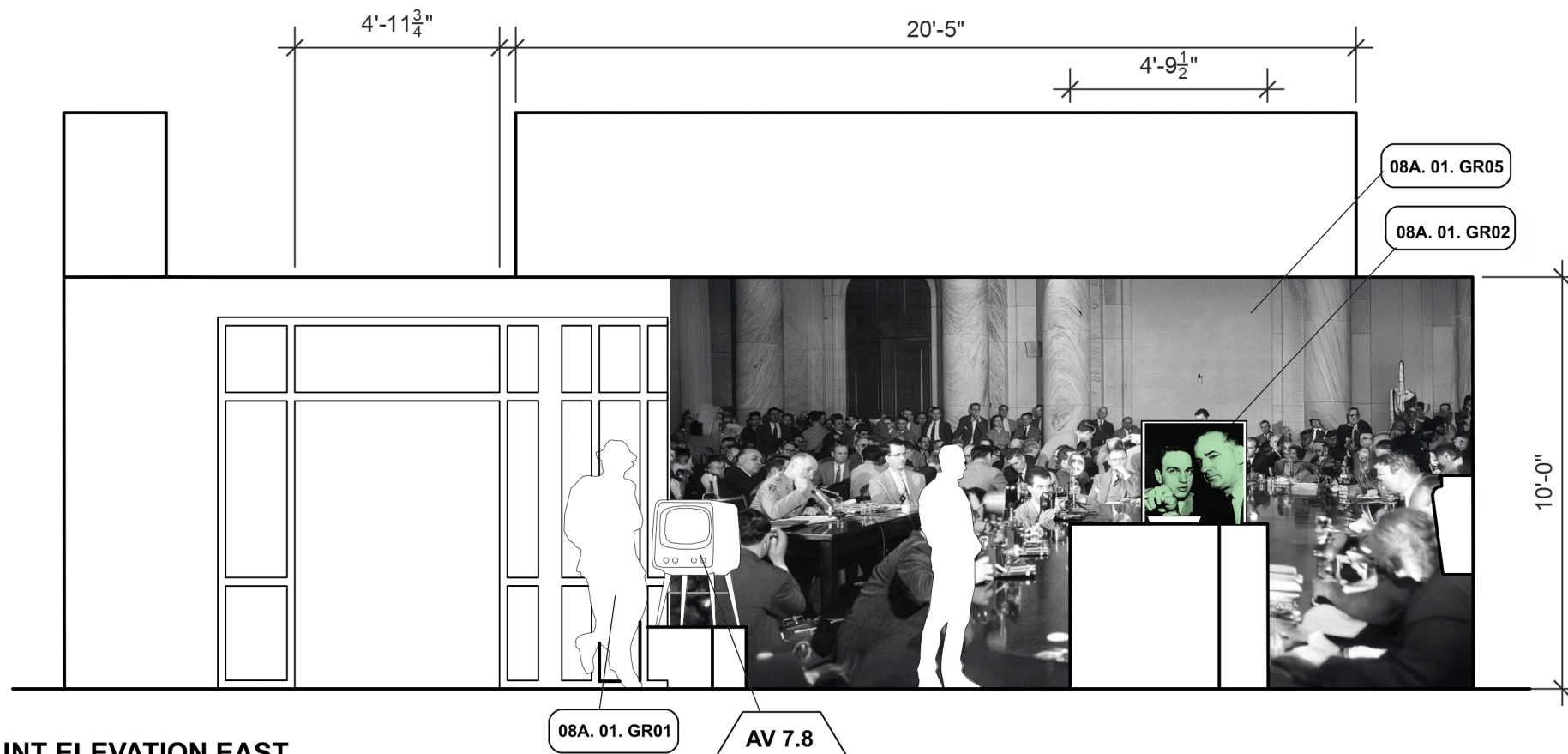
Detail Plan

DRAWING NUMBER

EX.06.057



2 WITCH HUNT ELEVATION WEST
SCALE 1/4" = 1'-0"



1 WITCH HUNT ELEVATION EAST
SCALE 1/4" = 1'-0"

PROJECT NAME

WITCH?!?

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DATE **12/12/25**

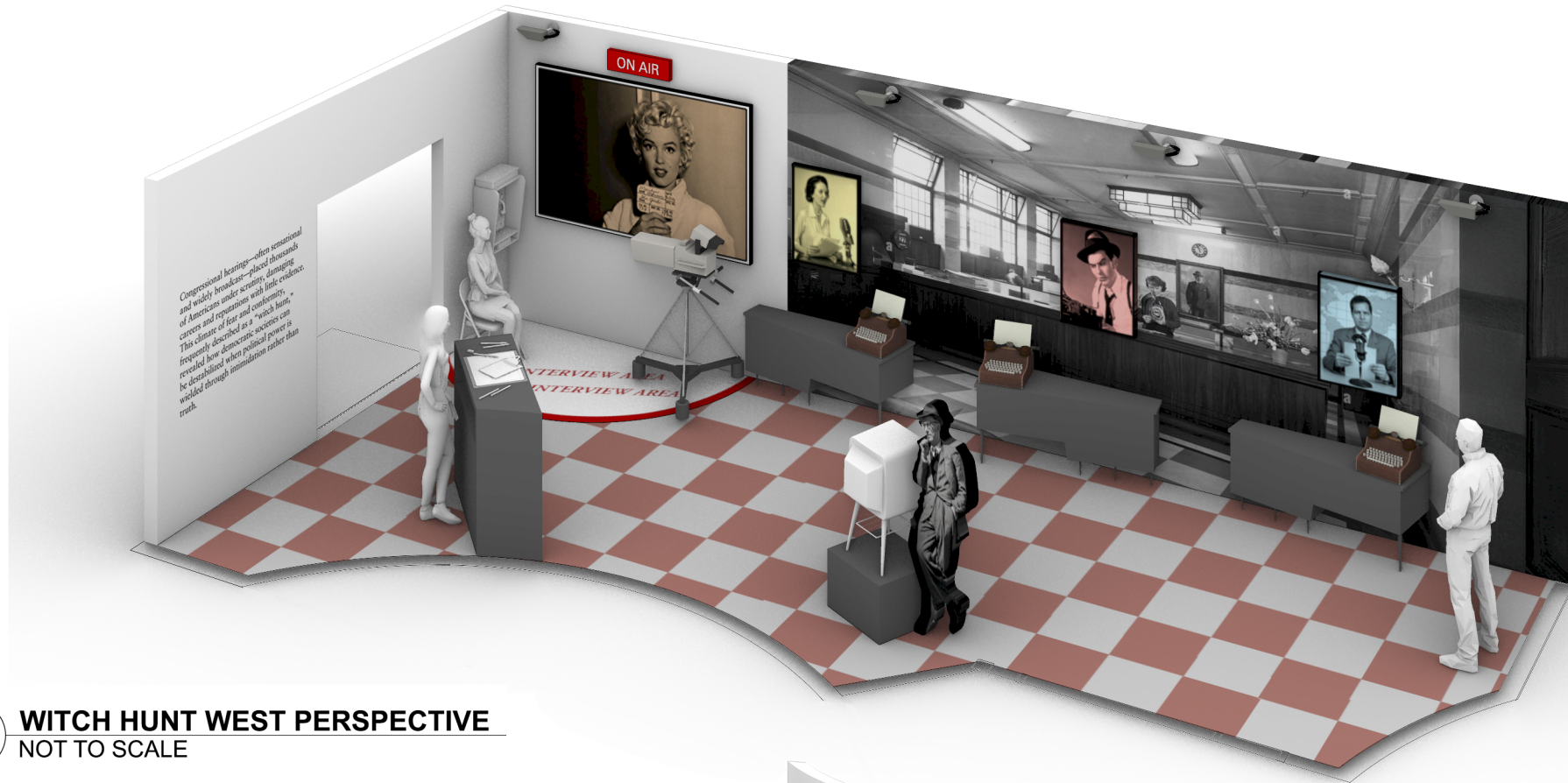
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DRAWING NAME

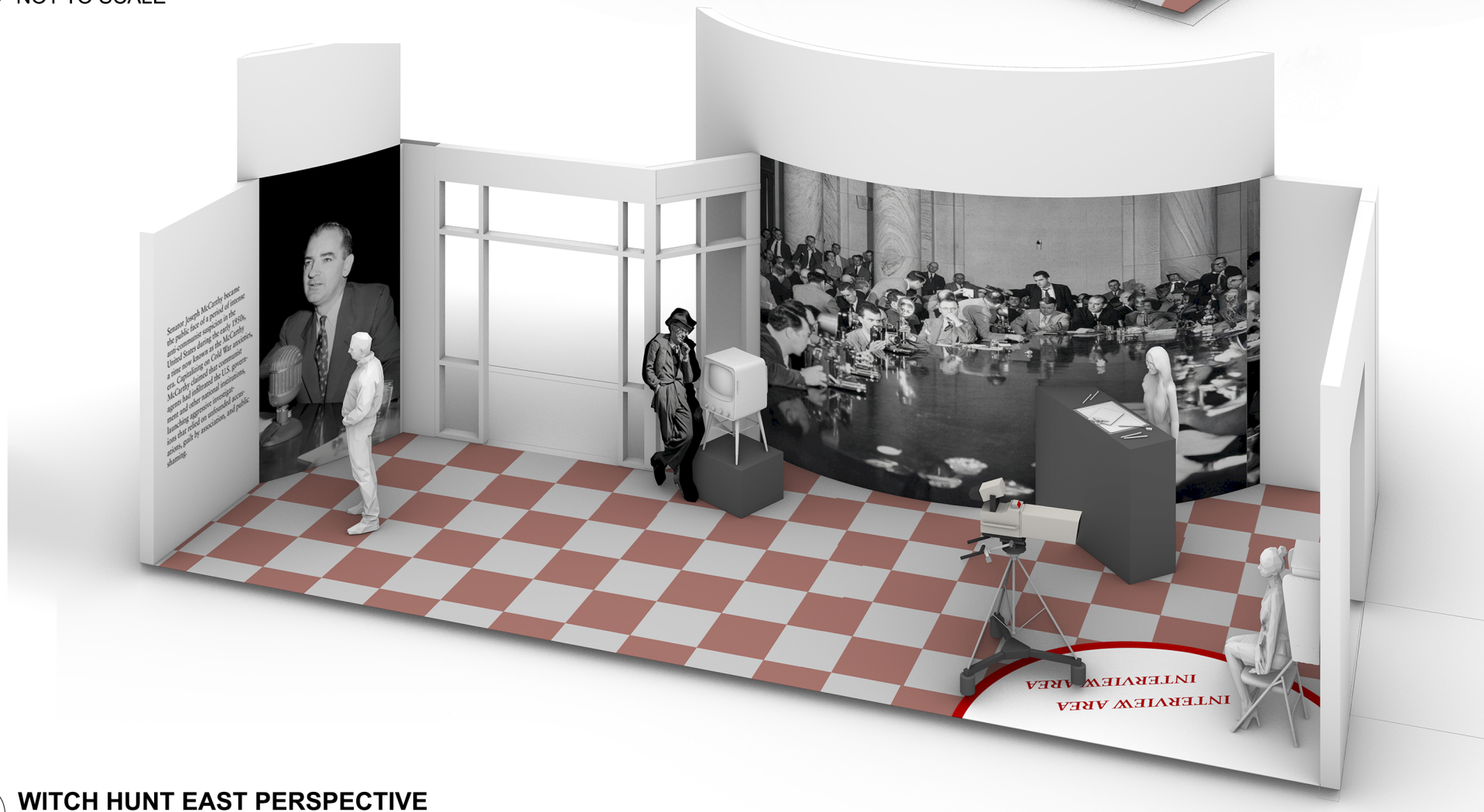
Detail Elevations

DRAWING NUMBER

EX.06.058



2 WITCH HUNT WEST PERSPECTIVE
NOT TO SCALE



1 WITCH HUNT EAST PERSPECTIVE
NOT TO SCALE

PROJECT NAME

WITCH?!?

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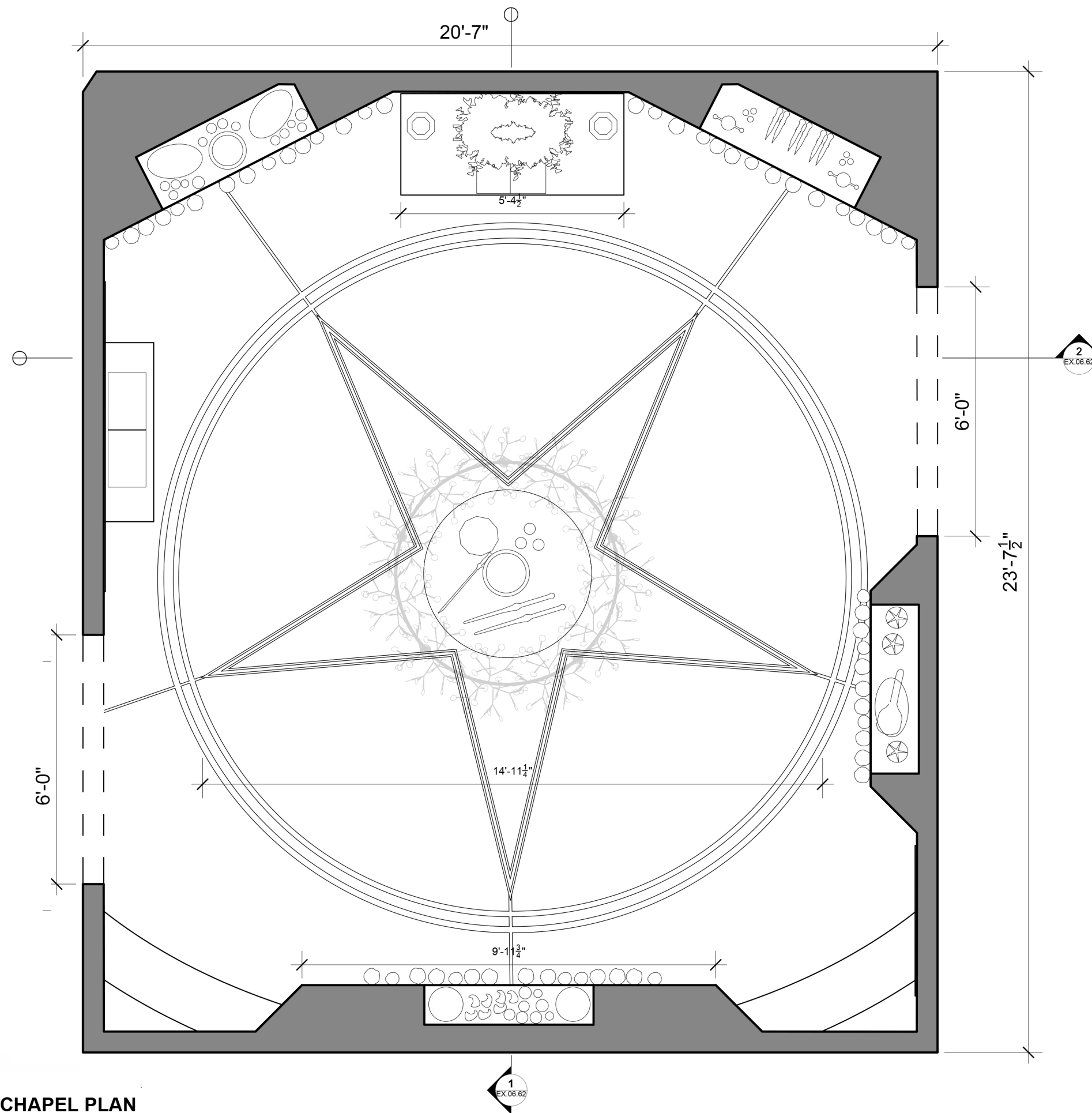
SCALE **as noted**

DRAWING NAME

Detail Perspectives

DRAWING NUMBER

EX.06.059



1 WICCAN CHAPEL PLAN
SCALE 3/8" = 1'-0"

PROJECT NAME

WITCH?!?

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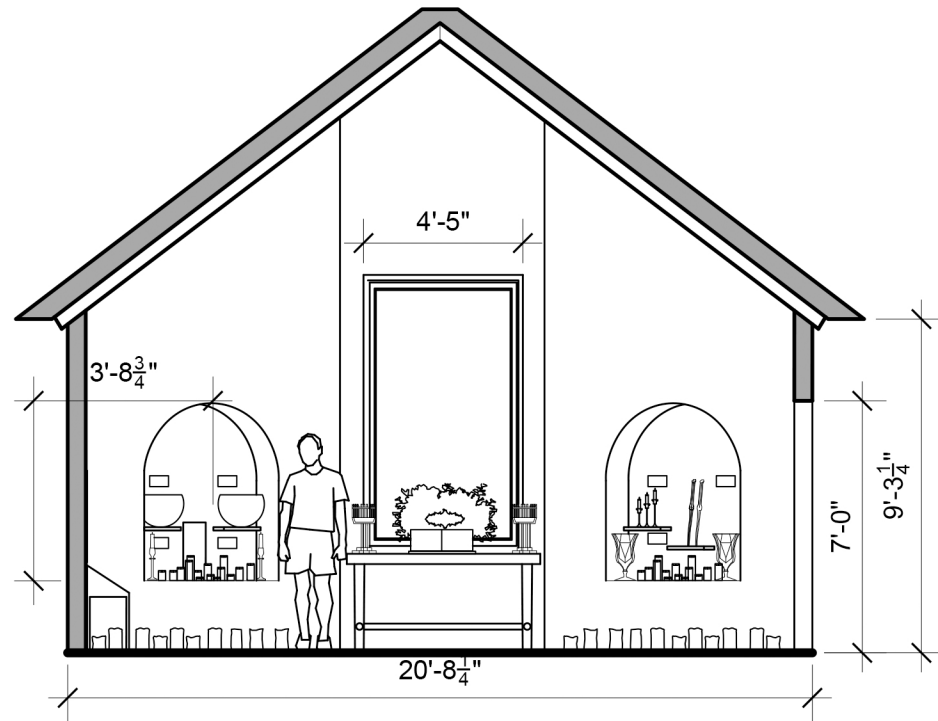
SCALE **as noted**

DRAWING NAME

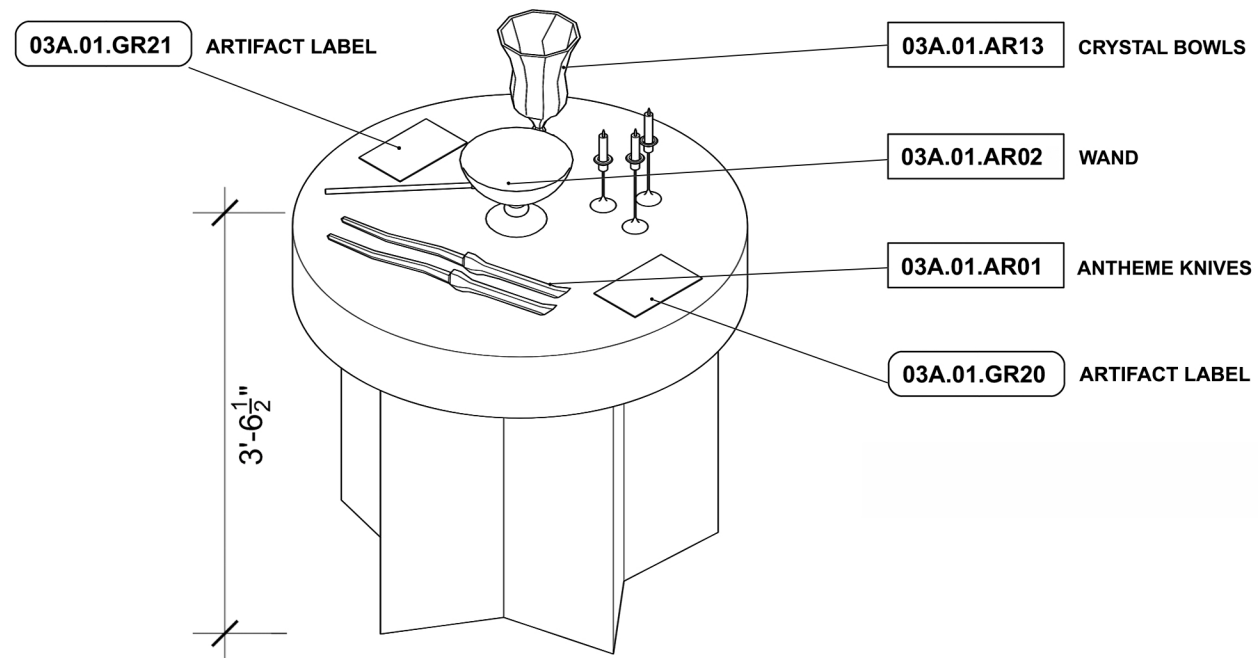
Detail Plan

DRAWING NUMBER

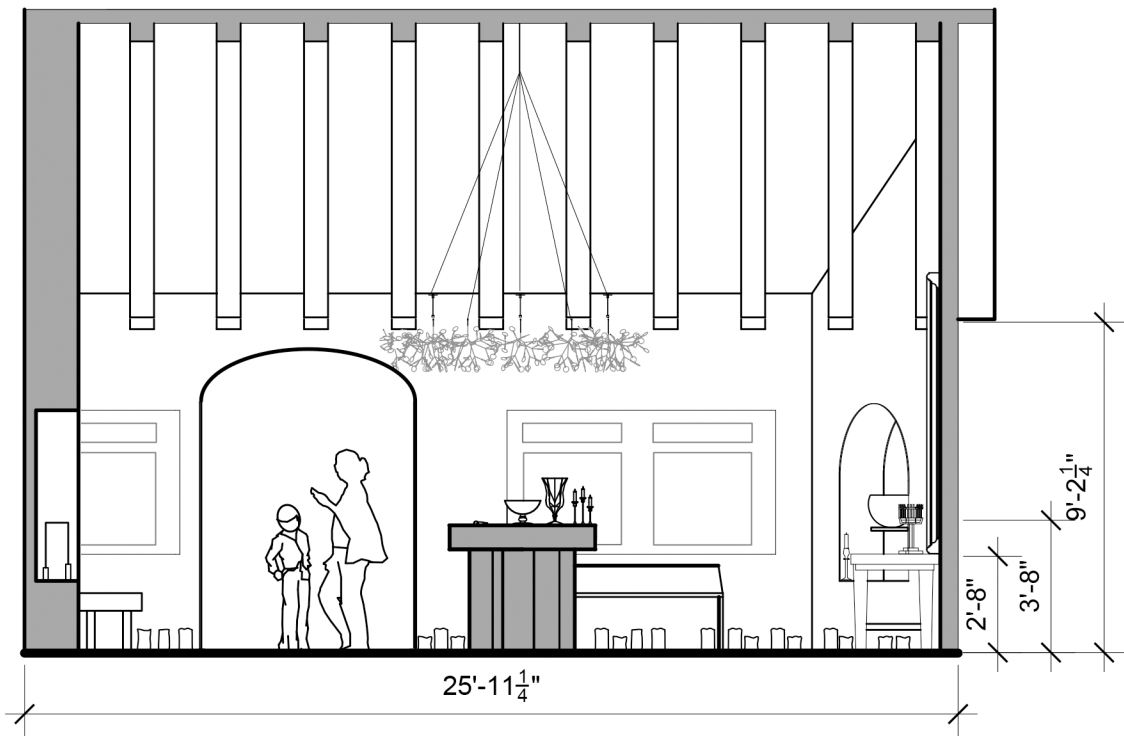
EX.06.060



2 WICCAN CHAPEL ELEVATION
SCALE 3/16" = 1'-0"



3 ALTAR DETAIL
NOT TO SCALE



1 WICCAN CHAPEL ELEVATION
SCALE 3/16" = 1'-0"

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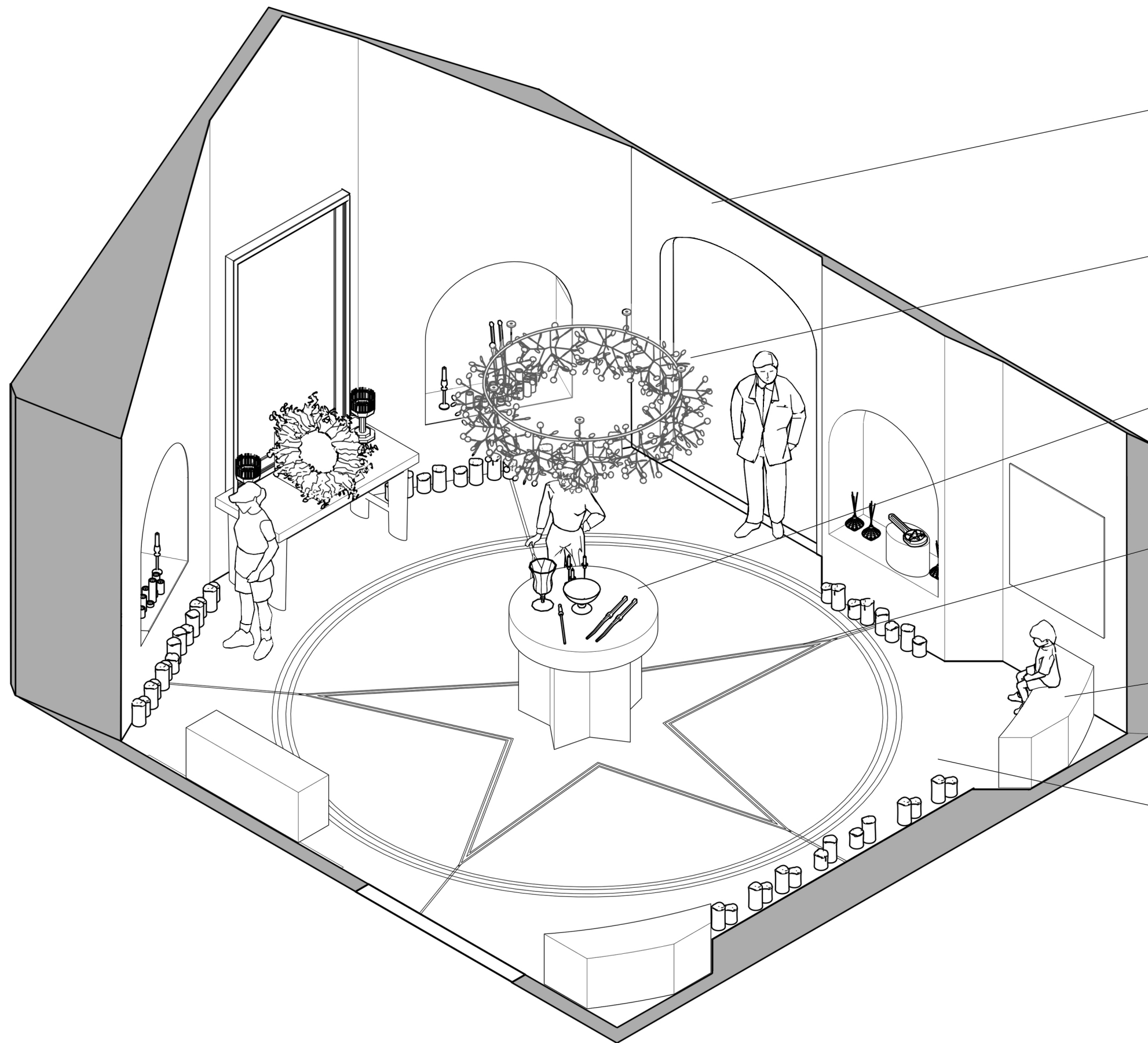
SCALE **as noted**

DRAWING NAME

Detail Elevations

DRAWING NUMBER

EX.06.061



03 WL 03A
HAND TROWELED PLASTER

03 PR 01
CRYSTAL CHANDELIER

03 PR 02
STONE SLAB ON WOOD FRAME

03 FL 03
BRONZE FLOOR INLAYS

03 ST 03
CURVED OAK HAND SHAPED

03 FL 03
RADIAL STONE PRINTED FLOOR

PROJECT NAME

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DATE **12/12/25**

SCALE **as noted**

DRAWING NAME

Detail Isometric

DRAWING NUMBER

EX.06.062